# 2018 - 2019 Annual Program Assessment Report

The Office of Academic Program Assessment California State University, Sacramento

For more information visit our website or contact us for more help.

This year OAPA has refined the annual assessment reporting process to make it simple, clear, and of high quality at the same time.

### **IMPORTANT REMINDER:**

Please use the "Guidelines" and "Examples for Answering Open-Ended Questions" to answer each question in the template as you complete the report. Please provide and attach the following information:

- 1. PLO Assessed (Q1.1, Q2.1)
- 2. Definition of the PLO(s) (Q2.1.1)
- 3. Rubrics and Explicit Program (not class) Standards of Performance/Expectations (Q2.3)
- 4. Direct Measures (Q3.3.2)
- 5. Data Table(s) (Q4.1)
- 6. Curriculum Map (Q21.1)
- 7. Most Updated Assessment Plan (Q20.2)

Please provide only relevant information and limit all of your attachments to 30 pages.

Please save your progress. There is NO "submit" button. After July 1, 2019, the saved report will be considered the final submission.

**DEADLINE TO SUBMIT: JULY 1, 2019.** 

Please beg	gin by sele	cting your	program name	in the arop a	own
. icase beg	giii by sele	oming your	programmame	iii tiic alop a	500

If the program name is not listed, please enter it below:

BS Parks and Rec Rec. Therapy
OR enter program name:

### Section 1: Report All of the Program Learning Outcomes Assessed

Question 1: All the Program Learning Outcomes Assessed

### Q1.1.

Which of the following Program Learning Outcomes (PLOs) including Sac State Baccalaureate Learning Goals (BLGs) or emboldened Graduate Learning Goals (GLGs) did you assess? [Check all that apply]

- □ 1. Critical Thinking
- □ 2. Information Literacy
- ☐ 3. Written Communication
- ☐ 4. Oral Communication
- □ 5. Quantitative Literacy
- ☑ 6. Inquiry and Analysis
- □ 7. Creative Thinking
- □ 8. Reading
- □ 9. Team Work

□ 10. Problem Solving
□ 11. Civic Knowledge and Engagement
<ul> <li>12. Intercultural Knowledge, Competency, and Perspectives</li> <li>13. Ethical Reasoning</li> </ul>
□ 14. Foundations and Skills for Lifelong Learning
□ 15. Global Learning and Perspectives
☐ 16. Integrative and Applied Learning
☐ 17. Overall Competencies for GE Knowledge
□ 18. Overall Disciplinary Knowledge
□ 19. <b>Professionalism</b>
20. Research
□ 21A. Other, specify any assessed PLOs not included above:
a.
b.
C.
□ 21B. Check here if your program has not collected any data for any PLOs. Please go directly to Q6
(skip Q1.3.a. to Q5.3.1.)
Are your PLOs closely aligned with the mission and/or the strategic plan of the university?  1. Yes 2. No 3. Don't know Undo  (Remember: Save your progress. There is NO "submit" button. After July 1, 2019, the saved report will be considered the final submission.)
Section 2: Report One Learning Outcome in Detail
Question 2: Detailed Information for the Selected PLO
Q2.1. Select <u>OR</u> type in <u>ONE(1)</u> PLO here as an example to illustrate how you conducted assessment (be sure you checked the <b>correct box</b> for this PLO in Q1.1):
Inquiry and Analysis
If your PLO is <b>not listed, please enter it here</b> :
Q2.1.1. Please provide the definition for this PLO (See Appendix 15 Sample Answer to Q2.1.1).

The PLO selected, Inquiry and Analysis, is required for our national accreditation, as well as relates directly professional competencies required in our outcome based profession. The course selected to demonstrate this PLO is RPTA 110: Research and Evaluation in Recreation, Parks and Tourism a required "core course" for all RPTA majors and where students complete an individual semester-long project that is evaluated by rubric. This project has been used over the years as a tool for student's success, helping students obtain required internship, employment, and other professional related opportunities.

This has some specific features, including (1) the course is a bottleneck in RPTA, (2) the course has the second highest failure/repeat rate of any RPTA course, and (3) the course is also the only RPTA major course that the department has successfully moved into summer, offering one or two sections each summer for the past five years. Part of this summer success is the need for repeating the class. The department discovered, however, that the summer success rate has been much higher than during fall or spring, and with this knowledge, many students are requesting the summer session rather than fall or spring.

In addition, this PLO is part of our national accreditation through the Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT), meeting the accreditation standard: 7.02 Students graduating from the program shall be able to demonstrate the ability to **design**, **implement and evaluate services that facilitate targeted human experiences and cultural dimensions of diversity** 

As an "outcome" based profession, all RT students in clinical or community settings must be able to effectively assess, implements, and report on their service and participation for clients. This course, RPTA 110, provides students in this course the opportunity to learn specific evaluation techniques and practically applied skills related to evaluating program and servicing in our profession. It is also a concurrent experience, directly related to the PLO as it applies to the RT capstone course, RPTA 119, where student create a RT program and evaluation of that program.

### Q2.2

Has the program developed or adopted *explicit program standards of performance/expectations* for this PLO? (e.g. "We expect 80% of our students to achieve at least a score of 3 or higher in all dimensions of the Written Communication VALUE rubric.")

- 1. Yes
- 2. No
- O 3. Don't know
- 4. N/A

Undo

### Q2.2.a.

Please provide the standards of performance/expectations for this PLO:

See Attached Appendix A. RPTA 110 Learning Outcomes

### Q2.3.

Please **provide and/or attach the rubric(s)** that you used to evaluate your assignment( See Appendix 15 Sample Answer to Q2.3):

See Apper	ndix B. R	PTA 110	PROPOSAL GRADING RUBRIC			
Appen 17.89		A 110 LEA	RNING OUTCOMES.docx  Appendix.B.RPTA 110. Rubric.docx 24.67 KB			
Q2.4. PLO	Q2.5. Stdrd	Q2.6. Rubric	Please indicate where you have published the <b>PLO</b> , the <b>standard (stdrd)</b> of performance, and the <b>rubric</b> that was used to measure the PLO:			
			1. In <b>SOME</b> course syllabi/assignments in the program that address the PLO			
			2. In <b>ALL</b> course syllabi/assignments in the program that address the PLO			
			3. In the student handbook/advising handbook			
			4. In the university catalogue			
lee			5. On the academic unit website or in newsletters			
			6. In the assessment or program review reports, plans, resources, or activities			
			7. In new course proposal forms in the department/college/university			
			8. In the department/college/university's strategic plans and other planning documents			
			9. In the department/college/university's budget plans and other resource allocation documents			
			10. Other, specify:			

### Question 3: Data Collection Methods and Evaluation of Data Quality for the Selected PLO

### Q3.1.

Was assessment data/evidence collected for the selected PLO?

- 1. Yes
- 2. No (skip to **Q6**)
- 3. Don't know (skip to Q6)
- 4. N/A (skip to Q6)

Undo

### Q3.1.1.

How many assessment tools/methods/measures in total did you use to assess this PLO?

### Q3.2.

Was the data scored/evaluated for this PLO?

