

BS IN HOSPITALITY AND TOURISM MANAGEMENT



SACRAMENTO STATE

In Workflow

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2. PUBH Chair (aleta.baldwin@csus.edu)
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Approval Path

1. 2025-10-13T23:36:35Z
Aleta Baldwin (aleta.baldwin): Approved for RPTA Committee Chair
2. 2025-10-13T23:38:06Z
Aleta Baldwin (aleta.baldwin): Approved for PUBH Chair
3. 2025-10-14T19:53:26Z
Jamie Hoffman (jamie.hoffman): Approved for RPTA Chair
4. 2025-10-21T23:51:29Z
Andrea Becker (andrea.becker): Rollback to PUBH Chair for HHS College Committee Chair
5. 2025-10-23T19:37:47Z
Aleta Baldwin (aleta.baldwin): Approved for PUBH Chair
6. 2025-10-25T01:56:14Z
Jamie Hoffman (jamie.hoffman): Approved for RPTA Chair
7. 2025-10-25T01:58:57Z
Andrea Becker (andrea.becker): Approved for HHS College Committee Chair
8. 2025-10-25T02:01:46Z
Robert Pieretti (sac19804): Approved for HHS Dean

History

1. Jun 1, 2020 by Greg Shaw (sac14077)
2. Apr 20, 2021 by 220267334
3. Apr 29, 2021 by Janett Torset (torsetj)
4. Feb 14, 2023 by Abhijeet Shirsat (shirsat)
5. Mar 8, 2023 by Janett Torset (torsetj)
6. Mar 10, 2025 by Jamie Hoffman (jamie.hoffman)

Date Submitted: 2025-10-13T23:22:22Z

Viewing: BS in Hospitality and Tourism Management

Last approved: Mon, 10 Mar 2025 21:52:51 GMT

Last edit: 2025-10-23T18:31:09Z

Changes proposed by: Aleta Baldwin (223010619)

Academic Group: (College)

Health & Human Services

Academic Organization: (Department)

Public Health

Catalog Year Effective:

2026-2027 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Aleta Baldwin	aleta.baldwin@csus.edu	9167281771

Type of Program:

Major

Program Change Type:

Non-Substantive

Is this a pilot program?

No

Delivery Format:

Hybrid

Title of the Program:

BS in Hospitality and Tourism Management

Designation: (degree terminology)

Bachelor of Science

Briefly describe the program proposal (new or change) and provide a justification:

This proposal is part of a suite of updates—largely administrative—to the BS in Hospitality and Tourism Management (HTM).

The proposed changes are required to ensure that the 26-27 catalog accurately reflects the reorganization of the College of Health and Human Services approved in Spring 2025, in which the HTM program moved from the RPTA Department to the Department of Public Health, and other RPTA programs moved into the Departments of Kinesiology (BS in Recreation Administration) and Allied Health Sciences (BS in Therapeutic Recreation). Modifications to these degree programs are also being proposed for the 26-27 catalog.

All courses in the current HTM degree program that will continue to be taught have a new prefix (HTM); they will no longer have the RPTA prefix.

References to the RPTA Department, RPTA courses, and RPTA majors were removed. Other modifications, including a number of course proposals that follow this program proposal, were made to 1) more effectively situate HTM within its new department and 2) differentiate the degree from other majors that shared courses with HTM, and are now located in other departments.

Note: This academic year, the faculty in the Department of Public Health are undertaking a revision of our offerings to carefully and thoughtfully integrate programs. More substantive changes will be proposed in AY 26-27 for catalog 27-28.

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines
Intellectual and practical skills
Integrative learning

Program Learning Outcomes**Program Learning Outcomes**

Learning Outcome
PL01: Identify the knowledge and skills necessary for hospitality and tourism or related business operations.
PL02: Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism or related organization.
PL03: Demonstrate competence in written, oral, interpersonal, and digital for hospitality and tourism management.
PL04: Formulate business decisions in hospitality and tourism management.

PLO 5: Evaluate leadership principles necessary in the diverse and global hospitality and tourism industry.

PLO 6: Use diverse, structured ways of thinking to solve problems related to different facets of professional practice, engage in advocacy, and simulate innovation.

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
Warning! Unable to parse program body. Data Invalid: Area header row cannot be followed by indented row.						

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Do these changes impact the degree roadmap?

