BS IN HOSPITALITY AND TOURISM MANAGEMENT

In Workflow

1. PUBH Chair (aleta.baldwin@csus.edu)
2. HHS College Committee Chair (irwin.thompson@csus.edu)
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Approval Path

1. 2026-10-07T00:32:24Z
   Aleta Baldwin (aleta.baldwin): Approved for PUBH Chair
2. 2026-10-14T13:32:52Z
   Scott Thompson (irwin.thompson): Approved for HHS College Committee Chair
3. 2026-10-21T07:37:52Z
   Aishah Patterson (patterson): Approved for HHS Dean

History

1. Jun 1, 2020 by Greg Shaw (shaw)
2. Apr 20, 2021 by 220267334
3. Apr 29, 2021 by Janett Torset (torsetj)
4. Feb 14, 2023 by Abhijeet Shirsat (shirsat)
5. Mar 8, 2023 by Janett Torset (torsetj)
6. Mar 10, 2025 by Jamie Hoffman (jamie.hoffman)
7. Mar 13, 2026 by Aleta Baldwin (aleta.baldwin)

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Viewing: BS in Hospitality and Tourism Management

Last approved: 2026-03-13T17:27:21Z

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Changes proposed by: Aleta Baldwin (223010619)

Academic Group: (College)

Health & Human Services

Academic Organization: (Department)

Public Health

Catalog Year Effective:

2027-2028 Catalog

Individual(s) primarily responsible for drafting the proposed degree major program:

Name (First Last)	Email	Phone 999-999-9999
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Program Snapshot

Type of Program:
Major

Program Change Type:
Non-Substantive

Title of the Program:
BS in Hospitality and Tourism Management

Designation: (degree terminology)
Bachelor of Science

Delivery Mode:
Hybrid

Support Mode:
State Support

Please see the CSU/CIP Code Crosswalk: https://www.csus.edu/academic-affairs/curriculum-workflow/_internal/_documents/csu_codes_to_cip.pdf

TMC Templates: https://c-idsystem.org/transfer-efforts/

Is this a pilot program?
No

Will this program require accreditation?
No

Provide a clear, concise overview of the program proposal (new or change) and provide a justification. For NEW programs describe the purpose and focus of the program, identify the target student population(s), and highlight key strengths and distinguishing features of the program.
Updated to 1) comply with recent mandates related to curricular practical training for international students by including HTM 198 or HTM 199 on the list of electives, and 2) add a newly-proposed course, HTM 190, to the list of electives.

University Learning Goals

Undergraduate Learning Goals:
Competence in the disciplines
Intellectual and practical skills
Integrative learning

Will this program be required as part of a teaching credential program, a single subject, or multiple subject waiver program (e.g., Liberal Studies, Biology) or other school personnel preparation program (e.g., School of Nursing)?
No

Curriculum Alignment and Assessment

Program Learning Outcomes

Provide measurable, program-specific learning outcomes that reflect the most important competencies students will demonstrate upon completion of the program. Programs are expected to assess and use PLOs for continuous improvement.

Program Learning Outcomes

Learning Outcome
PLO1: Identify the knowledge and skills necessary for hospitality and tourism or related business operations.
PLO2: Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism or related organization.
PLO 3: Demonstrate competence in written, oral, interpersonal, and digital for hospitality and tourism management.
PLO 4: Formulate business decisions in hospitality and tourism management.
PLO 5: Evaluate leadership principles necessary in the diverse and global hospitality and tourism industry.

PLO 6: Use diverse, structured ways of thinking to solve problems related to different facets of professional practice, engage in advocacy, and simulate innovation.

Learning Outcomes Display

Course Code	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
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Catalog Description (catalog copy):

Units required for Major: 47
Total units required for BS: 120

Program Description

Hospitality and tourism are two of California's fastest growing and most important industries. The **BS in Hospitality and Tourism Management** allows students flexibility in the selection of courses related to hospitality and tourism management, administration of service organizations, and event planning. Curriculum focuses on hotel management, tourism destination marketing, and convention and meeting planning, as well as the basics of entrepreneurial businesses, and the skills needed for working with for-profit, and experience industry agencies (e.g., resorts, ski lodges, conference and meeting facilities, cruise lines, theme parks, destination marketing agencies, spas, clubs, and travel agencies). Local industry professionals from the Sacramento Hotel Association and Visit Sacramento (Sacramento Convention and Visitors Bureau) work closely with department faculty to give students practical skills associated with internships and jobs in the industry.

Note:

- Students graduating with a Bachelor of Science Degree in Hospitality and Tourism Management are not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.

