CAMP stakes out another five years

Sacramento State's highly successful program for migrant workers and their children has received a new federal grant guaranteeing its operation for the next five years.

The good news for the College Assistance Migrant Program came this summer, even as organizers were planning for an influx of new students this fall and for a series of new initiatives. The CAMP grant is for $500,000 this year and a bit more for each of the next four years through the federal Department of Education.

CAMP is focused on helping students get into college and through their first year of studies. All students from migrant or seasonal farmworker backgrounds, or their dependents, are eligible.

Counselors from the program make presentations and recruit students at high schools throughout the state, primarily near rural areas.

Once students are admitted to Sacramento State, the emphasis is on intense and constant contact to help them make it through the first year. CAMP offers help filling out forms for financial aid, finding housing, choosing classes, accessing services, adjusting to college life and more.

Study skills and leadership opportunities are stressed. CAMP staffers also often have direct contact with families, either visiting them at home or bringing them to campus for a tour.

About 85 freshmen can be served each year, and there's usually a waiting list.

"We work with them very closely, and once they are accepted into our program, they usually enroll here," says Marcos Sanchez, CAMP's director. "If they don't, it's usually some sort of family emergency or situation outside our and the student's control."

The program is housed in Riverfront Center, where students gather to use the computers, study and socialize. It's their "home away from home."

And though the program is primarily for freshmen, graduates of the program often drop in as well.

See CAMP, Page 2

Fall sports offer new options for fans

The arrival of the fall sports season brings hopes for success on the fields and in the gym. It also brings new opportunities for faculty, staff, alumni and their families to cheer on the Hornets. Intercolligate Athletics is offering a variety of ticket packages as well as a modified return of the popular Gold Card.

In celebration of 50 years of Hornet football, this year fans can choose a "$50 for Fifty" package good for reserved west grandstand seats for the team's five home games. Faculty and staff are also eligible for a 50 percent discount for seats in the exclusive Hornet Club Section.

The Gold Card entitles faculty, staff and their families to attend any Hornet "Olympic" sports event. For $50, Gold Card holders gain admission to all baseball, rowing, men's and women's soccer, softball, men's and women's tennis, track and field/cross country, volleyball, or women's basketball competition.

For more information on athletic packages contact the ticket office at 278-2222. For Hornet Club information, contact 278-4263.

See SPORTS PREVIEW, Page 4

President looks at past year and year ahead

A look at the past and a preview of the future highlighted President Gonzalez' "State of the University" address on Aug. 26.

"We had some big wins last year," Gonzalez said, citing student support of the proposed recreation, wellness and events center, progress on the Placer Campus and the approval of the Destination 2010 Master Plan by the Board of Trustees.

Destination 2010 is about making Sacramento State into a destination campus for the West and a flagship of the CSU system, he said. "In more concrete terms, Destination 2010 means becoming a premier metropolitan university, a campus of choice for students, faculty, staff and the community."

To accomplish this, he said, the campus community must try to get past its modesty. "We need community and donor support to reach our potential. That means we need to brag often and loudly about our many successes, much more often and much more loudly than we have in the past," he said. "That's what I do as president and I hope that's what all of you will do as proud members of the campus community."

Earlier in the speech Gonzalez alluded to a recent report showing that one in 26 of the region's residents is a Sacramento State graduate. "It's really something to brag about. It's not just a number," he said. "All of these alumni had the desire to come here. They trusted this institution with their dreams because they knew their degrees would have value. And we delivered."

He also brought up the results of a community survey, conducted by sociology professor Amy Liu, that showed overwhelmingly positive perceptions about the University, including that 84 percent of residents surveyed agree that Sacramento State provides an excellent education and 90 percent agree that we're vital to the region's prosperity.

See ADDRESS, Page 2

Inauguration ceremony to open Homecoming Week

Homecoming Week on campus this year will open with a formal inauguration ceremony for President Alexander Gonzalez on Oct. 4 at the Outdoor Theatre. Seating for the event, which is open to faculty, students, staff and the community will begin at noon.