- 1. Yes
- 2. No (skip to Q6)
- 3. Don't know (skip to Q6)
- 4. N/A (skip to Q6)

Undo

### Q3.2.1.

Please describe how you collected the assessment data for the selected PLO. For example, in what course(s) or by what means were data collected:
Data are collected via the RPTA Course Proposal Project.
Graded quizzes on all reading.
Graded assignment scores served as the primary data collection method, including graded and scored assignments throughout the semester, including the final course project.
In addition, the instructor conducts a retrospective evaluation periodically to assess all the 13 Learning Objectives for the course, which related specifically this PLO.
(Remember: Save your progress. There is NO "submit" button. After July 1, 2019, the saved report will be considered the final submission.)
Question 3A: Direct Measures (key assignments, projects, portfolios, etc.)
Q3.3.  Were direct measures (key assignments, projects, portfolios, course work, student tests, etc.) used to assess this PLO?  1. Yes 2. No (skip to Q3.7) 3. Don't know (skip to Q3.7)  Undo
<ul> <li>Q3.3.1.</li> <li>Which of the following direct measures (key assignments, projects, portfolios, course work, student tests, etc.) were used? [Check all that apply]</li> <li>□ 1. Capstone project (e.g. theses, senior theses), courses, or experiences</li> <li>☑ 2. Key assignments from required classes in the program</li> <li>☑ 3. Key assignments from elective classes</li> <li>☑ 4. Classroom based performance assessment such as simulations, comprehensive exams, or critiques</li> <li>□ 5. External performance assessments such as internships or other community-based projects</li> <li>□ 6. E-Portfolios</li> <li>□ 7. Other Portfolios</li> <li>□ 8. Other, specify:</li> </ul>
Q3.3.2.  Please attach the assignment instructions that the students received to complete the assignment ( See Appendix 1 Sample Answer to Q3.3.2):
See Appendix C RPTA 110 Proposal Instructions
AppendixC.RPTA110Proposal.docx 177.83 KB Click here to attach a file

Q3.4.

What tool was used to evaluate the data?  1. No rubric is used to interpret the evidence (skip to Q3.4.4.)  2. Used rubric developed/modified by the faculty who teaches the class (skip to Q3.4.2.)  3. Used rubric developed/modified by a group of faculty (skip to Q3.4.2.)  4. Used rubric pilot-tested and refined by a group of faculty (skip to Q3.4.2.)  5. The VALUE rubric(s) (skip to Q3.4.2.)  6. Modified VALUE rubric(s) (skip to Q3.4.2.)  7. Used other means (Answer Q3.4.1.)
Q3.4.1.  If you used other means, which of the following measures was used? [Check all that apply]  □ 1. National disciplinary exams or state/professional licensure exams (skip to Q3.4.4.)  □ 2. General knowledge and skills measures (e.g. CLA, ETS PP, etc.) (skip to Q3.4.4.)  □ 3. Other standardized knowledge and skill exams (e.g. ETC, GRE, etc.) (skip to Q3.4.4.)  □ 4. Other, specify:
(skip to Q3.4.4.)
O3.4.2. Was the rubric aligned directly and explicitly with the PLO?  ● 1. Yes  ● 2. No  ● 3. Don't know  ● 4. N/A  Undo
Q3.4.3. Was the direct measure (e.g. assignment, thesis, etc.) aligned directly and explicitly with the rubric?  1. Yes 2. No 3. Don't know 4. N/A Undo
Q3.4.4. Was the direct measure (e.g. assignment, thesis, etc.) aligned directly and explicitly with the PLO?
Q3.5. Please enter the number (#) of faculty members who participated in planning the assessment data collection of the selected PLO?
Q3.5.1.  Please enter the number (#) of faculty members who participated in the <b>evaluation</b> of the assessment data for the selected PLO?
Q3.5.2.  If the data was evaluated by multiple scorers, was there a norming process (a procedure to make sure everyone was scoring similarly)?  1. Yes 2. No 3. Don't know 4. N/A

Undo	
Q3.6.  How did you select the sample of student work (papers, projects, portfolios, etc.)?	
Based on enrollement in courses, as a required core course for all RT major students.	
Q3.6.1.	
How did you decide how many samples of student work to review?	
Each assignment is reviewed and graded by the course instructor.	
Q3.6.2a.	
Please enter the number (#) of students <i>from ONLY your program</i> that were assessed for this program outcome (not all students in the class).	learning
Approximately 150 students for the past academi	
Q3.6.3a.	
Please enter the number (#) of samples of student work from ONLY your program that were evaluated	for this
program learning outcome. All	
Q3.6.4. Was the sample size of student work for this program assessment adequate for assessing this program lea	rning
outcome?    1. Yes	
② 2. No	
3. Don't know	
Undo	
(Remember: Save your progress. There is NO "submit" button. After July 1, 2019, the saved republic be considered the final submission.)	ort will
Question 3B: Indirect Measures (surveys, focus groups, interviews, etc.)	
Q3.7.	
Were indirect measures used to assess the PLO?  O 1. Yes	
<ul><li>2. No (skip to Q3.8)</li></ul>	
3. Don't Know (skip to Q3.8)	
ondo	

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<ul> <li>Q3.7.1.</li> <li>Which of the following indirect measures were used? [Check all that apply]</li> <li>□ 1. National student surveys (e.g. NSSE)</li> <li>□ 2. University conducted student surveys (e.g. OIR)</li> <li>□ 3. College/department/program student surveys or focus groups</li> <li>□ 4. Alumni surveys, focus groups, or interviews</li> <li>□ 5. Employer surveys, focus groups, or interviews</li> <li>□ 6. Advisory board surveys, focus groups, or interviews</li> <li>□ 7. Other, specify:</li> </ul>
Q3.7.1.1.
Please explain and attach the indirect measure you used to collect data:
Click here to attach a file     Click here to attach a file
Q3.7.2.  If surveys were used, how was the sample size decided?
Q3.7.3.
If surveys were used, how did you select your sample:
Q3.7.4.
If surveys were used, please enter the response rate:
Question 3C: Other Measures

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(external benchmarking, licensing exams, standard	izea te	SIS,	etc.
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(external benchmarking, licensing exams, standardized tests, etc.)
Q3.8. Were external benchmarking data, such as licensing exams or standardized tests, used to assess the PLO?  1. Yes 2. No (skip to Q3.8.2) 3. Don't Know (skip to Q3.8.2) Undo
Q3.8.1. Which of the following measures was used? [Check all that apply]  □ 1. National disciplinary exams or state/professional licensure exams  □ 2. General knowledge and skills measures (e.g. CLA, ETS PP, etc.)  □ 3. Other standardized knowledge and skill exams (e.g. ETC, GRE, etc.)  □ 4. Other, specify:
Q3.8.2. Were other measures used to assess the PLO?  1. Yes 2. No (skip to Q4.1) 3. Don't know (skip to Q4.1) Undo

### Q3.8.3.

If other measures were used, please specify:	
Click here to attach a file Click here to attach a file	

(Remember: Save your progress. There is NO "submit" button. After July 1, 2019, the saved report will be considered the final submission.)