Yes

Please attach the updated roadmap:

HTM.pdf

Briefly describe the change:

Change reflects the reorganization of RPTA and the relocation of the HTM degree programs, courses, and associated faculty into the Dept. of Public Health.

Catalog Description:

Units required for Major: 47

Total units required for BS: 120

Program Description

Hospitality and tourism are two of California's fastest growing and most important industries. The **BS in Hospitality and Tourism Management** allows students flexibility in the selection of courses related to hospitality and tourism management, administration of service organizations, and event planning. Curriculum focuses on hotel management, tourism destination marketing, and convention and meeting planning, as well as the basics of entrepreneurial businesses, and the skills needed for working with for-profit, and experience industry agencies (e.g., resorts, ski lodges, conference and meeting facilities, cruise lines, theme parks, destination marketing agencies, spas, clubs, and travel agencies). Local industry professionals from the Sacramento Hotel Association and Visit Sacramento (Sacramento Convention and Visitors Bureau) work closely with department faculty to give students practical skills associated with internships and jobs in the industry.

Note:

- Students graduating with a Bachelor of Science Degree in Hospitality and Tourism Management are not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Minimum Grade Requirement

Grade of "C-" or better is required in all courses applied to the major.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Required Lower Division Courses (12 Units)		
HTM 80	Introduction to Hospitality and Tourism	3
HTM 81	Cost Management for Hospitality	3
HTM 82	Introduction to Hospitality and Tourism Law	3
HTM 84	Hotel and Lodging Operations	3
Required Upper Division Courses (18 Units)		
HTM 105	Management in Recreation, Parks and Tourism	3
HTM 110	Research and Evaluation in Recreation, Parks and Tourism	3

HTM 139	Conference and Meeting Planning	3
HTM 178	Human Resources Management in the Hospitality Industry	3
HTM 182	Travel And Tourism	3
HTM 183	Marketing in Sport and Recreation	3
Elective Requirement ^{1,2}		12
Take four of the following HTM Electives		
NUFD 9	Food Safety and Sanitation	
HTM 54	Critical Thinking in Tourism	
HTM 179	Profit and Revenue Management for Hospitality	
HTM 184	Hospitality Administration	
HTM 185	The Art and Science of Experience Design 	
HTM 187	Food Tourism	
HTM 188	Sacramento Region Craft Beer Industry Tourism	
HTM 189	The Science of Wine and Dining	
Internship Requirement		5
HTM 195G	Partial Internship: Hospitality and Tourism Management	
Total Units		47

¹ At least nine units must be upper division

² May include credit from associated transfer degree.

General Education Requirements ¹

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1 - Oral Communication		3
A2 - Written Communication		3
A3 - Critical Thinking		3
Area B: Physical Universe and Its Life Forms (13 Units)		
B1 - Physical Science		3
B2 - Life Forms		3
B3 - Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)		1
B4 - Math Concepts		3
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.		3
Area C: Arts and Humanities (12 Units)		
C1 - Arts		3
C2 - Humanities		3
C1/C2 - Area C Course		3
C1/C2 - Area C Course - Take upper-division course to complete Area & upper division requirements.		3
Area D: The Individual and Society (6-9 Units)		
Area D Course		3
Area D Course		0 - 3
Area D Course - Take upper-division course to complete Area & upper division requirements.		3
Area E: Understanding Personal Development		
Area E Course ²		0
Area F: Ethnic Studies (3 Units)		
Area F Course		3
Total Units		43-46

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<https://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies GE.

Graduation Requirements ¹

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
	American Institutions: U.S. History	3
	American Institutions: U.S. Constitution & CA Government	3
	Writing Intensive (WI)	3
Graduation Requirements (required by Sacramento State) (6 Units)		
	English Composition II	3
	Race and Ethnicity in American Society (RE)	3
	Foreign Language Proficiency Requirement ²	0

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<https://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>

Note: Students with a declared major of BS in Recreation Therapy, BS in Recreation Administration (Recreation and Park Management), or BS in Hospitality and Tourism Management are exempt from the Foreign Language Graduation Requirement.

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

N/A

Provide a fiscal analysis of the proposed changes:

N/A

How will the above changes be accommodated within the department/College existing fiscal resources?

N/A

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

N/A

Estimate the cost and indicate how these resource needs will be accommodated:

N/A

Reviewer Comments:

Andrea Becker (andrea.becker) (Tue, 21 Oct 2025 23:51:29 GMT): Rollback: See shared committee notes for suggested revisions.

Key: 461