

BA IN SPORT AND RECREATION MANAGEMENT



SACRAMENTO STATE

In Workflow

1. KHS Committee Chair (leah.joyner@csus.edu)
2. RPTA Committee Chair (aleta.baldwin@csus.edu)
3. KHS Chair (leslie.larsen@csus.edu)
4. RPTA Chair (jamie.hoffman@csus.edu)
5. HHS College Committee Chair (andrea.becker@csus.edu)
6. HHS Dean (sac19804@csus.edu)
7. Academic Services (catalog@csus.edu)
8. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
9. Faculty Senate Executive Committee Chair (kathy.honeychurch@csus.edu)
10. Faculty Senate Chair (kathy.honeychurch@csus.edu)
11. Dean of Undergraduate and Graduate (s.storms@csus.edu)
12. President (khtudor@csus.edu)
13. Catalog Editor (catalog@csus.edu)
14. Registrar's Office (k.mcfarland@csus.edu)

Approval Path

1. Mon, 09 Sep 2024 18:05:13 GMT
Abhijeet Shirsat (shirsat): Approved for RPTA Committee Chair
2. Mon, 09 Sep 2024 18:22:33 GMT
Jamie Hoffman (jamie.hoffman): Approved for RPTA Chair
3. Wed, 18 Sep 2024 03:22:26 GMT
Andrea Becker (andrea.becker): Approved for HHS College Committee Chair
4. Wed, 18 Sep 2024 14:03:48 GMT
Robert Pieretti (sac19804): Approved for HHS Dean
5. Wed, 16 Oct 2024 23:33:48 GMT
Katie Dickson (katiedickson): Approved for Academic Services
6. Thu, 14 Nov 2024 22:37:52 GMT
Katherine Chalmers (chalmers): Approved for Senate Curriculum Subcommittee Chair
7. Wed, 27 Nov 2024 19:33:09 GMT
Kathy Honeychurch (kathy.honeychurch): Rollback to Senate Curriculum Subcommittee Chair for Faculty Senate Executive Committee Chair
8. Mon, 02 Dec 2024 20:30:37 GMT
Katherine Chalmers (chalmers): Approved for Senate Curriculum Subcommittee Chair
9. Wed, 04 Dec 2024 18:42:16 GMT
Kathy Honeychurch (kathy.honeychurch): Approved for Faculty Senate Executive Committee Chair
10. Tue, 10 Dec 2024 20:31:41 GMT
Kathy Honeychurch (kathy.honeychurch): Approved for Faculty Senate Chair
11. Fri, 10 Jan 2025 22:12:25 GMT
Sharyn Gardner (gardner): Approved for Dean of Undergraduate
12. Wed, 22 Jan 2025 18:30:47 GMT
101054755: Approved for Dean of Graduate
13. Mon, 27 Jan 2025 21:56:53 GMT
Kristen Tudor (khtudor): Approved for President
14. Fri, 02 May 2025 22:37:48 GMT
Janett Torset (torsetj): Approved for Provost
15. 2025-09-11T22:03:27Z
Janett Torset (torsetj): Rollback to Initiator
16. 2025-09-22T20:51:08Z

- Leah Joyner (leah.joyner): Rollback to Initiator
17. 2025-09-25T22:57:11Z
Leah Joyner (leah.joyner): Rollback to Initiator
18. 2025-10-06T23:31:22Z
Leah Joyner (leah.joyner): Approved for KHS Committee Chair
19. 2025-10-08T00:00:44Z
Aleta Baldwin (aleta.baldwin): Approved for RPTA Committee Chair
20. 2025-10-08T00:03:40Z
Leslie Larsen (leslie.larsen): Approved for KHS Chair
21. 2025-10-08T04:46:28Z
Jamie Hoffman (jamie.hoffman): Approved for RPTA Chair
22. 2025-10-20T21:23:02Z
Andrea Becker (andrea.becker): Approved for HHS College Committee Chair
23. 2025-10-20T23:45:53Z
Robert Pieretti (sac19804): Approved for HHS Dean

History

1. May 4, 2018 by clmig-jwehrheim
2. Jun 13, 2018 by 212408496
3. Jun 13, 2018 by 212408496
4. Aug 15, 2018 by 212408496
5. Oct 2, 2018 by 212408496
6. Feb 28, 2019 by 212408496
7. Apr 28, 2020 by 220267334
8. Mar 30, 2021 by Greg Shaw (sac14077)
9. Apr 20, 2021 by 220267334
10. Feb 14, 2023 by Abhijeet Shirsat (shirsat)

Date Submitted: 2025-09-25T23:53:44Z

Viewing: BA in Sport and Recreation Management

Last approved: Tue, 14 Feb 2023 18:42:02 GMT

Last edit: 2025-10-20T21:22:59Z

Changes proposed by: Leslie Larsen (219704941)

Academic Group: (College)

Health & Human Services

Academic Organization: (Department)

Kinesiology

Catalog Year Effective:

2026-2027 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Leslie Larsen	leslie.larsen@csus.edu	9162785689