### Question 4: Data, Findings, and Conclusions

### Q4.1.

Please provide tables and/or graphs to summarize the assessment data, findings, and conclusions for the selected PLO in Q2.1 (see Appendix 12 in our Feedback Packet Example.) Please do NOT include student names and other confidential information. This is going to be a **PUBLIC** document:



### Q4.2.

Are students doing well and meeting the program standard? **If not**, how will the program work to improve student performance of the selected PLO (See Appendix 15 Sample Answers to Q4.1-Q4.3)?

In general, students are successful. However, there are students that must take this course more than once in order to meet the standard. As the major has grown, this has impacted the number of seats in the course for new students and created a bottleneck around meeting this standard.

As there is not an option to adjust the standard, and therefore the PLO, we have experimented with how the course is structured. For example, since the fall of 2016 one section of this course, during the fall and spring semesters, has been taught as an online, concurrent course with the traditional classroom. The goal has been to facilitate student success, by way of a video "library" of lectures for students to refer back to if there were questions. The success of this course has been intermittent. Having the video library serves as very beneficial to student learning, with the reiteration of material available as reinforced learning opportunities. However, fully online leaning is more problematic as demonstrated with course evaluations on this mode. The conclusion is learning this material is generally, for most students, best done in a traditional classroom setting.

Historically, summer has served to be the best mode of learning the material and meeting the standard. Students working in a more condense setting, where material learning is practically applied at a more rapid and steady fashion (6 weeks vs 16 weeks), has demonstrated to be most success for students.

© Click here to attach a file
© Click here to attach a file

### Q4.3.

For the selected PLO, the student performance:

- 1. Exceeded expectation/standard
- 2. Met expectation/standard
- 3. Partially met expectation/standard
- 4. Did not meet expectation/standard
- 5. No expectation/standard has been specified
- 6. Don't know

Undo

### Question 4A: Alignment and Quality

### Q4.4.

Did the data, including the direct measures, from all the different assessment tools/measures/methods directly align with the PLO?

1. Yes

	Much	a Bit		All	
Undo 1-12 Undo 12-23					
1. Improved specific courses	0	0	0	•	0
2. Modified curriculum	0	0	•	0	0
3. Improved advising and mentoring	0	0	•	0	0
4. Revised learning outcomes/goals	0	0	0	•	0
5. Revised rubrics and/or expectations	0	0	0	•	0
6. Developed/updated assessment plan	0	0	0	•	0
7. Annual assessment reports	0	0	•	0	0
3. Program review	0	0	0	0	•
9. Prospective student and family information	0	0	•	0	0
10. Alumni communication	0	0	0	•	0
11. WSCUC accreditation (regional accreditation)	0	0	•	0	0
12. Program accreditation	•	0	0	0	0
13. External accountability reporting requirement	•	0	0	0	0
14. Trustee/Governing Board deliberations	0	0	0	0	•
15. Strategic planning	0	0	•	0	0
16. Institutional benchmarking	0	0	0	0	•
17. Academic policy development or modifications	0	0	0	0	•
18. Institutional improvement	0	0	0	0	•
19. Resource allocation and budgeting	0	0	0	•	0
20. New faculty hiring	•	0	0	0	0
21. Professional development for faculty and staff	0	0	0	0	•
22. Recruitment of new students	0	•	0	0	0
23. Other, specify:			0	0	0
	0	0	0	0	0

Q5.3. To what extent did you apply <b>previous assessment feedback</b> from the Office of Academic Program Assessment in the following areas?	1. Very Much	2. Quite a bit	3. Some	4. Not at All	5. N/A
Undo 1-9					
1. Program Learning Outcomes	0	0	0	0	•

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2. Standards of Performance	0	0	•	0	0
3. Measures	0	0	0	0	•
4. Rubrics	0	0	•	0	0
5. Alignment	0	0	0	0	•
6. Data Collection	0	0	•	0	0
7. Data Analysis and Presentation	0	0	0	•	0
8. Use of Assessment Data	0	0	•	0	0
9. Other, please specify:	0	0	•	0	0

### Q5.3.1.

Please share with us an example of how you applied **previous feedback** from the Office of Academic Program Assessment in any of the areas above:

As mentioned in Q5.1.1., RPTA does not do a good job of formally storing and presenting data related to what is actually occurring in the classroom. We have maintained what is required for our national accreditation updates, but given the stress on faculty, additional data presentation has not been maintained as well as it should be. Last years' feedback makes this clear, although the situation has not be remedie

(Remember: Save your progress. There is NO "submit" button. After July 1, 2019, the saved report will be considered the final submission.)

### **Section 3: Report Other Assessment Activities**

Other Assessment Activities

### Q6.

If your program/academic unit conducted assessment activities that are **not directly related to the PLOs** for this year (i.e. impacts of an advising center, etc.), please provide those activities and results here:

 ${\tt 0}{\tt }$  Click here to attach a file  ${\tt 0}{\tt }$  Click here to attach a file

### Q6.1

Please explain how the assessment activities reported in  $\bf Q6$  will be linked to any of your PLOs and/or PLO assessment in the future and to the mission, vision, and the strategic planning for the program and the university:

Q9.1. If you have attached any files to this form, please list every attached file here:
See Attached Appendix A. RPTA 110 Learning Outcomes
See Appendix B. RPTA 110 PROPOSAL GRADING RUBRIC
See Appendix C RPTA 110 Proposal Instructions
See Appendix D. NRPA 7.02 Standard
Section 4: Background Information about the Program
Program Information (Required)
Program:
(If you typed in your program name at the beginning, please skip to Q11)
Q10. Program/Concentration Name: [skip if program name is already selected or appears above]
Select Program
Q11. Report Author(s):
Q11. Report Author(s): Dr. Lisa Easterla
Report Author(s):
Report Author(s): Dr. Lisa Easterla  Q11.1.
Report Author(s):  Dr. Lisa Easterla  Q11.1.  Department Chair/Program Director:
Report Author(s):  Dr. Lisa Easterla  Q11.1.  Department Chair/Program Director:  Dr. Tony Sheppard  Q11.2.
Report Author(s):  Dr. Lisa Easterla  Q11.1.  Department Chair/Program Director:  Dr. Tony Sheppard  Q11.2.  Assessment Coordinator:  N/A  Q12.  Department/Division/Program of Academic Unit (select):
Report Author(s):  Dr. Lisa Easterla  Q11.1. Department Chair/Program Director: Dr. Tony Sheppard  Q11.2. Assessment Coordinator: N/A  Q12.