The ceremony, followed by a reception on the lawn under the redwood trees, is steeped in the traditional roots of higher education stretching back to medieval Europe. The tradition of an inaugural day is strong through-out higher education and more recently within public systems.

Toward the beginning of each new presidential era, the investiture ceremony provides an opportunity to celebrate the intellectual life of the university in bringing together all elements of the campus and the greater education community to focus on the goals of the institution.

Members of the emeriti faculty, current faculty and representatives of other learned societies will lead the President and CSU Chancellor Charles Reed, along with members of the Board of Trustees, in a formal procession to the ceremony. The head of the Faculty Senate presides.

See INAUGURATION, Page 3

Football featured at Faculty & Staff Event

President Alexander and Gloria Gonzalez invite members of the campus community and their families to the 2004 Fall Faculty and Staff Event, to be held in conjunction with the September, Sept. 18 home opener football game. The Hornets will face Southern Utah at 7:05 p.m. at Hornet Stadium.

Faculty and staff members will be entitled to up to four game tickets and four meal vouchers to be used at stadium concession stands that evening. Additional game tickets can be purchased for $6 each at the game.

To attend, RSVP with total ticket needs no later than Friday, Sept. 10 by calling (916) 278-4040 or by going to www.csus.edu/ president/fsre.htm.

MOVIN’ ON IN—Dianne Tanjuaquin (right) helps her friend, CSUS student Jaclyn Bautista, move into her Jenkins Hall dorm room last Thursday. Soon, students like Bautista will have more housing choices. This month, a developer will be chosen to replace the campus’ aging residence halls with new apartment-style housing for as many as 5,000 students. The first new residence hall could open by 2007.

See ADDRESS, Page 4
The CSUS Bulletin welcomes submissions to the Professional Activities Section from faculty, alumni, and staff. Items are run on a space available basis. They should be no longer than 75 words and may be submitted to bulletin@csus.edu or faxed to 278-5290.

SARAH WHYTE, assistant to the vice president for administration, has been chosen by the CSU Quality Improvement Awards selection committee as the recipient of the Facilitator of the Year Award for promoting quality improvement at Sacramento State and serving as the quality improvement communication link between Sacramento State and the CSU quality improvement committees and staff.

In the news

AFSHIN MARASHI, history, was interviewed on Capitol Public Radio’s “Insight” on Aug. 20 about life and politics in Iran and the situation in Iraq.

DENNIS TOOTELIAN, management, was interviewed on KCRA Channel 3 on May 6 about the importance of the National Food Convention with Caliente! Zucker & Caliendo for the promotion of “happy meals” for adults and how that marketing strategy can affect restaurants in general.

ROSSITZA WOOSTER, economics, was interviewed on August 3 on Capital Public Radio’s “Insight” show about the impact of outsourcing on California. Wooster provided economic insights in the debate and interpreted the impact of current events.

Address

continued from page 1

Gonzalez also shared good news and bad news on the budget. The good news is that the university will be able to accept more students in the spring than had been anticipated. The bad news is that those students will face a fee increase, ranging from 14 percent for undergraduates to 23 percent for graduate students. “While we’re still a great higher education value, I think we all understand that this will still have an impact on our students,” he said.

He noted that although the campus will still have to absorb another $10 million cut this year, the end is in sight with a 3 percent increase for the CSU expected next year.

Gonzalez also touched on upcoming changes related to campus facilities. In the coming year, the Academic Information Resource Center will be completed. Prop. 35 bond funding will allow the campus to begin planning for the renovation of the University Theatre and planning for the Science II facility. Groundbreaking for Parking Structure II will happen in December and next year, work will begin on the new Hornet Bookstore near the University Union and Parking Structure II.

He also outlined involves the potential acquisition of land on the south side of Folsom Blvd. previously occupied by the California Youth Authority. After August 31, there will be no more students in the parking lot, a plan under consideration will create a University Village that would provide housing for faculty and staff.

In addition to outlining campus activities, Gonzalez took time to express his thanks to the faculty for their commitment to great teaching, to the staff for “keeping the doors open,” and to those who volunteered the highly successful U.S. Track and Field Trials. He also identified the new leadership for 2004-2010.

