

BS IN BUSINESS ADMINISTRATION (SUPPLY CHAIN MANAGEMENT)



SACRAMENTO STATE

In Workflow

1. CBA College Committee Chair (panggabean@csus.edu,joseph.taylor@csus.edu)
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Approval Path

1. 2026-04-30T18:05:41Z
Tota Panggabean (panggabean): Approved for CBA College Committee Chair
2. 2026-06-12T17:32:22Z
Pingsheng Tong (ptong): Approved for CBA Dean

History

1. Sep 17, 2019 by 210552161
2. Apr 28, 2020 by 220267334
3. Apr 20, 2021 by 220267334
4. Aug 8, 2022 by 302822325
5. Aug 10, 2022 by 302822325
6. Oct 16, 2024 by Yang Li (yang.li)
7. Jan 29, 2025 by Jesse Catlin (jesse.catlin)

Date Submitted: 2026-02-12T21:27:42Z

Viewing: BS in Business Administration (Supply Chain Management)

Last approved: Wed, 29 Jan 2025 23:24:08 GMT

Last edit: 2026-08-28T21:04:45Z

Changes proposed by: Yang Li (216210281)

Academic Group: (College)

CBA

Academic Organization: (Department)

Marketing and Supply Chain Management

Catalog Year Effective:

2027-2028 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
Yang Li	yang.li@csus.edu	916-278-6003

Program Snapshot

Type of Program:

Concentration

Program Change Type:

Non-Substantive

Title of the Program:

BS in Business Administration (Supply Chain Management)

Designation: (degree terminology)

Bachelor of Science

Delivery Mode:

Fully Face to Face

Please see the CSU/CIP Code Crosswalk: https://www.calstate.edu/csu-system/administration/academic-affairs/academic-programs-innovation-and-faculty-development/Documents/CSU_Codes_to_CIP_2020.pdf

Is this a pilot program?

No

Provide a clear, concise overview of the program proposal (new or change) and provide a justification. For NEW programs describe the purpose and focus of the program, identify the target student population(s), and highlight key strengths and distinguishing features of the program.

Changes approved by department on Feb 4, 2026:

(Note: the changes cannot be made in the table in this form. They are listed below instead.)

1. Include MKTG199 Special Problem in Marketing as a Group C elective.

2. Course code/title updates:

OPM120 -> SCM120

MKTG160 (Principles of Quality Management) -> SCM160 (Lean and Quality Management)

MKTG181 -> SCM181

MKTG186 (Sustainable Supply Chain) -> SCM186 (Sustainable Supply Chains)

MKTG188 -> SCM188

MKTG199A -> SCM199

University Learning Goals

Undergraduate Learning Goals:

Competence in the disciplines

Knowledge of human cultures and the physical and natural world

Intellectual and practical skills

Personal and social responsibility

Integrative learning

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?

No

Curriculum Alignment and Assessment

Program Learning Outcomes

Provide measurable, program-specific learning outcomes that reflect the most important competencies students will demonstrate upon completion of the program. Programs are expected to assess and use PLOs for continuous improvement.

Program Learning Outcomes

Learning Outcome
Goal 1 Fundamental Business Knowledge (Aligned to CSUS UGLG 1) Demonstrate competency based on fundamental business knowledge. • Demonstrate understanding of fundamental business theories, concepts, and skills. • Ability to analyze business information in performing business related tasks.

Goal 2 Integrative Business Competence (CSUS UGLG 4)

Demonstrate business competence integrated with other business knowledge areas and ethical responsibility.

- Ability to identify factors contributing to a managerial problem from a variety of business perspectives.
- Enumerate the costs and benefits that potential solutions will have on the interdependent stakeholders of a firm.

Goal 3 Effective Business Communication (CSUS UGLG 2)

Demonstrate effective business communication utilizing contemporary and classic communication techniques and methods.

- Convey information in a variety of business settings.
- Evaluate the efficacy of business communications.

Goal 4 Applied Business Capability (CSUS UGLG 3)

Demonstrate the ability to translate knowledge of business and management into practice.