Admission and Continuation Requirements (catalog copy): minimum GPA and prerequisites (if applicable), required coursework or preparation, portfolio, test scores, and/or letters of recommendation. For graduate programs: expectations for a relevant bachelor's degree (required or preferred disciplines, prerequisite knowledge, or equivalent experience), include evidence that program requirements conform to the minimum requirements for the culminating experience, as specified in Title 5 Section 40510 The Master's Degree and Section 40511 The Doctoral Degree.

Minimum Grade Requirement

Grade of "C-" or better is required in all courses applied to the major.

Program Requirements (catalog copy):

Program Requirements

Code	Title	Units
Required Lower Division Courses (12 Units)		
HTM 80	Introduction to Hospitality and Tourism	3
HTM 81	Financial and Analytical Foundations for Service Operations	3
HTM 82	Introduction to Hospitality and Tourism Law	3
HTM 84	Hotel and Lodging Operations	3
Required Upper Division Courses (18 Units)		
HTM 105	Management in Service Organizations	3
HTM 110	Research and Evaluation in Service Organizations	3
HTM 139	Event Planning and Management	3
HTM 178	Human Resources Management in Service Organizations	3
HTM 182	Travel And Tourism	3
HTM 183	Marketing in Service Organizations	3
Elective Requirement [1,2]		**12**
Take four of the following HTM Electives		
NUFD 9	Food Safety and Sanitation	
HTM 54	Critical Thinking in Tourism	
HTM 179	Revenue and Profit Optimization in Service Organizations	
HTM 184	Hospitality Administration	
HTM 185	The Art and Science of Experience Design	
HTM 187	Food Tourism	
HTM 188	Sacramento Region Craft Beer Industry Tourism	

HTM 189	The Science of Wine and Dining	
HTM 190	Course HTM 190 Not Found	
HTM 198	Co-Curricular Activities	
HTM 199	Special Problems	
Internship Requirement (At least 5 units required)		**5**
HTM 195	Internship: Hospitality and Tourism Management	
Total Units		**47**

1 At least nine units must be upper division
2 May include credit from associated transfer degree.

General Education Requirements [1]

Code	Title	Units
Area 1: English Communication (9 Units)		
1A - English Composition		3
1B - Critical Thinking		3
1C - Oral Communication		3
Area 2: Mathematical Concepts and Quantitative Reasoning (3 Units)		
Area 2 Course - Lower Division		3
Area 3: The Arts and Humanities (6 Units)		
3A - Arts		3
3B - Humanities		3
Area 4: Social and Behavioral Sciences (6 Units)		
Area 4 Course -Lower Division		3
Area 4 Course - Lower Division		3
Area 5: Physical and Biological Sciences (7 Units)		
5A - Physical Science		3
5B - Biological Science		3
5C - Laboratory		1
Area 6: Ethnic Studies (3 Units)		
Area 6 Course		3
Upper Division Courses: (9 Units)		
Area 3 Course - Upper Division		3
Area 4 Course - Upper Division		3
Area 2 OR Area 5 Course - Upper Division		3
Total Units		**43**

1 To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (https://catalog.csus.edu/colleges/academic-affairs/general-education/).
Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (http://www.csus.edu/acad), by phone (916) 278-1000, or email (advising@csus.edu).
2 Required in Major; also satisfies GE.

Graduation Requirements [1]

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
American Institutions: U.S. History		3
American Institutions: U.S. Constitution & CA Government		3
Writing Intensive (WI)		3
Graduation Requirements (required by Sacramento State) (6 Units)		
English Composition II		3
Race and Ethnicity in American Society (RE)		3
Foreign Language Proficiency Requirement [2]		0

[1] To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (https://catalog.csus.edu/colleges/academic-affairs/general-education/).
Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (http://www.csus.edu/acad), by phone (916) 278-1000, or email (advising@csus.edu).

[2] If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html
Note: Students with a declared major of BS in Recreation Therapy, BS in Recreation Administration (Recreation and Park Management), or BS in Hospitality and Tourism Management are exempt from the Foreign Language Graduation Requirement.

Fiscal Impact to Change an Existing Program

Indicate programmatic or fiscal impact which this change will have on other academic units' programs, and describe the consultation that has occurred with affected units:

N/A

Provide a fiscal analysis of the proposed changes:

N/A

How will the above changes be accommodated within the department/College existing fiscal resources?

N/A

Will the proposed changes require additional resources?

No

What additional space, equipment, operating expenses, library, computer, or media resources, clerical/technical support, or other resources will be needed?

None

Estimate the cost and indicate how these resource needs will be accommodated:

N/A

Key: 461