College of Health & Human Services

What is the total enrollment (#) for Academic Unit during assessment (see Departmental Fact Book):

### Q15.

Program Type:

- 1. Undergraduate baccalaureate major
- 2. Credential
- 3. Master's Degree
- 4. Doctorate (Ph.D./Ed.D./Ed.S./D.P.T./etc.)
- 5. Other, specify:

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Undo								
216. Number of <b>undergraduate de</b> g	gree prog	grams the	e academi	ic unit has	i?			
1								
216.1. List all the names:								
BS in Recreation Administration								
216.2. How many concentrations app	pear on th	ie diploma	for this ι	undergrad	uate prog	ram?		
		the ende	mia unit l	2007				
217. Number of master's degree po	rograms	the acade	emic unit i	nas?				
<b>Q17.1.</b> List all the names:								
MS in Recreation Administration								
217.2. How many concentrations app	ear on th	ie diploma	for this r	master's p	rogram?			
0								
218. Number of credential progran	ns the aca	ademic un	it has?					
0								
218.1. List all the names:								
219. Number of doctorate degree p	orograms	s the acad	emic unit	has?				
Q19.1. List all the names:								
When was your <b>Assessment Plan</b>	1.	2.	3.	4.	5.	6.	7.	
	Before	-		4.		6.		D
Undo		2013-14	2014-15	2015-16	2016-17	2017-18	No Plan	kr
Q20. Developed?	0	0	0	0	0	0	0	
Q20.1. Last updated?								
ezo.i. Lasi upuaieu:	0	0	0	0	0	0	0	

Q20.2. (Required) Please obtain and attach your latest assessment plan:
Click here to attach a file
O21.  Has your program developed a curriculum map? Please note: A curriculum map is not a roadmap. A roadmap is a graphical representation of the courses students must take to graduate. A curriculum map is the matrix that represents in which course a certain program learning outcome (PLO), student learning outcome (SLO), or course learning outcome (CLO) was introduced, developed, and/or mastered.  1. Yes 2. No 3. Don't know Undo
Q21.1. Please obtain and attach your latest curriculum map:  Ulick here to attach a file
Q22.  Has your program indicated explicitly in the curriculum map where assessment of student learning occurs?  1. Yes 2. No 3. Don't know Undo
Q23.  Does your program have a capstone class?  1. Yes, specify:
O 2. No O 3. Don't know Undo
Q23.1.  Does your program have a capstone project(s)?  1. Yes 2. No 3. Don't know  Undo
Q24.  BEFORE YOU SUBMIT: Please check that you have included all of the following key evidences:  1. PLO Assessed (Q1.1, Q2.1)  2. Definition of the PLO(s) (Q2.1.1)  3. Rubrics and Explicit Program (not class) Standards of Performance/Expectations (Q2.3)  4. Direct Measures (Q3.3.2)  5. Data Table(s) (Q4.1)  6. Curriculum Map (Q21.1)  7. The Most Updated Assessment Plan (Q20.2)
Disease do NOT include student names and other confidential information. This is going to be a DUDLIC desumes

Please do **NOT** include student names and other confidential information. This is going to be a **PUBLIC** document.

### **Save When Completed!**

(Remember: Save your progress. There is NO "submit" button. After July 1, 2019, the saved report will be considered the final submission.)

**DEADLINE:** July 1, 2019.

Thank you and have a great summer!

ver. 03.11.19

### **RPTA 110 LEARNING OUTCOMES**

By the end of this course, students will be able to:

- 1. Comprehend the fundamental processes of conducting a professional evaluation
- 2. Comprehend theoretical and applied use of research methods, including surveys, interviews, and observations.
- 3. Understand the conceptual and applied components of collecting qualitative and quantitative data.
- 4. Demonstrate the ability to create questions structures for collecting quantitative and qualitative data.
- 5. Demonstrate ability to create evaluation purpose statement and objectives.
- Demonstrate ability to create survey instruments that measure specific objectives
- 7. Recognize procedures for both probability and non-probability sampling
- 8. Design a detailed evaluation proposal.
- Demonstrate ability to analyze, interpret, and report essential descriptive statistics.
- 10. Understand the process of compiling and interpreting qualitative data.
- 11. Demonstrate ability to create visual displays of data.
- 12. Demonstrate ability to interpret, summarize, and report data for decision making.
- 13. Demonstrate ability to orally present evaluation process, including creating data.

## RPTA 110 ~PROPOSAL Project GRADING SHEET

Print, sign, and place this grading sheet between your Proposal cover page and the plastic cover)

Name:	 	 		
Date Submitted: _			_	
_			<del>_</del>	

	Points Possible	Points Earned	Missing	Misc Errors	Length
Front End (formatting)	20		- 5 (tabs) -5	-1 to -3 (per)	
Criteria	5			-1 to -3 (per)	-2 ¼ page -3 page -4 ¾ page -5 full page
Methods	5			-1 to -3 (per)	-2 ¼ page -3 page -4 ¾ page -5 full page
Survey	25		-5 wrong question type to objective -5 missing 3 part directions	-1 to -3 (per)	-5 less or over the 2 page requirement
Results (with Visuals)	20		-4 opening -5 visual -3 paragraph	-1 to -3 (per)	-3 1/4 page -8 1/2 page -12 3/4 page -10 full page
Conclusions Recommendations	20			-1 to -3 (per)	-3 1/4 page -8 1/2 page -12 3/4 page -10 Full page
Reference Page (APA)	5		-2 not APA	-	
	100				

<sup>\*</sup>Required page length *does not* INCLUDE Graphics

Honor Pledge: On my honor, I (print name)	have neither
given or received unauthorized aid on this RPTA 110 Proposal Project.	
Sign Name:	_

### RPTA 110 PROPOSAL PROJECT OVERVIEW AND INSTRUCTIONS

The course proposal project is a culminating experience for this class.

### Disclamier

- This proposal project is a <u>fictitious work</u> based on an actual organization and program in our profession.
- Students <u>do not</u> collect data and/or analyze actual data based on work created.
- The Proposal Project is an opportunity to practice skills of program evaluation, therefore all work is made up by the student and is NOT to be used outside of this classroom project.

### Overview of the RPTA 110 Proposal Project

- Each student will select one program from one of the four agencies. Both the organization and the allowed programs to evaluate are listed below.
- In our profession, we may evaluate various aspects of a program and/or participant's experience, such as satisfaction, preferences, skills, program outcomes, and so on. For the purpose of this proposal project, student will only be evaluating the program they select by determining if it is <u>aligning with components in the organization's mission statement</u>.
- For each organization, three components of their mission statement have been taken to serve as the proposal evaluation objectives.
- These objectives are used "evaluated" if the program is aligning with the organization mission statement by three questions on the proposal evaluation survey.
- Students "create" the data for all questions on their survey (again fictitious), analyze, and report the results, the conclusion to the results, and recommendations to those conclusions ALL based on how the program aligned with the organization's mission statement.

