

MINOR IN ENTREPRENEURSHIP



SACRAMENTO STATE

In Workflow

1. CBA College Committee Chair (joseph.taylor@csus.edu)
2. CBA Dean (ptong@csus.edu)
3. Academic Services (catalog@csus.edu)
4. Senate Curriculum Subcommittee Chair (curriculum@csus.edu)
5. Faculty Senate Executive Committee Chair (kathy.honeychurch@csus.edu)
6. Faculty Senate Chair (kathy.honeychurch@csus.edu)
7. Dean of Undergraduate and Graduate (s.storms@csus.edu)
8. Provost (erika.cameron@csus.edu; minekh@csus.edu)
9. President (khtudor@csus.edu)
10. Catalog Editor (catalog@csus.edu)
11. Registrar's Office (k.mcfarland@csus.edu)

Approval Path

1. 2025-10-22T19:41:35Z
Joseph Taylor (joseph.taylor): Approved for CBA College Committee Chair
2. 2025-10-22T19:48:36Z
Pingsheng Tong (ptong): Approved for CBA Dean

New Program Proposal

Date Submitted: 2025-10-08T18:29:22Z

Viewing: Minor in Entrepreneurship

Last edit: 2025-10-08T18:29:20Z

Changes proposed by: Nam Kyoan Kim (223013791)

Academic Group: (College)

Business

Academic Organization: (Department)

Strategy and Entrepreneurship

Catalog Year Effective:

2026-2027 Catalog

NOTE: This degree major program will be subject to program review evaluation within six years after implementation.

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Nam Kyoan Kim	n.kim@csus.edu	(916) 278-7146

Academic Master Plan Projection

Has this degree been approved for inclusion in the Academic Master Plan?

Yes

Attach Projected Degree Proposal form

BS in Business Administration (Entrepreneurship) _ Sacramento State Catalog.pdf

New degree major proposals must receive prior approval for inclusion in the Academic Master Plan before a New Program proposal can be submitted to Workflow. Submissions to the AMP can be made through the Miscellaneous Request form.

Type of Program:

Minor

Is this a pilot program?

No

Delivery Format:

Fully Face to Face

Title of the Program:

Minor in Entrepreneurship

Designation: (degree terminology)

Minor

Briefly describe the program proposal (new or change) and provide a justification:

This proposal aims to establish a new Minor in Entrepreneurship program, offering both non-business students and business students with other concentrations the opportunity to develop entrepreneurial skills. The program is designed to address the increasing demand for an entrepreneurial mindset in the regional workforce, as well as among individuals pursuing careers as entrepreneurs, startup employees, and small business owners. This program is supported by both Dean Coget of the College of Business and the Carlsen Center for Innovation and Entrepreneurship, as it is expected to enhance entrepreneurship education at Sacramento State.

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Intellectual and practical skills
Personal and social responsibility
Integrative learning

Program Learning Outcomes

Program Learning Outcomes

Learning Outcome
1. Students will be able to demonstrate the understanding of basic concepts and knowledge related to various topics of Entrepreneurship.
2. Students will develop the ability to integrate entrepreneurial knowledge with core business principles to solve complex real-world problems and assess their practical implications on diverse stakeholders.
3. Students will develop the skills to effectively lead teams and collaborate with others in entrepreneurial contexts, including startups, small businesses, corporate innovation units, and nonprofit organizations.

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3
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Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Please attach a Comprehensive Program Assessment Plan

ENTR Minor Comprehensive Assessment Plan.docx

Please attach a Curriculum Map Matrix

ENTR Minor Curriculum Map Matrix.docx

Please attach a five-year budget projection

ENTR Minor budget projection.xlsx

Catalog Description:**Units Required for Minor: 15**

The Minor in Entrepreneurship is tailored to give students from non-business majors and business students with other concentrations the opportunity to enhance their undergraduate education with foundational training in entrepreneurship. The program covers a range of topics, including business model generation, venture growth, social entrepreneurship, and corporate entrepreneurship. While rigorous, it remains flexible to accommodate diverse academic backgrounds. Students will find this minor valuable for expanding their knowledge and exploring new career opportunities, such as starting their own businesses, joining a startup, or working as freelancers.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

A student wishing to Minor in Entrepreneurship must file a Minor request petition (obtained in the Undergraduate Business Advising Center).

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
<i>Required (6 units)</i>		
ENTR 187	Entrepreneurship	3
ENTR 185	Venture Growth Strategies	3
<i>Electives (9 units): Students should take a total of three courses from Track A and Track B combined.</i>		
<i>Track A: Select one to two courses from the following (3 to 6 units)</i>		
ENTR 188	Social Entrepreneurship and Innovation	3
ENTR 189	Corporate Entrepreneurship	3
<i>Track B: Select one to two courses from the following (3 to 6 units).</i>		
IBUS 180	Sustainability Business in Global Economy	3
IBUS 190	International Business	3
ACCY 111	Intermediate Accounting I	3
ACCY 121	Cost Accounting	3
HROB 151	Management of Human Resources	3
HROB 155	Conflict Management and Negotiation	3
MKTG 126	Salesmanship	3
MKTG 160	Principles of Quality Management	3
FIN 138	Principles of Risk Management and Insurance	3

For graduate programs, the number of declared undergraduate major and the degree production over the preceding years of the corresponding baccalaureate program:

Not applicable

Professional uses of the proposed degree major program:

Not applicable

Please attach any additional files not requested above:

Consultation within COB.pdf

Key: 595