Type of Program:

Major

Program Change Type:

Substantive

Delivery Format:

Hybrid

Title of the Program:

BA in Sport and Recreation Management

Designation: (degree terminology)

Bachelor of Arts

Briefly describe the program proposal (new or change) and provide a justification:

The BS in Recreation Administration moved out of the Department of Recreation, Parks, and Tourism Administration and into the Department of Kinesiology. This alignment allows for the merger of two programs that offer similar content and career pathways: The BS in Recreation Administration and Kinesiology's Athletic Administration concentration. The result of the merger will be the BA in Sport and Recreation Management. This integration will improve the efficiency of content delivery across programs and provide students with greater access to faculty with expertise in the combined areas of recreation, sport, and program administration. Additionally, it will attract more students due to its marketability and relevance to industry trends, expanded internship and career opportunities, and clearer pathways to leadership roles in the fields of sport and recreation management.

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines
 Knowledge of human cultures and the physical and natural world
 Intellectual and practical skills
 Personal and social responsibility
 Integrative learning

Program Learning Outcomes**Program Learning Outcomes****Learning Outcome**

PL01: Develop and integrate a core set of management skills necessary to successfully operate a sport or recreation related organization.

PL02: Demonstrate competence in written, oral, interpersonal, and digital skills for sport and recreation program management.

PL03: Formulate operational management decisions in sport and recreation related organizations.

PL04: Analyze the impact of diverse cultural backgrounds and the natural environment on access and participation trends in sport and recreation programs.

PL05: Use diverse, structured ways of thinking to solve problems related to different facets of professional practice, engage in advocacy, and simulate innovation throughout the sport/recreation industry.

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
KINS 114					
KINS 45					
KINS 161					
KINS 108					
KINS 105					
KINS 137					
KINS 132					
KINS 139					
KINS 47					
KINS 111					
KINS 112					
KINS 113					
KINS 115					
KINS 116					
KINS 117					
KINS 119					

KINS 121					
KINS 124					
KINS 125					
KINS 127					
KINS 128					
KINS 180					
KINS 181					
KINS 182					
KINS 183					
KINS 184					
KINS 185					
KINS 195Q					
KINS 194A					
KINS 37					
KINS 177					
KINS 166					
KINS 189					
KINS 167					
KINS 169					
KINS 168					

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Please attach a Comprehensive Program Assessment Plan

BA in Sport and Rec Assessment Plan 10_6.xlsx

Please attach a Curriculum Map Matrix

BA sport and rec curriculum matrix 10_6.xlsx

Please attach a five-year budget projection

Sport and RM Budget Summary 9_25.pdf

Do these changes impact the degree roadmap?

Yes

Please attach the updated roadmap:

BA Sport and Rec Mgmt RoadMap F26[73].pdf

Briefly describe the change:

Course Numbers have been changed. The number units required in the degree have decreased, so students will now have the ability to take more electives throughout the roadmap.

Catalog Description:

Units required for Major: 39

Total units required for BA: 120

Program Description

The BA in Sport and Recreation Management prepares students to work in a wide range of fields that serve the public; impact the ever-evolving business of sport and recreation; protect our natural, cultural and heritage resources; and support a healthy quality of life. Students follow a set of foundational core classes that are augmented with the student's choice of twelve units of course electives. Some career fields that students may be interested in pursuing include:

Community, Collegiate, and Professional Sport.

Students can enroll in courses to prepare them for future careers in the business of sports at the amateur, collegiate, and professional levels. The curriculum provides students with knowledge in foundational business skills and hands-on experience in one or more areas of sport management including leadership, marketing, law, finance, and event planning. Students will also develop stronger communication, critical thinking, and problem-solving skills.

Nonprofit and Community Engagement.

Students can choose from courses that will help develop skills and improve confidence in the areas of grant writing, leadership, community outreach and advocacy, finding and managing volunteers, creating fundraising events, and other related areas. There is an emphasis on engaging diversity to help nonprofit agencies best serve their local communities.

Outdoor Recreation.

Students can select courses will prepare them for ranger, park law enforcement, or wilderness interpreter jobs in federal or state government funded agencies such as the National Park Service, the United States Forest Service, the Army Corps of Engineers, California Department of Parks and Recreation, or the Bureau of Land Management. Additional coursework prepares students to serve as adventure recreation or experiential education leaders for recreation providers such as Peak Adventures.

Public and Agency Recreation.

Students will gain skills in planning, implementing, managing, and evaluating comprehensive recreation programs that are a vital part of healthy communities. Students choose from courses that will teach them age-appropriate recreation programming across a wide-range of location and facility types including campus recreation centers, community park settings, summer camps, military bases, after-school sites, and others.