Three Components from Organization's Mission Statement

Three RPTA 110
Evaluation Proposal
Objectives used to
evaluate if the
program aligns with
the Organization's
Mission Statement

Survey Questions used to evaluate if the program aligns with the Organization's Mission Statement (Likert, 7 Response Choice, and Ranking Choice)

Report Results,
Conclusions, and
Recommendations
based on the
questions asked on the
survey

### **RECREATION THERAPY**

### THE VA PALO ALTO HEALTHCARESYSTEM

1. Pick one of the following programs to use for your evaluation.

Program	Website
Aquatic Fitness, Recreational Therapy	https://www.paloalto.va.gov/services/rectherapy/aquatic.asp
Music Therapy	https://www.paloalto.va.gov/services/rectherapy/music.asp
Art Therapy (Veteran's PTSD program)	https://www.paloalto.va.gov/services/rectherapy/art.asp
Wheelchair Dance Program	https://www.paloalto.va.gov/services/rectherapy/rehab.asp https://www.facebook.com/vapahcs/videos/377796825610854/

### The VA Palo Alto Healthcare System Mission Statement

The VA Palo Alto Healthcare System's mission statement is to provide clinical and holistic
services that <u>improve functional levels</u> , promote optimal wellness, <u>facilitate community</u>
reintegration, and enhance quality of life. http://www.paloalto.va.gov
EVALUATION PROPOSAL PURPOSE STATEMENT for the VA Palo Alto Healthcare System
(based on Mission)
The purpose of this evaluation is to determine if the patients think the VA of Palo Alto
Healthcare System'sProgram aligns with their mission.
ricultificate System 3rrogram aligns with their mission.
EVALUATION PROPOSAL OBJECTIVES for the VA Palo Alto Healthcare System (based
on Mission)
<u>on wission</u>
Objective One: To determine if patients think the VA Palo Alto Healthcare System Recreation Therapy Service program provide them with an improvement in functional levels because of participating in the program.
Objective Two: To determine if patients think the VA Palo Alto Healthcare System
Recreation Therapy Serviceprogram provide them with the
opportunity for community reintegration because of participating in the program.
Objective Three: To determine if patients think the VA Palo Alto Healthcare System
Recreation Therapy Serviceprogram provide them with an
enhancement in their quality of life because of participating in the program.

- 2. Copy the Mission, Purpose, and three Objective above to your Criteria Section (see where these go based on instruction for the Criteria Section below).
- \_\_\_\_\_ for each objective with the <u>full</u> 3. Replace the black spaces \_\_\_\_\_ name of the program you selected. For example:
  - Objective One: To determine if patients think the VA Palo Alto Healthcare System → Recreation Therapy Service Aquatic Fitness, Recreational Therapy program provide them with an improvement in functional levels because of participating in the program.

### **COMMUNITY RECREATION**

### FAIR OAKS RECREATION AND PARKS DISTRICT MISSION

1. Pick one of the following programs to use for your evaluation.

Program	Website
Adult Softball	https://www.forpd.org/172/Softball
Spring Break Camp (Youth)	https://www.forpd.org/295/Spring-Break-Camp
Senior Stretch	https://www.forpd.org/209/Senior-Stretch
Hiking Group (Seniors)	https://www.forpd.org/294/Hiking-Group

### Fair Oaks Recreation and Parks District Mission Statement

Our mission is to maximize all available resources to deliver well maintained parks, high quality recreation facilities, programs and events. We will do this through effective partnerships with other service providers thus helping meet the <u>quality of life</u> expectations, <u>building community pride</u>, and supporting the economic goals of the community. We will measure our success by providing adequate access and connections to trails, parks, sports and recreation facilities that <u>meet the needs</u> of our citizens and visitors. <a href="https://fairoakspark.org">http://fairoakspark.org</a>

# EVALUATION PROPOSAL PURPOSE STATEMENT for the Fair Oaks Recreation and Parks (based on Mission) The purpose of this evaluation is to determine if the Fair Oaks Recreation and Parks District \_\_\_\_\_\_\_ program aligns with their mission. EVALUATION PROPOSAL OBJECTIVES for the Fair Oaks Recreation and Parks (based on Mission) Objective One: To identify if the Fair Oaks Recreation and Parks District \_\_\_\_\_\_\_ Program provided participants an experience that helped meet quality of life expectations. Objective Two: To identify if the Fair Oaks Recreation and Parks District \_\_\_\_\_\_ Program provided an experience that helped to build community pride. Objective Three: To identify if the Fair Oaks Recreation and Parks District \_\_\_\_\_\_ Program provided an experience that meet the participant's recreational needs.

2. Copy the Mission, Purpose, and three Objective above to your Criteria Section (see

where these go based on instruction for the Criteria Section below.

3. Replace the black spaces \_\_\_\_\_

name of the program you selected. For example:

**Objective One:** To identify if the Fair Oaks Recreation and Parks District Adult Softball Program provided participants an experience that helped meet quality of life expectations.

\_\_\_\_\_ for each objective with the <u>full</u>

### **OUTDOOR RECREATION**

### NATIONAL PARKS SERVICE (NPS) MISSION-POINT REYES NATIONAL SEASHORE

1. Pick one of the following programs to use for your evaluation.

Program	Website
Volunteer Stream Team	https://bit.ly/2zkR3fP
Program	
Nights of Nights	https://www.nps.gov/pore/planyourvisit/events_nightofnights.htm
Program	
Junior Ranger Program	https://www.nps.gov/pore/learn/kidsyouth/index.htm
Point Reyes Summer	http://www.ptreyes.org/summer-camp
Camp	
Birding Bear Valley	https://www.nps.gov/pore/planyourvisit/event-
Nature Walk	details.htm?event=96A78A8E-03C5-98A3-A6B15F8FE5900CC2

### **NPA Mission Statement**

The National Park Service preserves unimpaired the natural and cultural resources and values of the national park system for the <u>enjoyment</u>, <u>education</u>, and <u>inspiration</u> of this and future generations. <a href="http://www.nps.gov">http://www.nps.gov</a>

ger	nerations. http://www.nps.gov
Pur	ALUATION PROPOSAL PURPOSE STATEMENT for NPS (based on Mission)  Pose: The purpose of this evaluation is to determine if the U.S. National Park Service Point yes National Seashore program follows National Park Service mission.
	ALUATION PROPOSAL OBJECTIVES for NPS (based on Mission) Objective One: To identify if the Point Reyes National Seashore
	program provides visitors/participants opportunities for enjoyment.
	<b>Objective Two:</b> To identify if Point Reyes National Seashoreprogram provides visitors/participants <u>educational opportunities</u> .
	<b>Objective Three:</b> To identify if Point Reyes National Seashore program provides visitors/participants <u>experiences that inspire preservation</u> .
	Copy the Mission, Purpose, and three Objective above to your Criteria Section (see where these go based on instruction for the Criteria Section below.
	Replace the black spaces for each objective with the <u>full</u> name of the program you selected. For example:

**Objective One:** To identify if the Point Reyes National Seashore Nights of Nights program provides visitors/participants <u>opportunities for enjoyment</u>.

### **COMMERCIAL RECREATION**

### **OMNI HOTELS**

1. Pick one of the following programs to use for your evaluation.

Program	Website
Weddings (San Diego)	https://www.omnihotels.com/hotels/san-diego/weddings/venues
Golf Fitness Program (San Diego)	https://www.premierfitnesscamp.com/golf- fitness-program/
Guided Walking Tour (Omni San Francisco)	https://www.omnihotels.com/hotels/san- francisco/property-details
Meeting Planning (Omni San Francisco)	https://www.omnihotels.com/hotels/san- francisco/meetings

### Omni *Mission Statement*

We are a luxury brand whose incredible family of associates puts the soul in hospitality every day. The needs of our guests, associates and owners are in the forefront of everything we do. Through authenticity and innovation, we create unique memorable experiences.

