

MINOR IN FASHION MERCHANDISING AND MANAGEMENT



SACRAMENTO STATE

In Workflow

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Approval Path

1. 2025-09-17T20:56:06Z
Emily Oertling (oertling): Approved for FACS Committee Chair
2. 2025-09-17T23:46:37Z
Lynn Hanna (lhanna): Rollback to Initiator
3. 2025-09-22T18:47:28Z
Emily Oertling (oertling): Approved for FACS Committee Chair
4. 2025-09-25T23:55:56Z
Lynn Hanna (lhanna): Approved for FACS Chair
5. 2025-10-15T18:11:52Z
Bao Lo (lo): Approved for SSIS College Committee Chair
6. 2025-10-15T18:18:57Z
Emily Wickelgren (wickelgr): Approved for SSIS Dean

History

1. Feb 25, 2022 by Dong Shen (dshen)
2. Aug 4, 2022 by 301127606

Date Submitted: 2025-09-22T18:29:22Z

Viewing: Minor in Fashion Merchandising and Management

Last approved: Thu, 04 Aug 2022 18:49:32 GMT

Last edit: 2025-10-15T18:04:09Z

Changes proposed by: Emily Oertling (223018835)

Academic Group: (College)

Social Sciences & Interdisciplinary Studies

Academic Organization: (Department)

Family and Consumer Sciences

Catalog Year Effective:

2026-2027 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Emily Oertling	oertling@csus.edu	6096189828

Type of Program:

Minor

Program Change Type:

Substantive

Is this a pilot program?

No

Delivery Format:

Fully Face to Face

Title of the Program:

Minor in Fashion Merchandising and Management

Designation: (degree terminology)

Minor

Briefly describe the program proposal (new or change) and provide a justification:

Overall, there is a need to restructure the minor so that it is (1) more assessable to students, via the inclusion of our General Education courses, (2) allows more course options, so that students can specialized in an area of the field, and (3) maintains units that complement a major with greater flexibility for completion. The following changes are proposed:

1. Restructuring the minor to allow for more flexibility in coursework. a. Students are given more options for lower-division electives (choose 3 of 4) we are adding FASH 33 (GE 1B) and FASH 32. b. Two required, capstone-like courses remain the same (FASH 134 and FASH 139). c. Upper-division electives (choose 2 of 6). Adds FASH 137 Still includes FASH 130 (GE 3A), FASH 135 and FASH 136. but adds FASH 131, FASH 137 (GE 4) and FASH 148 options. This enables more specialized learning opportunities for our minor students who are interested in various aspects of the field.
2. Remove the requirement for the service learning course, FASH 146. We do not have the capacity to serve and place minors.
3. Remove FASH 133 from elective courses. This course does not run regularly and can interfere with graduation. Additionally, lower-level prerequisites delay timely completion.
4. Remove the requirement for FASH148, and make this an upper-division elective option. This course does not run regularly and can interfere with timely completion.

The program added the option for FASH 32 (apparel construction), which is a necessary course for those interested in design, and FASH 33, which is an essential course for all fashion students on sustainability. At the upper division, the program added FASH 131 (quality analysis) which also supports students interested in design, and FASH137 (society and culture). Similar to FASH 33, this is another essential course; it is focused on cultural competency and valuable for understanding consumer behavior. We regard the skills developed in these classes as essential for majors and we want them to be available to the minors interested in these areas of the field.

The new structure allows for more options at the lower and upper division. In review, when students take an array from the lower division, and array from the upper division - in addition to the core requirements - I believe they will either (a) be able to become slightly more specialized in one area of the field or (b) get a more well-rounded education on the subject - engaging with interdisciplinary topics across the supply chain like textile science, sustainability, apparel construction, global economies, history, and law. This conclusion is in respect to the prior minor, which both lacks a focus on one area of the industry AND it doesn't give a broad overview of the field.

University Learning Goals**Undergraduate Learning Goals:**

Competence in the disciplines
 Knowledge of human cultures and the physical and natural world
 Intellectual and practical skills
 Personal and social responsibility
 Integrative learning

Program Learning Outcomes

Program Learning Outcomes

Learning Outcome

- Demonstrate fundamental skills applicable to the field of fashion merchandising and management.
- Critically evaluate current issues and trends relevant to the field of fashion merchandising and management
- Analyze factors that influence fashion production, distribution, marketing, and end use of various fashion products
- Describe the social, cultural, environmental, and economic impact of the fashion industry

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4
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Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Please attach a Comprehensive Program Assessment Plan

Document Not Required.docx

Please attach a Curriculum Map Matrix

Document Not Required.docx

Please attach a five-year budget projection

Document Not Required.docx

Catalog Description:

Units required for Minor: 21, all of which must be taken in Fashion Merchandising and Management.

Program Description

The Minor in Fashion Merchandising and Management provides the contextual knowledge necessary to understand the economic, social, and environmental impacts of the fashion industry, as well as the role of dress within society and culture. Students engage with coursework that supports their understanding of fashion and enables them to explore topics of interest. Classes instructing on fibers, textiles, apparel construction, production, buying, management, global trade, law, and history are available to minor students. The minor is particularly well-suited for students pursuing careers in art, economics, business, marketing, entrepreneurship, and journalism.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Minimum Grade Requirement

A minimum grade of 'C-' is required for all prerequisite courses within and outside the Department.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Code	Title	Units
Select 3 of the following (9 units):		9
FASH 30	Fashion and Human Environment	
FASH 31	Textile Science: Fibers and Fabrics	
FASH 32	Apparel Construction 1: Fundamentals	
FASH 33	Fashion Sustainability, Global Impact, and Critical Thinking	
Required Upper Division Courses (6 Units)		
FASH 134	Introduction to Fashion Industry	3
FASH 139	Textiles and Apparel in the Global Economy	3
Select two of the following (6 units):		6
FASH 130	History Of Western Fashion	
FASH 131	Quality Analysis: Apparel	
FASH 135	Merchandise Buying	

FASH 136	Fashion Retailing
FASH 137	Clothing, Society, and Culture
FASH 148	Fashion Law

Total Units
21

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

NA

Attach a copy of correspondence with these units:

Document Not Required.docx

Provide a fiscal analysis of the proposed changes:

NA

How will the above changes be accommodated within the department/College existing fiscal resources?

NA

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

NA

Estimate the cost and indicate how these resource needs will be accommodated:

NA

Please attach any additional files not requested above:

2026-2027 FASH MINOR Advising Sheet.docx

Reviewer Comments:

Lynn Hanna (lhanna) (Wed, 17 Sep 2025 23:46:37 GMT): Rollback: A few things need to be updated.

Key: 509