California Foundations Addressing the Social Determinants of Health: Implications for State Government

Center for California Studies
California State University, Sacramento

Presented by Professor Rich Callahan
Visiting Scholar, Center for California Studies
USF School of Management and
USF School of Nursing and Health Professions
Rfcallahan@usfca.edu or 916-803-7022
June 22, 2017
Acknowledgments

The Center for California Studies: Steve Boilard, Executive Director and Brian Aguilar and Ariel Rylander

And remembering long-time director, Tim Hodson
My Journey to the Social Determinants of Health

Los Angeles County Supervisor, Ed Edelman, 3rd District with East and West Los Angeles
Social Determinants of Health
Third Supervisorial District, 1985

East and West Los Angeles
Social Determinants of Health

Camden, New Jersey
Grantland Johnson- former CA HHS Secretary, and former U.S. HHS Region IX Director, former student at USC, and friend at Tower Café and introduction to Dr. Robert Ross, CEO, California
A Research and Action Community

Chet Hewitt, CEO and President of Sierra Health Foundation and introduction to Dr. Tony Iton, V.P. California Endowment
1. California Foundations addressing social determinants of health
2. Governance as design of institutions-Kirlin
3. Implications for State governance
Three Key Findings of SDH

• Place matters for health

• US spends more, gets less

• Health is more than health spending
Place Matters

That there should be a spread of life expectancy of 48 years among countries and 20 or more years within countries is not inevitable—Michael Marmot (2005)

Your zip code can matter more than your genetic code—Dr. Tony Iton and Dr. Bob Ross
<table>
<thead>
<tr>
<th>Neighborhood</th>
<th># AA Third-Party Child Homicide</th>
<th># AA Infant Sleep-Related Deaths</th>
<th># AA Gang Homicides</th>
<th># AA Perinatal Deaths</th>
<th># Total AA Deaths Among Four Categories</th>
<th># Total Deaths in All Races Among Four Categories</th>
<th>AA Child Deaths as % of All Child Deaths Among Four Categories</th>
<th>AA Children as % Total Child Population in Each Neighborhood</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meadowview/Valley Hi</td>
<td>19</td>
<td>32</td>
<td>15</td>
<td>116</td>
<td>182</td>
<td>446</td>
<td>41%</td>
<td>16%</td>
</tr>
<tr>
<td>Arden-Arcade</td>
<td>1</td>
<td>6</td>
<td>7</td>
<td>19</td>
<td>33</td>
<td>95</td>
<td>35%</td>
<td>8%</td>
</tr>
<tr>
<td>North Sacramento/Del Paso Heights</td>
<td>9</td>
<td>17</td>
<td>3</td>
<td>34</td>
<td>63</td>
<td>212</td>
<td>30%</td>
<td>16%</td>
</tr>
<tr>
<td>Oak Park</td>
<td>1</td>
<td>7</td>
<td>4</td>
<td>11</td>
<td>23</td>
<td>84</td>
<td>27%</td>
<td>9%</td>
</tr>
<tr>
<td>North Highlands/Foothill</td>
<td>5</td>
<td>11</td>
<td>7</td>
<td>22</td>
<td>45</td>
<td>188</td>
<td>24%</td>
<td>9%</td>
</tr>
<tr>
<td>Fruitridge/Stockton Blvd.</td>
<td>4</td>
<td>11</td>
<td>6</td>
<td>25</td>
<td>46</td>
<td>194</td>
<td>24%</td>
<td>8%</td>
</tr>
</tbody>
</table>

Provided by Chet Hewett, 2017
Paradox: Spend More But Less Results

- U.S. approximately $9,500 per capita - highest in world - OCED data
  data.oecd.org/healthres/health-spending.htm

- U.S Life Expectancy - of 75 years is behind - 25 countries
  data.oecd.org/healthstat/life-expectancy-at-birth.htm
• “Health services expenditures adjusted for gross domestic product (GDP) per capita were significantly associated with better health outcomes in only two of five health indicators;”

• “Social services expenditures adjusted for GDP were significantly associated with better health outcomes in three of five indicators”.

