Fall 3 percent. Men, poor families and Afri-
can Americans are more likely to head to the state's emergency rooms for routine care rather than seek out a family doctor or clinic, according to a new report from the California Institute for County Government at Sac-
rament State. Latinos, Asian Americans and older adults, meanwhile, are among the groups less likely to do so.

Overall, the report says, a quarter million California adults and more than 60,000 children use high-cost emergency rooms for routine care, increasing over-
all health costs and putting a strain on hospitals and counties. The report, “Using Hospital Emergency Rooms for Routine Care,” offers the only recent anal-
ysis of emergency room misuse in California. It found lack of private health insurance plays a big part. Those without insurance and those insured by Medi-Cal or Medicare, are much more likely to use emer-
gency rooms for primary care. Emergency room care costs an estimated six times more than treatment in a physician's office, but for various reasons this bad option for communities is often the best option for patients.

The report's authors suggest policymakers make it easier for physicians to accept Medi-Cal patients—making patients more likely to seek care outside the emergency room. They also

See EMERGENCY, Page 2

Report highlights emergency room abuse

The 300 acres of Sacramento State will play host to a world of arts events this fall. The eclectic mix of exhibits, performances and presentations include dis-
plays of contemporary American Indian and Mexican religious art, music from the islands of Indonesia, the banks of the Ganges, and the steppes of Siberia and a theat-
rical nod to England's bard. The "Images of Identity" exhibit in the University Library Gallery will launch the season Sept. 3 with paintings, photos and sculp-
ture from 12 artists: Dugan Aguilar, Rick Bartow, Frank Day, Harry Fonseca, Bob Haasbroek, George Longhish, Judith Lowry, Fritz Scholder, Brian Tepp, Hulieah Tsin-
halzhinnie and Frank Tuttle along with Sacramento State professor emeritus Frank LaPena. LaPena is also co-curating the exhibition

Fall calendar filled with arts events

CONFERENCE Page 3

Civic leaders, academics, journalists and others will debate the idea of a massive, fundamental reorganization of California government at the 16th annual Envisioning California Conference, Sept. 30 to Oct. 1 at Sacramento's Holiday Inn Capitol Plaza. This year’s theme of “Refounding California” is an effort to meet the challenge by recently
retired State Librarian Kevin Starr to “reanimate and refound state government.” The conference is presented by the Center for California Studies and the Center for Southern California Studies at California State University, Northridge.

Kevin Starr will present the opening keynote address on Thursday evening. Others scheduled to appear include Billy Hamilton, co-execu-
tive director of the California Performance Review; David Roberts, Senate President Pro Temp from 1992 to 1994; former Lieutenant Governor Leo McCarthy; Arturo Vargas, executive director of the National Association of Latino Elected and Appointed Officials Edu-
cational Fund; Sherry Rehbach Jeffe of USC's School of Policy, Plan-
ing and Development; Marty Smith, retired Sacramento Bee political editor; and Michael Stoll, associate director of the “Grade the News” project at Stanford University.

The panel sessions will include such topics as “Lessons from Earlier Refoundings,” “Private Ambitions and Public Business,” and “News Media and Refounding State Governance.”

See FALL ARTS, Page 2

Survey: Campus has strong community ties

Fully 84 percent of adults in the four counties surround-
ing Sacramento State think the campus offers an excellent educa-
tion, according to a recent survey. In addition, three-quarters had been to campus for one reason or another, while 90 per-
cent say the campus is vital to the region's prosperity.

Those are some of the findings of the third “Annual Survey of Public Opinion and Life Quality in the Sacramento Region,” con-
ducted in February and March by Sacramento State sociology professor Amy Liu and more than 30 students. It covers El Dorado, Placer, Sacramento and Yolo counties. The survey included 1,003 randomly selected adults, and has a margin of error of 3 percent.

The series of questions on regional perceptions about Sacra-
mento State was included along with questions about public policy, the war in Iraq and Gov. Schwarzenegger.

Overall, the survey revealed a strong connection between the University and the surrounding communities.

In addition to the large num-
bers who had visited campus at least once, 22 percent of respondents had taken classes here. Nearly 9 in 10 respon-
ents agreed that the University improves the overall quality of life on the region, and about two-thirds said it helped shape public policy in the region and state. Sixty-one percent agree Sacramento State is an “exciting, vibrant university.”

Liu found interesting dif-
frences in perceptions of Sac-
ramento State among various groups.

For instance, 84 percent over-
all agree that Sacramento State provides an excellent education. But that was more common among those who had attended the University (96 percent vs. 81 percent) and those who have ever visited campus (89 percent vs. 67 percent).

And while 69 percent overall agreed Sacramento State provides an affordable education, ethic minorities and those with a house-
hold income of less than $30,000 are less likely to think so.