The President concluded by identifying what he sees as his role in shaping the campus.

“I am not looking to impose some vision of my own,” he said. “I want to help you build your academic program to do your job better. I want to help you provide our students with a better education experience. That’s all that I will do.”

He added, “As president, it’s my job to set up guidelines so we can see where we’re all headed and make sure that everyone can steer the campus in that direction. You’ll know how I’m doing by how close we get.”

The Office of University Advancement
California State University, Sacramento
SACRAMENTO, CA 95819-6026

Interim Vice President
University Advancement
SACRAMENTO, CA 95819-6026

Associate Vice President, Public Affairs
SACRAMENTO, CA 95819-6026

Writers
Laurie Hall
Steve Mace
Frank Whelta

Student Interns
Anthony Santos

Director of Publications
Geri Welch

Design
Kelly Cunningham

To submit material for publication:
The Bulletin is published on Mondays of the academic year. Campus news may be submitted by faxing to 278-5290 or be delivered on disk or paper to Public Affairs, Sacramento Hall Room 215, campus mail code 6024. Deadline for all materials is 10 o.m. on the Wednesday before publication. Items will be published as space allows. Items about to be subject to editing. Writing should be in news style, short and direct. For inquiries call (916) 278-6146.

graduated student Chih Chien Chien, and a colleague had an article titled “Resident Perception of the Effect of Tourism: A Case Study of the Crystal Basin Recreation Area, California” accepted for publication by e-Review of Tourism Research.

CHRISTOPHER CASTANEDA, history, had an article titled “The Victorian Literature of the Pacific Northwest: An Analysis of the Historical Background” published in the winter 2004 issue of The Public Historian. The article examines how interstate gas pipeline firms have been treated by federal preservation law and how one firm attempted to change the law.

VICTORIA VALLE, student affairs, and CLOTEAL THROWER HERRON, outreach, presented at the “Reach for the Stars” Sally Ride Science Festival on May 16, 2004. The adult workshop was entitled: “Keeping the Spark Alive as a Fourth Grade Daughter for College.” Herron also presented a workshop, “Surviving the Workshop: Pressing Toward Excellence,” at the Western Association for College Admission Counseling 2004 Spring Conference held at Sonoma State University on June 7.

NOREEN KELLOUGH, teacher education, and RICHARD KELLOUGH, teacher education emeritus, have agreed to write the third edition of their book Secondary School Teaching: A Guide to Methods and Resources for Pearson Education.

DAVID ZEIGLER, mathematicians, had his co-authored article, “A Method for Determining the Asperity Distribution of Contacting Rough Surfaces” accepted for publication in the American Society of Mechanical Engineers’ Journal of Tribology.

BILL LEACH, Center for Collaborative Policy, has ‘adopted’ a research report titled “Is Devolution Democratic? Assessing Collaborative Environmental Management,” which can be downloaded at www.csus.edu/ccp/publications.htm.

DAVID BOOHER, Center for Collaborative Policy and public policy and administration chaired a roundtable of 25 international scholars in Grenoble, France, on “Collaborative Planning and Democracy: Building Institutions of Governance for the Network Society.” The roundtable is part of a network of more than 40 scholars sponsored by the RPPI to work advancing to the use of collaborative methods to improve democratic governance.

MARK HENNELLY, English, will have an article titled “The Secrets of Good Brewing, the Folly of Brewing Bad Bede’s Carnival” published in the next issue of Victorian Literature and Culture. He will have an article titled “‘Rerewzt Sunset and Sunshine’: A Liminal Reading of Dracula” published in the next issue of The Journal of Dracula Studies.

JEFF LUSTIG, government, published an article titled “The Mixed Legacy of Clark Kerr,” in the July-August issue of The California History, and has had a letter to the editor titled “Too Much Money for College Presidents” printed in the Aug, is issue of the Chronicle of Higher Education.

DAVID ROLLOFF, recreation and leisure studies, has served as co-author of the updated State of California Recreation Policy. The updated policy will steer decision making about recreation opportunizes for California for the next 10 years.