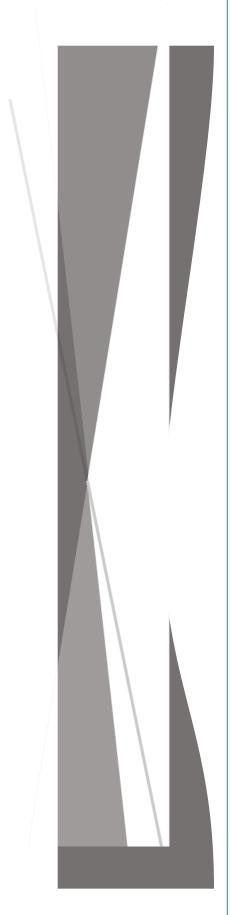
https://www.omnihotels.com

EVALUATION PROPOSAL PURPOSE STATEMENT for the Omni (based on Mission)
The purpose of this evaluation is to determine if the Omni Hotels and Resorts Wedding program aligns with their mission.
<b>EVALUATION PROPOSAL OBJECTIVES for the Omni (based on Mission) Objective One:</b> To identify if the Omni Hotels and Resorts  Program provided guests with a <u>true hospitality experience</u> .
Objective Two: To identify if the Omni Hotels and Resorts

Program provided guests with an <u>authentic experience</u>.

- 2. Copy the Mission, Purpose, and three Objective above to your Criteria Section (see where these go based on instruction for the Criteria Section below.
- 3. Replace the black spaces \_\_\_\_\_ for each objective with the <u>full</u> name of the program you selected. For example:

**Objective One:** To identify if the Omni Hotels and Resorts Omni San Francisco Wedding Program provided guests with a <u>true hospitality experience</u>.



### Important Notes for the Project

- Students are responsible for writing a comprehensive proposal for a systematic evaluation.
- Follow the instructions below in detail and precision.
- The grading for this is quite rigorously:
   Proposals missing or lacking any of the required components for this assignment will be graded accordingly.
- Complete ALL page requirements as specified for each section.
- Adhere to the sequencing of sections in the order of sections (as stated below).
- There are TWO PART to the Proposal Project
  - Course Proposal Project (Sections): there are four sections to complete during the last six weeks of the semesters. These sections are the sections for the Proposal Project and directions are below. <u>LATE SECTIONS ARE NOT ACCEPTED.</u>
  - 2. Course Proposal Project (Document): The final proposal project brings together the sections. Proposal Project Document is submitted as a Hard Copy document, and an electronic WORD copy LATE PROPOSAL DOCUMENT NOT ACCEPTED.

Note: students will not receive points for the final bound proposal document without an electronic copy submitted.

- Review the class syllabus for policies on writing, late assignments, and incomplete work.
- Examples from form 110 students provide "relatively" good examples of student work (posted under the Proposal Project Documents at Sac Ct) and provide example for FORMATTING ONLY. DO not follow the content verbatim, even though the sections look the same, as they may have missed points for slight errors and/or they had a different content. Always, refer back to the Proposal Instructions for content in each section.

This project has benefited many former RPTA students. They have used their Proposal to demonstrate professional work during employment interview, as well as on the job evaluation work. Former students ALWAYS have the same recommendations for success to current RPTA students: 1) stay up on work and DO NOT FALL BEHIND; 2) ask questions; and 3) be patient with the process of learning.

# RPTA 110 ~PROPOSAL Project GRADING SHEET

Print, sign, and place this grading sheet between your Proposal cover page and the plastic cover)

Name:	 	
Date Submitted:	 	

	Points Possible	Points Earned	Missing	Misc Errors	Length
Front End (formatting)	20		- 5 (tabs) -5	-1 to -3 (per)	
Criteria	5			-1 to -3 (per)	-2 ¼ page -3 page -4 ¾ page -5 full page
Methods	5			-1 to -3 (per)	-2 ¼ page -3 page -4 ¾ page -5 full page
Survey	25		-5 wrong question type to objective -5 missing 3 part directions	-1 to -3 (per)	-5 less or over the 2 page requirement
Results (with Visuals)	20		<ul><li>-4 opening</li><li>-5 visual</li><li>-3</li><li>paragraph</li></ul>	-1 to -3 (per)	-3 1/4 page -8 1/2 page -12 3/4 page -10 full page
Conclusions Recommendations	20			-1 to -3 (per)	-3 1/4 page -8 1/2 page -12 3/4 page -10 Full page
Reference Page (APA)	5		-2 not APA	-	
	100				

<sup>\*</sup>Required page length *does not* INCLUDE Graphics

Honor Pledge: On my honor, I (print name)	have
neither given or received unauthorized aid on this RPTA 110 Proposal Project.	
Sign Name:	

### INSTRUCTIONS FOR CREATING AND POSTING PROPOSAL SECTIONS

- 1. Create the Proposal Section based on the instructions for the Proposal Project (below). We will also review the instructions for each section during a class session.
- 2. Due dates for Sections are found on the Course Schedule.
- 3. <u>ALWAYS</u> create the section in a separate <u>Word Document</u>, saving as: your last name.sectionnumber.
- 4. <u>ONLY</u> include what is required for that section, do not add previous submission. For example, do not add Section One to the Section Two submission.
- 5. For the Sections, <u>Do NOT</u> add page numbers and/or graphics (will add to the final proposal only)

### 6. POSTING SECTIONS

When ready to submit the section, open tab titled "Sections" at the left margin of the Sac Ct 110 Home Page and find the Section number.

### SECTION ONE - CRITERIA

1) Create Section One in a Word Document, 2) Attach the Word Document, and 3) Paste the text from the document Submission Box

### <u>SECTION TWO – METHODS</u>

1) Create Section Two in a Word Document, 2) Attach the Word Document, and 3) Paste the text from the document Submission Box

### SECTION THREE

Note: Section Three is the proposal survey and is in two submissions.

### Section Three - Part One

- 1) Create the Opening Directions, Opening 3 Response Question, and the Likert Scale question (with the 3-part directions) for Section Three in a Word Document, 2) Attach the Word Documents, and 3) Paste the text from the document in the Submission Box
  - 1. Note: this is a partial entry of Section Three, therefore, there is no page requirement with this submission.
  - 2. Do not format this document, including adding graphics or page numbers.

### Section Three - Part Two

- 1) Create the <u>7-Response Choice question (with three part</u>
  <u>directions)</u>, 6-Ranking Choice question (with 3-part directions,
  the Partially-Closed question, the Open-ended question, and the
  <u>Demographic questions</u> for Section Three, 2) Attach the Word
  Documents, and 3) Paste the text from the document in the Submission
  Box
  - 1. Note: this is a partial entry of Section Three, therefore, there is no page requirement with this submission.

