

Internship Position through the Department of Communication Studies and Journalism at California State University, Sacramento

Name of Organization: GREEN ARMY

Description of Organization: Student booster group aimed at igniting school spirit and fostering pride for Sacramento State through Hornet Athletics. The purpose of the Green Army is to provide an atmosphere of spirit and excitement at Hornet athletic events.

Internship type (check all that apply)

Public Relations Media/Media Production Journalism
 Interpersonal Organizational

Detail of Activities/Duties/Responsibilities/Opportunities:

- Assist the marketing department in all aspects of marketing and promotions for athletic programs
- Oversee all aspects of game management for selected home games, including set up, promotions and marketing table materials
- Assist with direct marketing campaigns for all sports
- Assist marketing department in creation of promotional schedule for assigned sports; including theme nights and group nights.
- Coordinate distribution of sports schedules throughout campus and the community
- Work with student organization leaders to increase student attendance at athletic events

Intern Background Necessary:

-n/a

Intern Background Desirable:

- -Strong desire to pursue a career in the field of sports marketing and/or administration
- Must be proficient in Microsoft Office. Graphic design experience is preferred, but not required
- Excellent written and oral skills
- Able to follow instructions, respond to management direction and arrive on time at assigned office hours and events
- Ability to effectively present information and respond to questions from groups, customers and the general public

Materials Needed for the Interview:

- Resume
- Cover letter
- Sentimental Item
- School/work schedule

Number of Weekly Hours Required: 10

Total Number of Hours Per Semester (50 work hours = 1 semester credit):

Flexible Schedule (yes/no): yes

Fixed Schedule (yes/no): no

Fixed Schedule Days & Times: no

Number of Interns Requested: 10

Paid Position (yes/no): no

Wages (if applicable):

Paid Expenses (yes/no): no

Semesters/Dates Internships Available:

Fall Spring Summer Other

Are applicants accepted on an ongoing basis? (yes/no): yes

If no, what is the deadline?:

Other Comments regarding this organization or this position:

For more information or to **apply**, contact:

Organization name & address: Green Army

Website: www.jointhegreenarmy.com

Name & title of contact person: Angeliza Fontillas (Green Army Coordinator)

Contact Person Email: aaf58@saclink.csus.edu

Phone: (916) 278-4371 Fax: