



Business Analytics in Healthcare Concentration



About Business Analytics in Healthcare (BAH) Concentration

The concentration will explore finance, information technology, operations and other areas as it is applied to and used in the healthcare industry. Students will be exposed to the challenges in health economics and gain managerial and technical expertise addressing the complex and multi-faceted aspects of healthcare organizations such as pharmaceuticals and medical product companies, financial and insurance services, hospitals and other medical institutions, entrepreneurial ventures, consulting firms, foundation, and governments. The flexible, complementary-themed design of the program will open up multiple career opportunities for graduate in several emerging areas.

The college has the following resources to successfully deliver the concentrations:

- Faculty with extensive teaching experience in the areas of management information systems, operations management, marketing, finance and management with solid research background and real-world experience in these areas.
- Skills and expertise in various teaching pedagogies.
- Strong links with the local business community that makes meet-ups with local employers an effective means of achieving learning goals and enables students to be expertise to the actual implementation of the topics covered in class on real-life companies.
- Strong links with the local business community that makes it possible to have industrial leaders to serve as adjunct instructors or guest speakers.

Class List

A. Required Core Classes (15 units)

- (3) MBA 210 Management Accounting
- (3) MBA 220 Financial Management
- (3) MBS 230 Behavioral Science Applications in Management
- (3) MBA 240 Marketing Management
- (3) MBA 280 Issues in Productivity Management

B. Required Classes for the concentration "Business Analytics in Healthcare" (9 units)

- (3) MBA 225 Financial Aspects of Health Care Administration
- (3) MBA 262 Integrated IT in Healthcare
- (3) MBA 281 Quality and Process Improvement in Healthcare

C. Elective Group Options (select 6 units from the following or any MBA 200 level courses)

- (3) MBA 235 Management of Innovation
- (3) MBA 260 Management of Technology Intensive Enterprises
- (3) MBA 261 Integrated Business Process Management
- (3) MBA 263 Project and Outsourcing Management
- (3) MBA 264 Business Intelligence

D. Culminating Experience (3 units) Select one of the following:

- (3) MBA 501 Culminating Experience Project in Business and Strategy
- (3) MBA 500A Thesis
- (3) MBA 500B Project

Contact Us

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