

JOUR 138: WRITING FOR SPORTS MEDIA

In Workflow

1. COMS Committee Chair (phillip.reese@csus.edu)
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Approval Path

1. Thu, 30 Nov 2023 16:58:55 GMT
Phillip Reese (phillip.reese): Approved for COMS Committee Chair
2. Thu, 30 Nov 2023 18:29:38 GMT
Mark Ludwig (mdludwig): Approved for COMS Chair
3. Wed, 06 Dec 2023 21:41:40 GMT
Jacqueline Irwin (irwin): Rollback to Initiator
4. Thu, 08 Feb 2024 16:27:56 GMT
Phillip Reese (phillip.reese): Approved for COMS Committee Chair
5. Wed, 14 Feb 2024 20:26:55 GMT
Mark Ludwig (mdludwig): Approved for COMS Chair
6. Wed, 14 Feb 2024 20:34:43 GMT
Jacqueline Irwin (irwin): Approved for ALS College Committee Chair
7. Wed, 14 Feb 2024 21:31:42 GMT
Melinda Wilson Ramey (mwilson): Approved for ALS Dean

New Course Proposal

Date Submitted: Wed, 07 Feb 2024 17:59:13 GMT

Viewing: JOUR 138 : Writing for Sports Media

Last edit: Wed, 07 Feb 2024 17:59:12 GMT

Changes proposed by: Mark Ludwig (101017549)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
Mark Ludwig	mdludwig@csus.edu	916-278-5841

Catalog Title:

Writing for Sports Media

Class Schedule Title:

Writing for Sports Media

Academic Group: (College)

ALS - Arts & Letters

Academic Organization: (Department)

Communication Studies

Will this course be offered through the College of Continuing Education (CCE)?

No

Catalog Year Effective:

Fall 2024 (2024/2025 Catalog)

Subject Area: (prefix)

JOUR - Journalism

Catalog Number: (course number)

138

Course ID: (For administrative use only.)

TBD

Units:

3

Is the only purpose of this change to update the term typically offered or the enforcement of existing prerequisites at registration?

No

In what term(s) will this course typically be offered?

Spring term only

Does this course require a room for its final exam?

Yes, final exam requires a room

Does this course replace an existing experimental course?

Yes

This course replaces the following experimental course:

JOUR 196S - Writing for Sports Media

This course complies with the credit hour policy:

Yes

Justification for course proposal:

Part of the recent evolution of the journalism program has been to increase our offerings in courses that teach specializations. For example, a long-running course in the department has focused on how to cover state government and politics. More recently, we added a course that focuses on how to analyze data for journalistic purposes as well as a course in multimedia storytelling. There has long been expressed interest among our students in an offering on sports journalism; this course is designed to fill that need. This has previously been taught as an experimental course.

Course Description: (Not to exceed 80 words and language should conform to catalog copy.)

Fundamentals of gathering, organizing, evaluating and writing sports information in accepted professional style across news media and media relations platforms.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Is this course designated as Curricular Community Engaged Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

No

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

No Approval Required

Course Component(s) and Classification(s):

Lecture

Lecture Classification

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Lecture Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Produce sports information accurately, fairly and under deadline situations across multiple news and public relations media platforms, incorporating engagement with diverse ideas, individuals, groups and cultures.	-Game coverage -Coaching reports -Column -Enterprise story -Media Relations -Final
2	Critically incorporate source materials gathered from research, observation and interviews.	Game coverage -Coaching reports -Column -Enterprise story -Media Relations -Final
3	Apply mobile journalism strategies in order to deliver sports news through social, video, audio and digital applications for websites, phones, apps, and other emerging media.	-Game coverage -Column -Enterprise story -Podcast -Final
4	Create sports reports that are well-organized, focused, and cohesive and that apply proper use of Associated Press Style, grammar, spelling, word usage, and sentence structure.	-Game coverage -Column -Enterprise story -Media Relations -Final
5	Comprehend strategies, rules, terminology, and practices for covering multiple sports.	-Game coverage -Coaching reports -Column -Enterprise story -Media Relations -Final

Attach a list of the required/recommended course readings and activities:

sports_writing_syllabus.pdf

For whom is this course being developed?

Majors in the Dept
Majors of other Depts

Is this course required in a degree program (major, minor, graduate degree, certificate?)

No

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Intellectual and practical skills

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

GE Course and GE Goal(s)

Is this a General Education (GE) course or is it being considered for GE?

No

Reviewer Comments:

Ian Harvey (iharvey) (Wed, 06 Dec 2023 19:59:54 GMT): Dear Mark Ludwig, This is Ian Harvey and Brett Williams on behalf of the ALS Curriculum Committee. Your course proposal has been approved pending the following revisions: This course proposal was previously submitted as a course change for JOUR 133. It has been resubmitted as a new course as suggested by the committee. The ELOs have been adjusted to address the committee's comments. ELO 5 uses action verb "understand" in the proposal and "comprehend" in the syllabus. The language needs to be consistent. Comprehend seems to be a stronger option. The syllabus is incomplete and needs: Anticipated semesters and soonest year of course offering. Anticipated regular days/times of class meetings Anticipated classroom location and delivery method (face to face, hybrid, or online, synchronous/asynchronous) Instructor's name, office location, telephone number, email and office hours Number of units Co-requisites and Pre-requisites (if any) GE Area and/or Major Requirement (if any) The author might also consider adding: policy regarding Chatgpt policy regarding academic honesty

Jacqueline Irwin (irwin) (Wed, 06 Dec 2023 21:41:40 GMT): Rollback: Dear Mark, Please see suggestions for revision from Ian. Once your proposal has been revised as per their recommendations, please resubmit and send me an email so I know that your proposal is ready to move forward. Thank you, Jacqueline, ALS Curriculum Chair

Key: 15069