

MINOR IN HOSPITALITY AND TOURISM MANAGEMENT



SACRAMENTO STATE

In Workflow

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Approval Path

1. 2025-10-13T23:36:40Z
Aleta Baldwin (aleta.baldwin): Approved for RPTA Committee Chair
2. 2025-10-13T23:38:11Z
Aleta Baldwin (aleta.baldwin): Approved for PUBH Chair
3. 2025-10-14T19:53:32Z
Jamie Hoffman (jamie.hoffman): Approved for RPTA Chair
4. 2025-10-21T23:51:46Z
Andrea Becker (andrea.becker): Approved for HHS College Committee Chair
5. 2025-10-22T16:35:39Z
Robert Pieretti (sac19804): Approved for HHS Dean

History

1. Mar 10, 2023 by Abhijeet Shirsat (shirsat)

New Program Proposal

Date Submitted: 2025-10-13T23:20:04Z

Viewing: Minor in Hospitality and Tourism Management

Last approved: Sat, 11 Mar 2023 00:10:04 GMT

Last edit: 2025-10-21T22:46:26Z

Changes proposed by: Aleta Baldwin (223010619)

Academic Group: (College)

Health & Human Services

Academic Organization: (Department)

Public Health

Catalog Year Effective:

2026-2027 Catalog

NOTE: This degree major program will be subject to program review evaluation within six years after implementation.

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Aleta Baldwin	aleta.baldwin@csus.edu	9162781771

Academic Master Plan Projection

New degree major proposals must receive prior approval for inclusion in the Academic Master Plan before a New Program proposal can be submitted to Workflow. Submissions to the AMP can be made through the Miscellaneous Request form.

Type of Program:

Minor

Program Change Type:

Non-Substantive

Is this a pilot program?

No

Delivery Format:

Hybrid

Title of the Program:

Minor in Hospitality and Tourism Management

Designation: (degree terminology)

Minor

Briefly describe the program proposal (new or change) and provide a justification:

This proposal updates the Minor in Hospitality and Tourism Management (HTM) to reflect a reorganization in the College of Health and Human Services and the RPTA department. As part of that reorganization, the HTM programs moved to the Dept. of Public Health. All courses in the degree program that will continue to be taught have a new prefix (HTM). No other changes are being made in this proposal.

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines
Intellectual and practical skills

Program Learning Outcomes

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Please attach a Comprehensive Program Assessment Plan

Assessment Plan_Hospitality and Tourism Management Minor_v2.docx

Please attach a Curriculum Map Matrix

CurriculumMapMatrix_Hospitality and Tourism Management_v2.docx

Please attach a five-year budget projection

Budget Projections - RPTA Minors.docx

Catalog Description:

Program Description

The Minor in Hospitality and Tourism Management is designed for non-PUBH majors interested in learning about career areas within the hospitality and tourism fields. This broad set of industries can lead to careers in hospitality and event planning, tourism, eco-tourism, activity programming, and destination marketing.

The minor requires 15 units. At least 9 units must be upper division, and be taken in residence at Sacramento State.

Admission Requirements: Course prerequisites and other criteria for admission of students to the degree major program, and for their continuation in it.

Minimum Grade Requirement

A grade of "C-" or better is required in all courses applied to the certificate.

As defined by policy <http://www.csus.edu/umannual/acadaff/fsm00010.htm>, a change in units constitutes a substantive change to the program. If your changes constitute a substantive change, please refer back to the "Program Change Type" field above to ensure that "Substantive" is selected.

Program Requirements: (If new courses are being created as part of a new program, it will be useful to propose courses first.)

Program Requirements

Code	Title	Units
Required Courses (3 Units)		
HTM 80	Introduction to Hospitality and Tourism	3
Electives (Take four of the following HTM electives)		12
HTM 81	Cost Management for Hospitality	
HTM 82	Introduction to Hospitality and Tourism Law	
HTM 84	Hotel and Lodging Operations	
HTM 139	Conference and Meeting Planning	
HTM 178	Human Resources Management in the Hospitality Industry	
HTM 179	Profit and Revenue Management for Hospitality	
HTM 182	Travel And Tourism	
HTM 184	Hospitality Administration	
HTM 185	The Art and Science of Experience Design 	
HTM 187	Food Tourism	
HTM 188	Sacramento Region Craft Beer Industry Tourism	
HTM 189	The Science of Wine and Dining	
Total Units		15

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

N/A

Provide a fiscal analysis of the proposed changes:

N/A

How will the above changes be accommodated within the department/College existing fiscal resources?

N/A

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

N/A

Estimate the cost and indicate how these resource needs will be accommodated:

N/A

Key: 527