PERCEPTIONS of HOMELESSNESS in the Yuba-Sutter Region



August 2025 | Representative Survey of Households

Residents in Our Counties...

51%

rate the overall
quality of life
offered by their local
communities as
good/excellent

33%

rate housing availability/ affordability in their local communities as poor

85%

are very/somewhat concerned about homelessness in their local communities

Homelessness in Our Region

A Point-in-Time (PIT) Count is conducted regularly by each county to understand how many people are experiencing sheltered and unsheltered homelessness on a given night. The latest count estimated there were 963 individuals experiencing homelessness in Yuba and Sutter counties with 71% of the individuals unsheltered at the time (i.e., living outside, in a tent, or car).



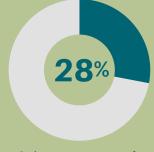
¹ As reported in 2023 County PIT Counts.

Residents routinely see signs of homelessness in their local communities.

Over the past year, over 40% of residents saw signs of homelessness and unhoused individuals almost everyday.



Almost everyday



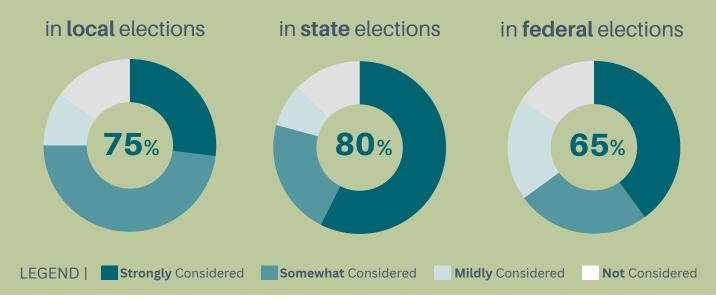
At least once a week



Few times a month or less

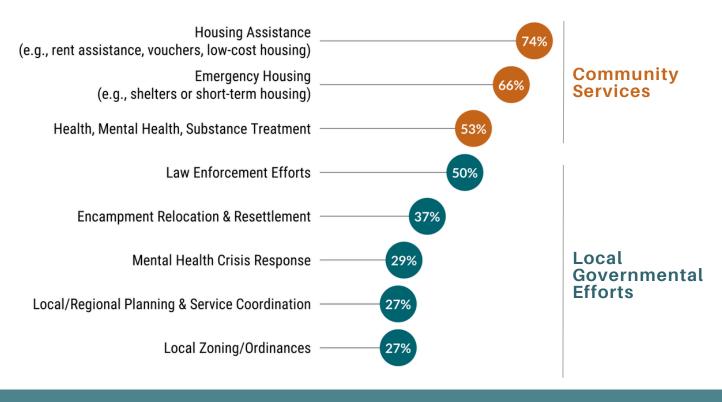
Homelessness was a key voting issue in the last election.

A large majority of residents reported that they **strongly** considered or **somewhat** considered the issue of homelessness when voting.



There is a gap between residents' awareness of community services vs. local governmental efforts.

For example, while **74%** of residents in Yuba and Sutter counties are aware of local **Housing Assistance**, about half as many (**27%**) know of **Local/Regional Planning & Service Coordination** to address homelessness.



The Institute for Social Research at Sacramento State surveyed 1,750 households across the Greater Sacramento Region to better understand residents' awareness and perceptions related to the issue of homelessness. Findings in this brief are based on the 113 households in Yuba and Sutter counties. This poll was conducted during March-April 2025 and has a margin of error of 2.3%. Scan here for the regional summary report and data tables.