Note:

- Students graduating with a Bachelor of Arts Degree in Sport and Recreation Management are subject to the University's Foreign Language Graduation Requirement.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Minimum Grade Requirement

Grade of "C-" or better is required in all courses applied to the major.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Required Upper Division Courses (27 Units)		
KINS 114	Marketing Recreation Services	3
KINS 45	Budgeting for Recreation Services	3
KINS 161	Theory of Sport and Fitness Management	3
KINS 108	Program and Event Planning in Recreation, Parks and Tourism	3
KINS 105	Management in Recreation, Parks and Tourism	3
KINS 137	Sociology Of Sport	3
KINS 132	Planning, Designing and Managing a Fitness Center	3
KINS 139	Leadership and Communication	3
KINS 47	Introduction to Recreation Law	3
Required Electives		12
Select 12 units from the following:		
KINS 111	Grant Writing for Social, Community and Human Service Organizations	
KINS 112	Leadership and Fundraising for Non-profit Organizations	
KINS 113	Volunteer Management in Nonprofit, Service, or Community Organizations	
KINS 115	Youth Development in Recreation, Parks & Tourism	
KINS 116	Community Sport Programming	
KINS 117	Campus Recreation	
KINS 119	Community Organization	

KINS 121	Peak Performance Through Psychological Skills
KINS 124	The Science of Nature Engagement and Human Health & Wellbeing
KINS 125	Leisure, the Individual, and Contemporary Society ✎
KINS 127	Foundations of Commercial Recreation
KINS 128	The Science of Play
KINS 180	Experiential Education in Outdoor Recreation Settings
KINS 181	Developing and Programming Adventure Experiences
KINS 182	Ecology Of Resource Areas
KINS 183	Visitor Management in Recreation Areas
KINS 184	Law Enforcement for Forest and Park Rangers
KINS 185	Environmental Interpretation
KINS 195Q	Partial Internship: Recreation, Park and Nonprofit Management
KINS 194A	Assigned Field Experience in Kinesiology
KINS 37	Recreation and Parks: Natural, Cultural, and Heritage Resources
KINS 177	Introduction to Adapted Physical Education
KINS 166	Ethics, Inclusion and Equity in Coaching
KINS 189	Course KINS 189 Not Found
KINS 167	The African American Sport Experience
KINS 169	The Modern Olympic Games
KINS 168	Sport and Film

Total Units	39
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General Education Requirements

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1 - Oral Communication		3
A2 - Written Communication		3
A3 - Critical Thinking		3
Area B: Physical Universe and Its Life Forms (13 Units)		
B1 - Physical Science		3
B2 - Life Forms		3
B3 - Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)		1
B4 - Math Concepts		3
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.		3
Area C: Arts and Humanities (12 Units)		
C1 - Arts		3
C2 - Humanities		3
C1/C2 - Area C Course		3
C1/C2 - Area C Course - Take upper-division course to complete Area & upper division requirements.		3
Area D: The Individual and Society (6-9 Units)		
Area D Course		3
Area D Course ³		0 - 3
Area D Course - Take upper-division course to complete Area & upper division requirements.		3
Area E: Understanding Personal Development		
Area E Course ⁴		0
Area F: Ethnic Studies (3 Units)		
Area F Course		3
Total Units		43-46

Graduation Requirements

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
American Institutions: U.S. History		3
American Institutions: U.S. Constitution & CA Government		3
Writing Intensive (WI)		3
Graduation Requirements (required by Sacramento State) (6 Units)		
English Composition II		3

Race and Ethnicity in American Society (RE)	3
Foreign Language Proficiency Requirement	0

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

N/A

Provide a fiscal analysis of the proposed changes:

N/A

How will the above changes be accommodated within the department/College existing fiscal resources?

We are redesigning this degree as part of the HHS College realignment plan approved by Faculty Senate in Fall 2025. This will have no additional changes or impact to the existing fiscal resources.

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

N/A

Estimate the cost and indicate how these resource needs will be accommodated:

N/A

Reviewer Comments:

Kathy Honeychurch (kathy.honeychurch) (Wed, 27 Nov 2024 19:33:09 GMT): Rollback: Per Executive Committee, 11/26/24: Editorial items to be corrected: The superscripts and footnotes don't seem to align. There are three footnote #1, but two of them are identical. There are two different footnote #2. If superscripts refer to the footnotes directly below them, RPTA 32 and 33 both have a superscript 3, but there is no footnote 3 in the footnote section that directly precedes the them. Recommend not having multiple footnotes with the same number (e.g., 1, 2, 3, 4, 5 instead of 1, 2, 1, 2, 3).

Janett Torset (torsetj) (Mon, 17 Feb 2025 22:22:24 GMT): Attached PAM

Janett Torset (torsetj) (Thu, 11 Sep 2025 22:03:27 GMT): Rollback: Rolled back at the request of the College for further edits.

Leah Joyner (leah.joyner) (Mon, 22 Sep 2025 20:51:08 GMT): Rollback: update LO table

Leah Joyner (leah.joyner) (Thu, 25 Sep 2025 22:57:11 GMT): Rollback: make small edits to units & budget summary

Aleta Baldwin (aleta.baldwin) (Wed, 08 Oct 2025 00:00:42 GMT): Approving on behalf of L. Larsen

Key: 345