

MSBA 500: CULMINATING EXPERIENCE ADVANCED TOPICS IN BUSINESS ANALYTICS

In Workflow

1. CBA College Committee Chair (panggabean@csus.edu,joseph.taylor@csus.edu)
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Approval Path

1. 2026-04-15T22:21:20Z
Tota Panggabean (panggabean): Approved for CBA College Committee Chair
2. 2026-04-20T20:27:38Z
Pingsheng Tong (ptong): Rollback to Initiator
3. 2026-04-30T15:41:46Z
Tota Panggabean (panggabean): Approved for CBA College Committee Chair
4. 2026-04-30T16:38:26Z
Pingsheng Tong (ptong): Approved for CBA Dean

History

1. Feb 9, 2024 by Min Li (limin)
2. Feb 18, 2026 by Min Li (limin)

Date Submitted: 2026-04-20T21:02:52Z

Viewing: MSBA 500 : Culminating Experience Advanced Topics in Business Analytics

Formerly known as: MSBA 208

Last approved: 2026-02-18T19:02:04Z

Last edit: 2026-08-28T20:54:22Z

Changes proposed by: Min Li (101017159)

Contact(s):

Name (First Last)	Email	Phone 999-999-9999
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Catalog Title:

Culminating Experience Advanced Topics in Business Analytics

Class Schedule Title:

Cul Exp Advanced Topics

Academic Group: (College)

CBA

Academic Organization: (Department)

Information Systems and Business Analytics

Will this course be offered through the College of Continuing Education (CCE)?

Yes

Please specify:

CCE Only

Catalog Year Effective:

Fall 2027 (2027/2028 Catalog)

Subject Area: (prefix)

MSBA - Business Analytics

Catalog Number: (course number)

500

Course ID: (For administrative use only.)

203912

Units:

3

Is the ONLY purpose of this change to update the term typically offered or the enforcement of existing requisites at registration?

No

In what term(s) will this course typically be offered?

Fall, Spring, Summer

Does this course require a room for its final exam?

Yes, final exam requires a room

This course complies with the credit hour policy:

Yes

Justification for course proposal:

This change updates the course classification from Seminar (CS#05) to Lecture/Discussion (CS#02) to accurately reflect the instructor-led format of MSBA courses, which include structured lectures, guided discussions, technical demonstrations, and applied analytical exercises. In addition, the designation "Final exam requires a room" is added to accommodate in-person assessment needs, as the program now enrolls international students who are required to attend class in person. Previously, the program primarily served domestic online students. These updates do not alter course content, learning outcomes, or credit hours but ensure that the course classification and logistical designations accurately reflect the current instructional delivery and student population.

Course Description: (Not to exceed 90 words and language should conform to catalog copy.)

Culminating Experience Advanced Topics in Business Analytics. Expose students to emerging and advanced topics in business analytics and their applications in business through projects. Focuses on the application and ethical use of advanced business analytics in practical context. Project deliverable required.

Are one or more field trips required with this course?

No

Fee Course?

No

Is this course designated as Service Learning?

No

Is this course designated as Curricular Community Engaged Learning?

No

Does this course require safety training?

No

Does this course require personal protective equipment (PPE)?

No

Does this course have prerequisites?

Yes

Prerequisite:

Advancement to Candidacy.

Prerequisites Enforced at Registration?

Yes

Does this course have corequisites?

No

Graded:

Letter

Approval required for enrollment?

Department Approval

Course Component(s) and Classification(s):

Lecture

Lecture Classification

CS#02 - Lecture/Discussion (K-factor=1WTU per unit)

Lecture Units

3

Is this a paired course?

No

Is this course crosslisted?

No

Can this course be repeated for credit?

No

Can the course be taken for credit more than once during the same term?

No

Description of the Expected Learning Outcomes and Assessment Strategies:

List the Expected Learning Outcomes and their accompanying Assessment Strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers). Click the plus sign to add a new row.

	Expected Learning Outcome	Assessment Strategies
1	Our graduates will communicate key knowledge of advanced business analytics with clarity and purpose, within the field and broader business contexts.	Written assignments
2	Employ the major formats, genres, and styles of writing used in the discipline.	Written assignments
3	Apply the effective use of the APA citation style in communicating findings through data.	Written assignments
4	Make use of techniques for describing quantitative results through text.	Project
5	Compose writing as a learning process that involves peer and instructor feedback, revision, critical reflection, and self-editing.	Project
6	Analyze data in absolute, relative and trend based scenarios.	Project
7	Compose iterative report development with peers and instructor to address key business questions in both individual and group assignments.	Project
8	Persuade decision makers using a variety of analytics based formats to communicate findings appropriate to the audience.	Project
9	Determine the major ethical and legal issues of business analytics implementation.	Project

Attach a list of the required/recommended course readings and activities:

MSBA500Syllabus_Revised.docx

Is this course required in a degree program (major, minor, graduate degree, certificate?)

Yes

Has a corresponding Program Change been submitted to Workflow?

No

Identify the program(s) in which this course is required:

Programs:

MS in Business Analytics

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer)?

No

Will there be any departments affected by this proposed course?

No

I/we as the author(s) of this course proposal agree to provide a new or updated accessibility checklist to the Dean's office prior to the semester when this course is taught utilizing the changes proposed here.

I/we agree

University Learning Goals

Graduate (Masters) Learning Goals:

Disciplinary knowledge
Communication
Critical thinking/analysis
Professionalism

Is this course required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Is this a Graduate Writing Intensive (GWI) course?

No

Reviewer Comments:

Pingsheng Tong (ptong) (Mon, 20 Apr 2026 20:27:38 GMT): Rollback: Roll back per request.

Key: 13881