Liu also found the University may not be accomplishing as much as it would like in its efforts to inform the region's residents about public events on campus. Sixty-two percent said they are not well-informed, while 35 per-
cent said they are.

The full survey findings about Sacramento State are available from the story on the Sacra-
mento State news website at www.csus.edu/news.

Summaries and full reports from the annual surveys are avail-
able from the College of Social Sciences and Interdisciplinary Studies website at www.csus.edu/ siss. Liu may be contacted at 278-
7572 or liuqa@csus.edu.

—Frank Whitlatch

See CONFEERENCE Page 3
Emergency
Continued from page 1

suggest Medi-Cal patients be charged a higher co-payment for emergency room visits.

Thousands of Californians do not have a relationship with a primary care doctor and instead use the emergency room,” says Matthew Newman, a co-author of the report. "Emergency rates are high for the state and local government finances.

Newman says he and other researchers were surprised to find that non-citizens are less likely to use the emergency room for primary care or true emergencies—than citizens. Less surprisingly, he says, were findings that those in relatively poor health are more likely to be caught in the emergency room, as are young adults and single parents.

The report is based on a detailed analysis of the 2001 California Health Interview Survey, which contains data from over 55,000 adult households in the state. The study found that the rate of emergency room use for California residents aged 18 and over was 2.4 per 100 people, compared to 3.1 per 100 people for the U.S. as a whole.

The report also found that the rate of emergency room use was highest for those without health insurance, and lowest for those with private insurance. The rate was also highest for those without a high school diploma, and lowest for those with a college degree.

Fall arts
Continued from page 1
are followed with a reception with the artist in the University Library Gallery. Painter Mark Flood is first in line with a talk set for Thursday, Sept. 9 at Marti- posa Hall 1001.

World music takes a local turn with a performance of State's own Indonesian orchestra, Gamelan Suara Shanti. The presentation group will perform in a concert with the renowned Gamelan Sekar Jaya of Bali in a show that includes traditional Balinese dance at 3 p.m., Sunday, Oct. 4, in the Music Recital Hall in Capistrano Hall. Other world music events include a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recital Hall. The concert will feature a community choir performance and a North Indian classical concert by Pandit Sudhir Phadke and Pandit Surendra Talkalkar, at 8 p.m., Sept. 17 in the Music Recital Hall, followed by the Chinese Moon Festival Concert featuring Chiffon Fu and Ensemble at 3 p.m., Sunday, Sept. 18 also in the Music Recital Hall. The ever-popular, ethereal sounds of throat singing will return to the University this year Sept. 19 also in the Music Recita...
Expanded ‘month’ highlights Hispanic heritage

Hispanic Heritage Month activities at Sacramento State have been extended to cover six weeks this year, from Sept. 15 to Oct. 29, to include a performance of the Masters of Mexican Music. The national touring concert of four of Mexico’s finest traditional musical groups is set for 7:30 p.m., Oct. 20 in the University Union Ballroom. Tickets are $25 general and $10 for Sacramento State students. The show will cap an exciting series of activities at the University honoring Hispanic culture.

The four groups in the Masters of Mexican Music show, José Gutiérrez and Los Hermanos Ochoa, Mariambo Chispas, Mingo Saldivar and Los Cuatro Espadas and Mariachi Los Camperos de Nati Cano, total 21 musicians and dancers. They will present four distinct regional styles of Mexican music, música jarocho, marimba, conjunto tejano and mariachi.

Another highlight of the month will be a screening of the film A Day Without a Mexican that includes a lecture by director Sergio Arau along with his wife, actress Yareliz Arizmendi, at 7:30 p.m., Wednesday Oct. 5 in the University Union Ballroom. The controversial film examines the fallout of a fictional disappearance one day of 14 million people of Hispanic descent from California. Arizmendi also appears in the film.

An exhibit of art by Fernando Duarte and Galo Paz, “South America: The Realism Magic and Beyond,” starts the month’s activities opening Sept. 15 in the University Union Center Restaurant in the University Union.

Other events include a pass of comedy shows, the 16 de Septiembre celebration of Mexican independence, a Latino rock concert and a poetry recital. A complete schedule is attached.

For more information, call 278-7241.

Hispanic Heritage Month Schedule of Events

WEDNESDAY, SEPT. 15
Exhibit, “South America: The Realism Magic and Beyond,” works by Fernando Duarte and Galo Paz, University Library, call 278-6926 for library hours. Continues to Oct. 20. Reception 5:30–7 p.m., University Center Restaurant, University Union.

