



## Design Tips

### *Student Orders*

## Poster Design Tips

**Background Colors:** we recommend using light colors for your poster background. Dark colors will clash with your fonts, images, charts, etc.

**Images:** Use images with a resolution of 300 dpi or higher. Lower resolutions will result in blurry/pixelated prints. Keep images proportionate and resize images by dragging the corners. **DO NOT** use copyright images. Some image sites allow you to filter your image search by usage rights (free to use or share).

**Sac State Logo:** Use print ready/approved Sac State logos. Logos can be downloaded here (link to University Print website or Brand website). Do not stretch logo, resize by dragging corners.

**Fonts:** Use easy to read fonts. Make sure size of font is readable and not too small.

- Arial | **Arial Bold**
- Calibri
- Time New Roman

24 pt

50 pt

75 pt

100 pt

120 pt

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[www.csus.edu/aba/university-print](http://www.csus.edu/aba/university-print)

Print Shop Pro: [csus.webdeskprint.com](http://csus.webdeskprint.com)