LAUREL ZUCKER, music, gave a flute masterclass, judged a national flute competition and performed three times in Nashville at the Opry Hotel for the National Flute Convention with Caliente! Zucker & Caliendo for the promotion of “happy meals” for adults and how that marketing strategy can affect restaurants in general.

ROSSITZA WOOSTER, economics, was interviewed on KCRA Channel 3 on May 6 about the importance of the National Food Convention with Caliente! Zucker & Caliendo for the promotion of “happy meals” for adults and how that marketing strategy can affect restaurants in general.

The President concluded by identifying what he sees as his role in shaping the campus.

“I am not looking to impose some vision of my own,” he said. “I want to help you build your academic program to do your job better. I want to help you provide our students with a better education experience. That’s all that I will do.”

He added, “As president, it’s my job to set up guidelines so we can see where we’re all headed and make sure that everyone can steer the campus in that direction. You’ll know how I’m doing by how close we get.”

In the news

AFSHIN MARASHI, history, was interviewed on Capitol Public Radio’s “Insight” on Aug. 20 about life and politics in Iran and the situation in Iraq.

DENNIS TOOTELIAN, management, was interviewed on KCRA Channel 3 on May 6 about the importance of the National Food Convention with Caliente! Zucker & Caliendo for the promotion of “happy meals” for adults and how that marketing strategy can affect restaurants in general.

ROSSITZA WOOSTER, economics, was interviewed on KCRA Channel 3 on May 6 about the importance of the National Food Convention with Caliente! Zucker & Caliendo for the promotion of “happy meals” for adults and how that marketing strategy can affect restaurants in general.

SARAH WHYTE, assistant to the vice president for administration, has been chosen by the CSU Quality Improvement Awards selection committee as the recipient of the Facilitator of the Year Award for promoting quality improvement at Sacramento State and serving as the quality improvement communication link between Sacramento State and the CSU quality improvement committees and staff.

In the news

AFSHIN MARASHI, history, was interviewed on Capitol Public Radio’s “Insight” on Aug. 20 about life and politics in Iran and the situation in Iraq.

DENNIS TOOTELIAN, management, was interviewed on KCRA Channel 3 on May 6 about the importance of the National Food Convention with Caliente! Zucker & Caliendo for the promotion of “happy meals” for adults and how that marketing strategy can affect restaurants in general.

ROSSITZA WOOSTER, economics, was interviewed on KCRA Channel 3 on May 6 about the importance of the National Food Convention with Caliente! Zucker & Caliendo for the promotion of “happy meals” for adults and how that marketing strategy can affect restaurants in general.

SARAH WHYTE, assistant to the vice president for administration, has been chosen by the CSU Quality Improvement Awards selection committee as the recipi-
Politics, health care and more on Renaissance Society schedule

The Renaissance Society, the University’s learning-in- life organization, will once again offer a series of free Friday afternoon forums this fall. The on-campus events will feature speakers on the arts, politics, health care and more. All forums begin at 3 p.m. Ten speakers have already been scheduled, with more to come as the semester progresses. Updates to the lineup will be posted on the University’s events calendar at www.csus.edu/events.

SEPT. 10

SEPT. 17
“The Fix No Child Left Behind Campaign:” Serious Flaws in the Federal Legislation are Hurting Students in California Public Schools,” Scott Potskin, executive director, California School Boards Association, Mendocino Hall 1003.

SEPT. 24
“Gender Politics: Inside the Newsroom and On the Campaign Trail—Women’s Changing Roles in This Year’s Election,” Marjie Lundstrom, senior editor and columnist, Sacramento Bee, University Union Redwood Room.

OCT. 1
“What is the Medicare Modernization Act, What Does this Legislation Provide, and Does the Prescription Card Lower Drug Prices?” Pamela Power, program director, Sacramento Health Insurance Counseling and Advocacy Program, University Union Redwood Room.

OCT. 8

OCT. 12

OCT. 29
“From Stereopticons to Digital Cameras: 3D Photogra-phy and Geo-Science—Sending Images from Mars,” professor Susan Clark Slaymaker, Sacramento State, University Union Redwood Room.