THURSDAY, SEPT. 16
Comedy, “Ambassadors of Comedy,” multicultural comedy show featuring Gerry Bednob, Jeff Hodge, Georgia Jean, Ron McGhee and Larry Omaha, 7:30 p.m., Serna Plaza. 278-6997.

TUESDAY, SEPT. 28
Music, Voodoo Glow Skulls, Pistol Grips and Los Kung Fu Monkeys, ska, punk and Latino rock, 7:30 p.m., Serna Plaza. 278-6997.

WEDNESDAY, OCT. 6
Film, A Day Without a Mexican, includes lecture, $10 general/$5 Sacramento State students, 7:30 p.m., University Union

See HERITAGE, Page 4

30-YEAR PROFILE

Donna Gollihur

Donna Gollihur provides the glue that binds things together at the library. Sometimes, however, she needs a little thread and tape, too.

Gollihur is a library assistant in acquisitions where she is in charge of book binding and repair. She’s the one who makes sure the library’s collection of journals and magazines is bound neatly into hardbound sets and that battered books get a new lease on life.

“You have to pay attention to detail,” she says of the work that has, one way or another, filled most of her 30-year career at Sacramento State.

Gollihur started out as a clerk typist in the library in October 1973. “I thought it was just going to be a job,” she says. “It was just going to be temporary.” In those days clerks typists—on electric typewriters—almost all the index cards in the library’s book catalog and then were responsible for correctly filing them in the drawers of the card catalog. Gollihur was responsible for all the cards under the letters G, H, I, J.

“It was the best thing when automation came in,” she says. “I hated those cards.” But she stuck to it and was ready when the library had an opening in book repair. “I said, ‘I want to learn that,’” she remembers. And she did learn it, mastering the art of “tipping” (gluing) loose pages back into place and repairing book hinges and covers.

From there, she went on to a bindery position where she learned how to put books together, assembling collections of journals into bound editions and overseeing the binding of master’s theses.

“That was much better,” she says. Today she has taken the knowledge and skills she acquired in all three positions and put them to work over seeing in-house book repair—now mostly done by student workers—as well as the outsourced bindery work. It’s a job she truly enjoys.

“I didn’t know what I wanted to do when I started here,” she says. “I was lucky to get this job—so lucky.”

ASSOCIATE VP SEARCH

During the summer, recruitment began for a new associate vice president for faculty management. Since then, the screening date has been extended and changes made to the qualifications requirements.

Screening of applications will begin Sept. 15. For a complete description of qualifications and application information, visit www.csus.edu/fas/vacancies/adminac.htm.

Details: Stephen G. Garcia, vice president for administration, at 278-6312 or Sarah Whyte at 278-7450.

TIME TO APPLY FOR SABBATICALS

Full-time faculty members interested in applying for sabbatical or difference-in-pay leaves for the 2005-06 academic year must submit an application form to Human Resources no later than 5 p.m. Thursday, Sept. 30. Application forms are available in Sacramento Hall 259. Details: 278-6078.

STAFF REP FOR CUP

The Council for University Planning is seeking a staff representative to serve through June 2007. CUP meets during the regular semester on Fridays between 9 and 11 a.m., twice a month on average.

Individuals should be familiar with the University’s Strategic Plan and eager to play an active role on the council. Staff members who are interested in serving should contact Ric Brown, vice president for Academic Affairs, at rgb@csus.ca or 278-6331 by Wednesday, Sept. 15. For more about CUP, visit www.csus.edu/CUP.

WRITING WORKSHOP

The Writing Across the Curriculum program will host a workshop for full and part-time instructors on “Handling the Paper Load: Responding Effectively and Efficiently to Student Writing” from noon to 1:15, Wednesday, Sept. 22 in the Student Writing Center.

Anyone interested in playing games on life.

You have to pay attention to detail,” she says of the work that has, one way or another, filled most of her 30-year career at Sacramento State.

Gollihur started out as a clerk typist in the library in October 1973. “I thought it was just going to be a job,” she says. “It was just going to be temporary.” In those days clerks typists—on electric typewriters—almost all the index cards in the library’s book catalog and then were responsible for correctly filing them in the drawers of the card catalog. Gollihur was responsible for all the cards under the letters G, H, I, J.

“It was the best thing when automation came in,” she says. “I hated those cards.” But she stuck to it and was ready when the library had an opening in book repair. “I said, ‘I want to learn that,’” she remembers. And she did learn it, mastering the art of “tipping” (gluing) loose pages back into place and repairing book hinges and covers.

From there, she went on to a bindery position where she learned how to put books together, assembling collections of journals into bound editions and overseeing the binding of master’s theses.

“That was much better,” she says. Today she has taken the knowledge and skills she acquired in all three positions and put them to work over seeing in-house book repair—now mostly done by student workers—as well as the outsourced bindery work. It’s a job she truly enjoys.