- Create effective business solutions that are both ethically sound and socially responsible.
- Generate innovative and effective solutions for problem solving and decision making.

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4
ACCY 1				
ACCY 2				
ECON 1A				
ECON 1B				
MATH 24				
MGMT 10				
STAT 1				
DS 101				
FIN 101				
GM 105				
HROB 101				
MGMT 102				
MIS 101				
MKTG 101				
OPM 101				
OPM 120				
MKTG 160				
MKTG 181				
MKTG 121				
MKTG 129				
MKTG 186				
MKTG 188				
MKTG 190				
ACCY 121				
ACCY 122				
ACCY 190				
GM 170				

BUS 162				
HROB 155				
IBUS 190				
DS 115				
MIS 163				
MIS 171				
MKTG 115				
MKTG 124				
MKTG 130				
MKTG 199A				

Catalog Description (catalog copy):**Units required for Major: 66****Total units required for BS: 120****Program Description**

The Supply Chain Management (SCM) Concentration is concerned with organizations, methods, and processes employed in managing and improving supply chain and operations systems which provide goods or services to fulfill customer needs and wants in both local and global markets in a flexible, adaptable, quality, reliable, cost effective, environmentally sustainable, ethically sound and socially responsible manner. Students who select the SCM Concentration are provided with a well-balanced program of qualitative and quantitative subject matter and should be able to assume first-line staff or management positions in supply chain and operations systems for manufacturing, service, or government organizations.

Note: The use of the words "business administration" throughout this section refers to courses designated as Accountancy (ACCY), Accounting Information Systems (AIS), Business Administration (BUS), Decision Sciences (DS), Entrepreneurship (ENTR), Finance (FIN), General Management (GM), Human Resources/Organizational Behavior (HROB), International Business (IBUS), Management (MGMT), Management Information Science (MIS), Marketing (MKTG), and Operations Management (OPM).

Note: Students graduating with a Bachelor of Science in Business Administration (all concentrations) will not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.

Note: At least 15 units of upper division business administration courses must be taken in residence at (or under the auspices of) California State University, Sacramento. Of these 15 units, a minimum of nine units must be in upper division courses in the concentration.

Admission and Continuation Requirements (catalog copy): minimum GPA and prerequisites (if applicable), required coursework or preparation, portfolio, test scores, and/or letters of recommendation. For graduate programs: expectations for a relevant bachelor's degree (required or preferred disciplines, prerequisite knowledge, or equivalent experience), include evidence that program requirements conform to the minimum requirements for the culminating experience, as specified in Title 5 Section 40510 The Master's Degree and Section 40511 The Doctoral Degree.

Pre-Requisite Requirements

A student **may not enroll** in any of the Major program or Concentration courses until they have completed the Pre-Requisite lower division program with a grade of "C-" or better in each course and an overall GPA of 2.0 ("C"), with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

Students enrolled as Expressed Interest in Business may enroll in the following courses after completing the lower division pre-requisite requirements:

Code	Title	Units
DS 101	Introduction to Business Analytics	3
MGMT 102	Business Communications	3
HROB 101	The Management of Contemporary Organizations	3

Computer Literacy

All business majors must meet spreadsheet competency **prior** to taking upper division. This requires completing MIS 10 (or equivalent).

Minimum Grade Requirement

The purpose of this requirement is to assure that all business administration students attain the minimum level of competency in all their coursework required for the business administration degree.

The minimum acceptable grade for any undergraduate course required for the business administration degree is "C-" with the exception of MATH 24 which requires a minimum acceptable grade of "C" or better.

A minimum grade point average of 2.0 ("C") is required in the Pre-Requisite courses, Major Core courses, and the Concentration courses presented for the degree.

Program Requirements (catalog copy):

Program Requirements

Code	Title	Units
Required Lower Division (Pre-Requisites) Courses (21 Units)		
ACCY 1	Accounting Fundamentals	3
ACCY 2	Managerial Accounting	3
ECON 1A	Introduction to Macroeconomic Analysis ¹	3
ECON 1B	Introduction to Microeconomic Analysis ¹	3
MATH 24	Modern Business Mathematics ¹	3
MGMT 10	Introduction to Business Law	3
STAT 1	Introduction to Statistics ¹	3
Total Units		21

¹ Course also satisfies General Education (GE)/Graduation Requirement.

