

MKTG 186: SUSTAINABLE SUPPLY CHAIN

In Workflow

1. CBA College Committee Chair (jlee@csus.edu)
2. CBA Dean (mikhaili@csus.edu)
3. Academic Services (curriculum@csus.edu)
4. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
5. Dean of Undergraduate (gardner@csus.edu)
6. Dean of Graduate (cnewsome@skymail.csus.edu)
7. Catalog Editor (catalog@csus.edu)
8. Registrar's Office (k.mcfarland@csus.edu)
9. PeopleSoft (PeopleSoft@csus.edu)

Approval Path

1. Mon, 08 May 2023 17:12:38 GMT
Jai Joon Lee (jlee): Approved for CBA College Committee Chair
2. Mon, 08 May 2023 17:24:01 GMT
Andrey Mikhailitchenko (mikhaili): Approved for CBA Dean

Date Submitted: Thu, 08 Dec 2022 20:18:33 GMT

Viewing: MKTG 186 : Sustainable Supply Chain

Last edit: Thu, 08 Dec 2022 20:18:31 GMT

Changes proposed by: Yang Li (216210281)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Yang Li	yang.li@csus.edu	916-278-6003

Catalog Title:

Sustainable Supply Chain

Class Schedule Title:

Sustainable Supply Chain

Academic Group: (College)

CBA - Business

Academic Organization: (Department)

Marketing and Supply Chain Management

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2023 (2023/2024 Catalog)

Subject Area: (prefix)

MKTG - Marketing

Catalog Number: (course number)

186

Course ID: (For administrative use only.)

149236

Units:

3

Is the only purpose of this change to update the term typically offered or the enforcement of existing requisites at registration?

No

In what term(s) will this course typically be offered?

Fall, Spring

Does this course require a room for its final exam?

Yes, final exam requires a room

This course complies with the credit hour policy:

Yes

Justification for course proposal:

MKTG 186, currently titled as Advanced Operations Planning and Control, is one of our supply chain electives in the catalog offered to our students. We would like to update the course title and content for the following reasons.

1. The current course title and description are quite generic; they do not imply the course topics and scope clearly. This ambiguity disserves the students for course selection, and does not help the employers to identify specific knowledge and skill sets from the curriculum.
2. The course content is revised to cover operations/supply chain planning and control methods, strategies and practices with a sustainability emphasis. Compared to the traditional operations strategies with primary emphasis on cost, quality, flexibility and innovation, a sustainable supply chain strategy also considers the environmental and societal impacts. The sustainable supply chain approach is more comprehensive and holistic. It reshapes all foundational operations functions, such as product design, procurement, manufacturing and logistics.
3. The revised course will equip the students with more recent and pertinent knowledge and skills in supply chain management, and better prepare them to be effective decision makers in the complex business environment.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Focuses on effective operations strategies with a sustainability emphasis. Identifies the role of sustainability in supply chain systems by incorporating environmental and societal impacts into decision making. Examines how sustainability transforms fundamental operations functions and competitive landscape. Develops integrated business perspectives and strategies that promote an environmentally, socially and financially sustainable supply network.

Topics include sustainable product design, closed-loop supply chain, life cycle assessment, sustainable sourcing, procurement and transportation, social equity and responsibility.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Is this course designated as Curricular Community Engaged Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

Yes

Prerequisite:

OPM 101.

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Discussion

Discussion Classification

CS#02 - Lecture/Discussion (K-factor=1 WTU per unit)

Discussion Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Identify the role of sustainability in supply chain management.	Quiz/Exam
2	Examine the impact of sustainability on fundamental operations functions and supply chain strategies.	Quiz/Exam Discussion Assignment
3	Evaluate supply chain performance with a triple bottom line perspective.	Homework Case study Exam
4	Develop sustainable supply chain strategies with a circular economy and socially responsible perspectives.	Project Exam

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

Yes

Indicate which department(s) will be affected by the proposed course:

Department(s)
Business Administration

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines
Integrative learning
Personal and social responsibility

Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

No

Key: 3456