Bradley, et al. 2011
Foundation As Catalyst for Change

BUILDING HEALTHY COMMUNITIES Theory of Change

Capacity Building → Policy & Systems Change → Environmental Change → Health Status Change

Time [years]

Provided by Tony Iton & Bob Ross, 2017

Provide by Lavonna Blair Lewis, 2017
“In California, Foundations are best understood as a fourth sector” Dr. Kevin Starr

Foundations
California Endowment
Sierra Health Foundation

State Government
CA State DPH, Office of Health Equity
UC Davis, Institute for Population Health Improvement
California Endowment

Building Healthy Communities

- 10 Years State-wide
- $1 Billion started in 2010
- 14 placed based transformations
- 2682 Core Leaders
- 47,775 mobilized BHC participants
- Develop set of lessons learned
TCE Addressing Social Determinants

- Improved Health Coverage for Underserved
- Strengthened Health Coverage for Undocumented
- Reduced School Suspensions by 41%
- Prevention and Reform in Justice System
- Investment in Boys & Young Men of Color
- Health in All Policies at Local and Regional

Sierra Health Foundation

- Focused on Northern and Central Valley Counties
- Catalyst to attract other foundation funding
- SHF leadership attracted over $10 million of federal, local, and foundation investment to address regional health care disparities
- Developed Center for Health Program Management raising $12.5 million to expand the SHF service region to add counties in the San Joaquin Valley
The Governance Puzzle

PLACED BASED

State agencies

Regional Transportation
Air Quality

County Government

Local Government

POLICY BASED

health care

public health

Land use

public safety

environment
California Foundations- Why sharing lessons are important:

“Philanthropy will increasingly slide into the driver’s seat of public life, with private funders tackling problems that government can’t or won’t.” And

“It’s true that philanthropy doesn’t have anything close to the resources of government and can’t replace vital functions of the public sector”. New York Times, Op-Ed, by David Callahan (no relation) 6/20/17
Six Leadership Findings

1- Professional Career Experience Matters

2- Focus on Impact: Embrace Accountability

3- Dive Deep Into the Data
Six Leadership Findings

4- Financing Takes Different Forms

5- Partnerships for Traction

6- Strategy Designs Success
Implications for State Government

1. Professional Career Experience Matters

- Working Across Agencies
- Managing Networks
- Investment in Cross Sector Experience
Implications for State Government

2. Focus on Impact: Embrace Accountability

- Outcome not outputs
- No stories without numbers,
  No numbers without stories
- Performance Management Systems
Implications for State Government

3- Dive Deep Into the Data

Gather Existing Data

Research New Initiatives

Evidence Based Decision-Making
Implications for State Government

4- Financing Takes Different Forms

- Identify, Mitigate and Manage Risk
- Community Context as Driver
- Recognize Local Adaptation as Positive
Implications for State Government

5- Partnerships for Traction

- Across State Agencies
- Public Sector with Foundations
- State Agencies with Nonprofits
Implications for State Government

6- Strategy Designs Success

- Strategy Connect each of the Previous Five
- Leverage Existing Assets to Create More Assets
- Strategy Operationalizes Aspirations
WHAT GETS MEASURED GETS DONE
An Advisory Report from the
Performance Management Council
September 30, 2010

INSTITUTE FOR
POPULATION HEALTH
IMPROVEMENT
Kenneth W. Kizer, MD, MPH
Distinguished Professor and
Director,
Institute for Population Health
Improvement
University of California, Davis

REPORT OF
PROMISE:
The California Statewide Plan to Promote
Health and Mental Health Equity
Report to the Legislature and the People of California
by the Office of Health Equity,
California Department of Public Health,
June 2015
Model for Partnership Intersection

- Foundations
- Government
- Communities
- Universities
Panel Discussion this Afternoon

The Center for California Studies:

- Fellowship Programs
- Research
- Careers in State Capitols
- Role as connector across universities, legislature and executive


OECD Health Spending at [https://data.oecd.org/healthres/health-spending.htm](https://data.oecd.org/healthres/health-spending.htm)

Related Video References


- Dr. David Williams video on YouTube: [http://www.youtube.com/watch?v=fwPNPz6LsFs](http://www.youtube.com/watch?v=fwPNPz6LsFs). His presentation slides are posted on the SHF web site, as well as a link to the video: [http://www.sierrahealth.org/convenings](http://www.sierrahealth.org/convenings)

- Dr. Robert Ross, President and CEO, The California Endowment, *USF Change the World From Here* lecture, April 2013: “Building Healthy Communities,” [http://tinyurl.com/puus5wk](http://tinyurl.com/puus5wk)