2. Do not format this document, including adding graphics or page numbers.

### SECTION FOUR

1) Create Section Four in a Word Document, 2) Attach the Word Document, and 3) Paste the text from the document Submission Box

### INSTRUCTIONS FOR THE RPTA 110 EVALUATION PROPOSAL PROJECT

	PROP	POSAL FORMAT INSTRUCTIONS						
FORI								
		NS: 1 inch (all sides)						
	TEXT S							
_		Body						
	Ü	<ul> <li>Block Style (single spaced in paragraph, with double space</li> </ul>						
		between paragraphs)						
		• 12 point font						
	0	Headings						
	Ü	<ul><li>Centered top of each section</li></ul>						
		■ 14 point font						
	0	Subheadings						
	_	<ul> <li>Left Margin, above each part of a section</li> </ul>						
		■ 12 point font						
	PAGE	NUMBERS: Centered, bottom of page						
		IICS: 6 (ABSOLUTELY NO CARTOON CLIP ART)						
	0	IN COLOR						
	0	Add professional style pictures throughout the document						
		<ul> <li>Includes graphic on the Cover Page photo or the Result Section Visuals</li> </ul>						
	TABS:							
	O	WHITE ONLY						
	0	One for EACH SECTION of the Proposal						
		Place at the right side BETWEEN the major sections of the proposal (e.g. Criteria,						
	NOTE: DO NOT PASTE ON WORDS; MUST BE TYPED							
		MUST BE Legible; large enough to read						
COVE	ER PAC	SE SE						
	Place	in this order:						
	0	Photo (large, centered)						
	0	Optional: Organization Logo						
	0	Name of Organization and Program						
	0	Student's Name						
	<b>NOTE</b>	: Do not add instructor name or course number to cover page.						
	Gradii	ng Cover Sheet last page of these instructions)						
		Print a copy						
		Fill in name and sign <b>Honor Statement</b>						
		Placed between the plastic cover and the cover page of your proposal.						
	NOTE	: Do not add your Grading Cover Sheet to the spiraled document.						
TABLI	E OF C	ONTENTS						
	Follov	vs cover page of the proposal						
		les name and page numbers for ALL HEADINGS AND SUBHEADING						
		s (dots) connect name to page number						
		ering for the document begins with the first Section Heading.						
		: Table of Contents DOES NOT have a page number						
:IIRM	HTTIN	G PROPOSAL						

- Completed Proposal **Hard Copy** (all formatting and complete sections)
   COLOR PRINT

- 3) Send a WORD copy of the completed proposal to Dr. Easterla's campus email address.
  4) Spiral bound at left side with plastic cover on top (over Cover Page) and solid black backing

### (MUST HAVE DIVIDER TAB)

TOTAL SECTION PAGE REQUIREMENT 2 PAGES (of text, does NOT count graphics)

- □ INTRODUCTION (*Subheading*/ heading, left margin)
- □ Bullet the Following under the subheading
  - o Name of Organization
  - o Type of Organization (E.G. Community, RT, Etc.)
  - o Types of Service/Product to Constituency
  - o Populations Served
  - o Your Position Within the Organization
  - o Your Responsibilities at this Position
- □ Create the following parts with subheading for each and in paragraph format
  - o OVERVIEW OF EVALUATION (<u>Subheadina</u>)
    - Brief (two sentences), that summarizes the service end with "...services...are guided by the agency (organization, hotel, hospital, so forth) mission.
  - o MISSION STATEMENT FOR THE ORGANIZATION (Subheading)
    - Indent the mission statement directly under the brief summary and put in italics.
  - o EVALUATION PURPOSE STATEMENT (<u>Subheading</u>)
    - Fill in name of your *YPCED program* to the purpose statement below, filling in the name of your program in the gray highlighted area.
  - o EVALUATION OBJECTIVES (<u>Subheading</u>)
    - Fill in name of your *YPCED program to* below, filling in the name of your program in the gray highlighted area.
  - o TIMING FOR THE EVALUATION(Subheading)
    - Assessment, Formative, Summative (just one)
      - Explain "why" you are using this timing
  - o SAMPLE POPULATION (Subheading)
    - Explain who is our sample group and "why" you are sampling this population
    - STAKEHOLDERS (<u>Subheading</u>)
      - People internal and external to the agency (i.e. people (or groups) who might benefit from or care about the results of your proposal).
  - o EVALUATORS (Subheading)
    - Explain who will be conducting your evaluation (e.g. staff, front desk, so forth).

### (MUST HAVE DIVIDER TAB WITH NAME OF SECTION)

### TOTAL SECTION PAGE REQUIREMENT AT LEAST 1 PAGE of TEXT

- □ Create the following parts with subheading for each and in paragraph format
  - o METHOD (*Subheadina*)
    - Explain why you used this type of method to collect data
  - o ADDITIONAL METHODS (*Subheadina*)
    - · Add any type of additional or follow up methods you think you might use in addition to the survey; cannot be another survey.
  - o Sampling Technique (*Subheadina*)
    - Use one of the three types from class, Simple Random Sampling, Stratified Random Sampling, or Systematic Random Sampling.
    - Explain "Why" and "How" you used this type of sampling. Be specific.
  - Administration of Survey (<u>Subheadina</u>)
    - Type (phone interview, mail, on-site, etc. (why?). Be specific.

2FC	TION THREE – SURVEY (Heading)
(MU	ST HAVE DIVIDER TAB WITH NAME OF SECTION)
TO	TAL SECTION PAGE REQUIREMENT NO MORE THAN TWO PAGES
	#at top right margin
	Number questions
	Questions type are completely formatted and spaced the same
	Survey will include the following:
	Opening Directions (as demonstrated in class)
	Directions for Likert, 7 Response must be on the same page, not split between two
ı	pages.
	Likert Scale item, 7 Choice responses, and Ranking responses must be on the
	same page, not split between two pages.
	QUESTIONS
	☐ <b>Opening question</b> with either <b>2 or 3 response</b> choices (e.g. yes, no, maybe)
	☐ <b>Likert Scale</b> with <u>8 items</u> statements (fully formatted with items, values, anchors
	and directions.
	Measures Objective ONE
	Items in full statement with period marks
	MUST have the three-part directions
	☐ <b>7-response choice</b> question (fully formatted with selection boxes and directions.
	Measures Objective TWO
	Responses in phrases/string of descriptive words
	MUST have the three-part directions
	□ Ranking Scale with <u>6 response choices</u> (fully formatted with selection boxes
	and directions.
	Measures Objective THREE Description of the conjugate of the con
	Ranking choices in phrases/string of descriptive words
	MUST have the three-part directions
	□ Partially-Closed Question
	☐ Open-Ended Question
	☐ Four Demographics

### ☐ Three Part Directions for Likert, 7 Response Choice, and Ranking Questions

- Each question that measure an objective (e.g. the Likert, 7 Response-Choice, and Ranking Choice) MUST include the 3-part directions
  - Part 1: Open with a statement that reflects on what they have just done in the program and/or your organizations goal to do something for them. For example:
    - While you were at our camp...
    - As part of our program, we offer...
    - Over the past few weeks you have participated in several...
    - Our goal at XXX is to offer our guest XXX...
  - Part 2: Follow with a sentence that <u>connects what</u> you what them to consider when responding. For example:
    - Reflecting on your experience with XXX...
    - Thinking about XXX...
    - Now that you have finished XXX...
  - Part 3: Finish by providing the specifics to "how" they are to respond (never assume they know what you want them to do)
    - ...look at the follow 8 statements and rate your level of agreement as they pertain to your experience in the XXX program.
    - Please select all the responses below that pertain to your experience with XXX.
    - Please rank the following in the order they most XXX, with 1 being your first selection and 6 being our last selection.