After completing the last of the pre-requisite courses, students must file the supplemental business application to officially apply to Business Administration as their major. Visit <https://www.csus.edu/college/business-administration/undergraduate/advising/impacted-major.html> for more information.

Students who do not complete the required prerequisites as presented in the following Business Major program are subject to being administratively dropped from courses in which they are inappropriately enrolled.

Code	Title	Units
Required Upper Division (Major) Core Courses (24 Units)		
DS 101	Introduction to Business Analytics	3
FIN 101	Business Finance	3
GM 105	Strategic Management	3
HROB 101	The Management of Contemporary Organizations	3
MGMT 102	Business Communications	3
MIS 101	Computer Information Systems for Management	3
MKTG 101	Principles Of Marketing	3
OPM 101	Operations Management	3
Total Units		24

Supply Chain Management (SCM) Concentration (21 units)

Code	Title	Units
Group A Required Courses (9 Units)		
OPM 120	Service Operations Management	3
MKTG 160	Principles of Quality Management	3
MKTG 181	Supply Chain Logistics Management	3
Group B Courses (9 Units)		
Select three of the following:		9
MKTG 121	Marketing Research and Information	
MKTG 129	Marketing Management	
MKTG 186	Sustainable Supply Chain	
MKTG 188	Supply Chain Analytics	
MKTG 190	Multinational Marketing	
Group C Electives (3 Units)		
Select one of the following or any course not taken from Group B:		3
ACCY 121	Cost Accounting	
ACCY 122	Advanced Management Accounting	
ACCY 190	International Accounting	
GM 170	Fundamentals of Business Strategy	
BUS 162	Project Management	

HROB 155	Conflict Management and Negotiation	
IBUS 190	International Business	
DS 115	Advanced Business Analytics	
MIS 163	Business Process Engineering and ERP Configuration	
MIS 171	Enterprise Resource Planning Systems	
MKTG 115	Marketing Analytics	
MKTG 124	Retail Management	
MKTG 130	Digital Marketing	
MKTG 199A	Special Problems in Supply Chain Management	
Total Units		21

General Education Requirements ¹

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1 - Oral Communication		3
A2 - Written Communication		3
A3 - Critical Thinking		3
Area B: Physical Universe and Its Life Forms (10 Units)		
B1 - Physical Science		3
B2 - Life Forms		3
B3 - Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)		1
B4 - Math Concepts ²		0
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.		3
Area C: Arts and Humanities (12 Units)		
C1 - Arts		3
C2 - Humanities		3
C1/C2 - Area C Course		3
C1/C2 - Area C Course - Take upper-division course to complete Area & upper division requirements.		3
Area D: The Individual and Society (6 Units)		
Area D Course		3
Area D Course ²		0
Area D Course - Take upper-division course to complete Area & upper division requirements.		3
Area E: Understanding Personal Development (3 Units)		
Area E Course		3
Area F: Ethnic Studies (3 Units)		
Area F Course		3
Total Units		43

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<https://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad>), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies GE.

Graduation Requirements ¹

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
American Institutions: U.S. History		3
American Institutions: U.S. Constitution & CA Government		3
Writing Intensive (WI)		3
Graduation Requirements (required by Sacramento State) (6 Units)		
English Composition II		3
Race and Ethnicity in American Society (RE)		3
Foreign Language Proficiency Requirement ²		0

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<https://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad>), by phone (916) 278-1000, or email (advising@csus.edu).

² If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>

Note: Students with a declared major of BS in Business Administration (all concentrations) are exempt from the Foreign Language Graduation Requirement.

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

Not applicable - clerical edits

Provide a fiscal analysis of the proposed changes:

Not applicable - clerical edits

How will the above changes be accommodated within the department/College existing fiscal resources?

Not applicable - clerical edits

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

Not applicable - clerical edits

Estimate the cost and indicate how these resource needs will be accommodated:

Not applicable - clerical edits

Key: 382