NOV. 5
“Libera’s Civil War and the Destabilization of West Africa,” Gabriel H. Williams, journalist and author, University Union Redwood Room.

NOV. 12
“Aging Out: What Happens to the Hundreds of Foster Youth Forced Out of the Sacramento County Foster Care System at 18?,” Teresa Thurmond, independent living coordinator, Sacramento-County Health and Human Services, University Union Hinde Auditorium.

NOV. 19
“The Underground Railroad: The Use of Ships in the Route to Freedom,” Guy Washington, National Park Service, University Union Redwood Room.

In addition to the public forums, the Renaissance Society offers members a number of classes, seminars and excursions. Dues are $60, which includes a special park-ing pass for the academic year. Members can also obtain an annual library card for $5. More information is available at 278-7834 or at www.csus.edu/org/rensoc.

Websitespotlightscampushappenings
A new showcase for campus-related special occasions is now available on the University’s website. “Scene on Campus” will feature photos of presentations, award ceremonies, banquets and other like from recog-nized campus organizations. It is located at www.csus.edu/news/scene or by visiting the “People” section of the news website—www.csus.edu/news.

To get an item posted on the site, send photos from the event, along with a brief description, to bulletin@csus.edu. Include your name, campus department and contact information. You can send up to three photos per event and one description of up to 100 words—with links and contact information if desired. Make sure to include either the names of or something about the people in the photo(s) in your 100-word description. The public affairs office staff will edit lightly, look-ing for obvious mistakes or inappropriate material. Photos must be electronic files of at least 2 by 3 inches or 3 by 2 inches with a resolution of at least 72 dpi. The page is updated every other Monday, and material will stay up for one month before being archived. Those submitting photos are responsi-ble for obtaining and retaining a Sacramento State photo-permission form, signed by each person in the photo, available on the “Scene on Campus” page (for minors, form must be signed by parent or guardian). No photos will be run unless the permission forms are on file.

For more information, con-tact the public affairs office at 278-6156.

on the job
Calling the cops
The Bulletin talked with Jennie Her, public safety dispatcher.

What do people think you do?
“Some people think dispatchers just answer the radios. Others think we only answer telephones. There are a few who think dispatchers are officers and that we actually go out and handle the calls. We do not.”

What do you really do?
“We are the caller’s first contact. This means we are the first person he or she talks to when reporting a crime or calling for service. We answer the radio, the telephone, and assist citizens at the counter. Sometimes we do this all at once. Dispatchers have to provide information accurately and quickly to officers and citizens. We ask questions that sometimes may sound pointless, redundant, or may not make sense to someone, but the answers can be helpful information to our officers.”

Describe your office.
“Our office is located on the south end of the campus in the Public Service Building. It’s open 24/7. Our department includes both sworn and non-sworn personnel.”

What is your biggest challenge?
“Working in public safety and dealing with emergencies is a challenge because there’s no telling when an emergency is going to happen. The biggest challenge is being prepared and knowing what to do when something unexpected does happen.”

What do you get asked the most?
“It’s a tie between ‘Is this lost and found?’ and ‘I received a parking ticket. Is this where I appeal it?’”

Inauguration
Continued from page 1
The event not only signals that the new President has picked up the mantle of responsibility, but also the priorities and plans for the future of the academy.

The Board and Chancellor will convey to the institution via the president the formal authority for its mission. The chiming of the bells to call the faculty, the wearing of academic regalia and a traditional procession are important parts of the day in reaffirming the history and bonds of the academic academy. The event is being funded by the CSUS Foundation and state and federal funds are not being expended.
CSU Shelby Wednesday, Sept. 8
Carla Hark, Professor of Art History, will present a lecture on the Mannerist painting "Saba" by Caravaggio, a masterpiece of Lombard Baroque art. The talk will explore the historical context of the painting and its artistic significance. The event is free and open to the public from 7-8 p.m. in the University Union Hinde Auditorium. For more information, contact the art department at (916) 278-6166.