### SECTION FOUR - RESULTS (Heading)

# (MUST HAVE DIVIDER TAB WITH NAME OF SECTION) TOTAL SECTION PAGE REQUIREMENT AT LEAST 2 PAGES (OF TEXT and VISUALS)

Note: The Result Practical ONLY provides the analysis with NO interpretation of the results.

### □ <u>STEP ONE – ENTERING THE DATA</u>

- Create "labels" in an Excel spreadsheet or of the each <u>4 closed-ended question choices</u> (items, response choice and ranking choice)
- Enter fictitious data for <u>50 respondents</u>
- Data entered should vary to reflect highs and lows

### □ <u>STEP 2 – CREATING A RESULTS REPORT</u>

- Demographics
  - Paragraph format
    - For example: There were a total of 50 participants for this study (N=50), with 30 females and 20 males, with majority between the ages of 26-65 (80%). Most participants visited the respective park at least once a month, at 22%, or they visited the park at least once a week, at 55%.
    - Demographics begins the Practical (see examples)
    - NO VISUALS FOR DEMOGRAPHICS
- Body of Results Report
  - Each section begins with a text paragraph that will report the statistical findings for the <u>4</u> CLOSED-Ended questions on the survey (what was

### entering in the Excel sheet)

- Opening 2 to 3 response choice (with visual); Likert Scale (with visual); 7 Response Choice; and Ranking Choice
- o Followed by a visual, either a pie, column chart or table.
- Instructions for Body of <u>TEXT</u>
  - Introduce the question (do NOT use the word "objective" OR "question on survey"
  - State the high and the low
  - Add an in-text reference after the text and stats (i.e. Table 1)
  - Add the question response (or item) IN ITALICS followed by the statistic for that response
  - For example: Participants were asked to rate their level of agreement to 8 statements that pertained to how the program provided enjoyment. The high for this question was "I felt like I was actually looking at animals in the wild" (4.39) and the low was "The terrain added a uniqueness to the experience (2.98) (Figure 1)

### Instructions for VISUALS

- FOUR Visuals in the Results Practical: 1 Pie, 2 Columns, 1 Table Tables are referenced as a "Table"
- All other visuals (e.g. pie, column) are referenced as a "Figure"
  - ✓ VERY IMPORTANT: THE VISUAL (FIGURE AND TABLE) ALWAYS FOLLOWS THE TEXT.
  - ✓ CONTENTS FOR A VISUAL
  - ✓ Must have a title for the visual
  - ✓ Axis MUST be reflective of the question responses (for example, if the scale is 5 points, then the axis will be at 5 (for the 5-point scale); for ranking the axis would be at 6 (for the 6 ranking choices), and/or if the axis reflects the number of survey respondents (e.g. 50), then axis must be at 50)
  - ✓ Must have numbers to indicate all the statistics for the question
  - ✓ Must have an APA reference for the title (e.g. Table 1: Enjoyment of the Program
    - Table reference is ABOVE the table; Figures reference is BELOW the figure
    - Visuals are the same size (including size of Title, Words, Numbers, so forth)
    - White or light color background for all visuals (NO dark background)

### SECTION FIVE - CONCLUSIONS AND RECOMMENDATIONS (Heading)

### (MUST HAVE DIVIDER TAB WITH NAME OF SECTION)

TOTAL SECTION PAGE REQUIREMENT AT LEAST 2 PAGES (one full page for the Conclusions and one full page for the Recommendations)

### ☐ CONTENT OF CONCLUSIONS

- Provides an interpretation of the results for the 3 questions measuring objective (Likert, & Response Choice and Ranking Choice)
- o In paragraph format, provide an interpretation of the Results section MEAN as they pertain to what was measured in the objective.
- NOTE: DO NOT DISCUSS as the OBJECTIVE NUMBER OR AS THE QUESTION ON THE SURVEY.
  - For example: ...other responses with a high number of choices were a reduction in

stress levels, learning about the vernal pools, and having a reduction in their stress levels. This may indicate that those who participate in Guided "Flower Walk" Tours enjoy being surrounded by nature, learning about nature, and that nature has a calming effect on them.

 When writing an interpretation, use words such as, demonstrates, appears, shows, so forth. Do not sure the words like "proved" or "fact"

### ☐ CONTENT RECOMMENDATIONS

- Provide recommendations as they relate to the conclusions drawn from the results and the purpose and objectives of the evaluation and what type of *decision* should be made BASED on the results of your evaluation.
- NOTE: DO NOT DISCUSS as the OBJECTIVE NUMBER OR AS THE QUESTION ON THE SURVEY

### REFERENCE (HEADING)

# NO PAGE REQUIREMENT (MUST HAVE DIVIDER TAB WITH NAME OF SECTION) □ No Subheadings for this section (Center the word "Reference") APA format (6<sup>th</sup> Edition) □ REFERENCE Organization website as an in text citations in the Criteria Section, after the Mission Statement. □ Add references to the Reference Page ONLY IF there is an in-text citation to reference.

7.02 Students graduating from the program shall be able to demonstrate the ability to <b>design</b> , <b>implement</b> and evaluate services that facilitate targeted human experiences and cultural dimensions of diversity								
Course Specific Learning Outcome (Taken from your course syllabus)	COPART Learning Outcome	Evidence of Learning Opportunity (7.02.01)	Assessment Measure (7.02.02) (Specific assignment)	Performance levels/metrics	Assessment Results linked to learning outcomes (7.02.03) (Two measures of learning outcomes MUST be included – test scores from two semesters on the assignment is fine)*	Evidence of Continuous Program Improvement (7.02.04) (Based on how students performed or didn't perform on an assignment, what if any changes did you make in the course?)	This column for Visitor Use ONLY	
Demonstrate an understanding of evaluation in recreation and leisure agencies, including sampling, evaluation design, data analysis, and data based decision making	7.02	RPTA 110	Evaluation Proposal Project – students apply practically what they learned theoretically by creating an evaluation proposal. This assignment address all 10 Learning Outcomes for this course (see RPTA 110 Syllabus)	Students work is grade using a grading rubric; each area of the rubric assesses each component of the project as it pertains to specific course outcomes.	Spring 17 - 88% of students achieved 80 % or higher on the Evaluation Proposal Project.  Fall 16 - 72% of students achieved 80 % or higher on the Evaluation Proposal Project	The RTPA Proposal Project has been the cumulative project for this course for 7 years (taught by the same instructor). Each year or semester, the instructor has implemented modifications 1) to response to student course evaluations feedback, 2) to increase the level of student's professional competencies in the area of evaluation and technical ability to create such an evaluation project, 3) to reinforce outcome and evidence based professional practice, and 4) to provide students the ability to create a high quality, professional document to be used for prospective internship and employment interviews.	□Absent □Emerging □Present □Outstandin g	