“I didn’t know what I wanted to do when I started here,” she says. “I was lucky to get this job—so lucky.”

ASSOCIATE VP SEARCH

During the summer, recruitment began for a new associate vice president for faculty management. Since then, the screening date has been extended and changes made to the qualification requirements.

Screening of applications will begin Sept. 15. For a complete description of qualifications and application information, visit www.csus.edu/fas/vacancies/adminac.htm.

Details: Stephen G. Garcia, vice president for administration, at 278-6312 or Sarah Whyte at 278-7450.

TIME TO APPLY FOR SABBATICALS

Full-time faculty members interested in applying for sabbatical or difference-in-pay leaves for the 2005-06 academic year must submit an application form to Human Resources no later than 5 p.m. Thursday, Sept. 30. Application forms are available in Sacramento Hall 259. Details: 278-6078.

STAFF REP FOR CUP

The Council for University Planning is seeking a staff representative to serve through June 2007. CUP meets during the regular semester on Fridays between 9 and 11 a.m., twice a month on average.

Individuals should be familiar with the University’s Strategic Plan and eager to play an active role on the council. Staff members who are interested in serving should contact Ric Brown, vice president for Academic Affairs, at rgb@csus.ca or 278-6331 by Wednesday, Sept. 15. For more about CUP, visit www.csus.edu/CUP.

WRITING WORKSHOP

The Writing Across the Curriculum program will host a workshop for full and part-time instructors on “Handling the Paper Load: Responding Effectively and Efficiently to Student Writing” from noon to 1:15, Wednesday, Sept. 22 in the Student Writing Center.

Anyone interested in playing

The council will also include the 10th annual California Journalism Awards. The awards, co-sponsored by the Center for California Studies and the Sacramento Press Club, honor excellence in media coverage of state government and politics. They will be presented at a lunch from 12:15 to 1:45 p.m., Friday, featuring a talk by Holly Heyser, state editor with the Orange County Register, president of the National Association of State Capitol Reporters and Editors and a Sacramento State alumnus.

Registration is $105 if postmarked by Sept. 14 and $125 after. Registration is also available for particular days or events, and Capital Fellow alumni and students with 10D receive a substantial discount. Students may also attend panels at no cost.

For more information, visit www.csus.edu/casl.

The Center for California Studies is at 278-6906.

Conference Continued from page 1

The conference will also include the 10th annual California Journalism Awards. The awards, co-sponsored by the Center for California Studies and the Sacramento Press Club, honor excellence in media coverage of state government and politics. They will be presented at a lunch from 12:15 to 1:45 p.m., Friday, featuring a talk by Holly Heyser, state editor with the Orange County Register, president of the National Association of State Capitol Reporters and Editors and a Sacramento State alumnus.

Registration is $105 if postmarked by Sept. 14 and $125 after. Registration is also available for particular days or events, and Capital Fellow alumni and students with 10D receive a substantial discount. Students may also attend panels at no cost.

For more information, visit www.csus.edu/casl.

The Center for California Studies is at 278-6906.
FELLOWSHIP AND FOOTBALL

Saturday, September 18
7:05 p.m., Hornet Stadium

President Alexander and Gloria Gonzalez invite members of the campus community and their families to the 2004 Fall Faculty and Staff Event, to be held in conjunction with the Saturday, Sept. 18 home opener football game. The Hornets will face Southern Utah at 7:05 p.m. at Hornet Stadium.

Faculty and staff members will be entitled to up to four game tickets and four meal vouchers to be used at stadium concessions. Additional game tickets can be purchased for $6 each at the game.

Tickets will be distributed the day of the game, one hour prior to kickoff. Check-in tables for faculty and staff will be located at Gate 4 on the south end of the stadium.

To attend, RSVP with total ticket needs no later than Friday, Sept. 10 by calling 278-4040 or by going to www.csus.edu/events/fellow.htm.

FELLOWSHIP AND FOOTBALL

FRIDAY, SEPTEMBER 17, 2004

President Alexander and Gloria Gonzalez invite members of the campus community and their families to the 2004 Fall Faculty and Staff Event, to be held in conjunction with the Saturday, Sept. 18 home opener football game. The Hornets will face Southern Utah at 7:05 p.m. at Hornet Stadium.

Faculty and staff members will be entitled to up to four game tickets and four meal vouchers to be used at stadium concessions. Additional game tickets can be purchased for $6 each at the game.

Tickets will be distributed the day of the game, one hour prior to kickoff. Check-in tables for faculty and staff will be located at Gate 4 on the south end of the stadium.

To attend, RSVP with total ticket needs no later than Friday, Sept. 10 by calling 278-4040 or by going to www.csus.edu/events/fellow.htm.