



SACRAMENTO STATE

MAC

Program Proposal Form B

Attachment A-1
Faculty Senate Agenda
May 17, 2007

Academic Group (College): Arts & Letters	Date of Submission to College Dean: February 12, 2007
Academic Organization (Department): Communication Studies	Requested Effective: Fall <u>X</u> , Spring __, 2007.
Department Chair: Nick Burnett	Contact if not Department Chair: David Martin x86065

Title of the Program:
Communication Studies

Type of Program Proposal:

X Modification in Existing Program:
 X Substantive Change
 __ Non-Substantive Change
 __ Deletion of Existing Program

__ New Programs
 __ Initiation (Projection) of New Program on to Master Plan
 __ New Degree Programs
 __ Regular Process
 __ Fast Track Process
 __ Pilot Process
 __ New Minor, Concentration, Option, Specialization, Emphasis
 __ New Certificate Program

PLEASE NOTE: Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs found at <http://www.csus.edu/acaf/univmanual/index.htm>

Briefly describe the program proposal (new or change) and provide a justification.

This change consolidates our current Digital Media—Multimedia option and our Media Communication—Telecommunication and New Media option into a single Digital Media—New Media option. The program change would reduce required units in both Digital Media options and increase the efficiency of our offerings.

Approvals:

Department Chair: *Nick Burnett* Date: *2-13-07*

College Dean: *David Martin* Date: *2-27-07*

University Committee: *[Signature]* Date: *4/12/07*

Associate Vice President and Dean for Academic Affairs: *[Signature]* Date: *4/12/07*