



COB DEAN'S DIGEST

JANUARY
2023

Message from the Dean

Welcome to the first issue of the revised Dean's Digest covering May through October 2022! While we had hoped to have this ready in Fall, the fact that it was the very first issue resulted in considerations of design and content that caused some delays. But I am happy that it is finally ready.

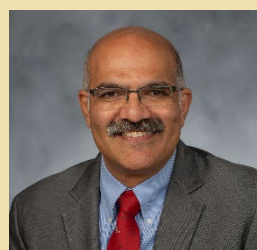
The objective of the revised Digest is to highlight the myriad and significant achievements of faculty and staff. As we hire more faculty and the College become engaged in different initiatives both professionally and in the community, I am sure that we will have much to report. Indeed, as I write this, we have already hired new faculty members in Finance, Marketing and Information Systems in Fall 2022, with hopefully more to come. We have launched two new Masters programs since Fall 2021 and more are in the planning stages. Other initiatives abound. So, the future is bright and we should not be a best kept secret.

A venture like this is only as successful as your interest. So, I would urge you to send us your accomplishments so that we can highlight them. Please don't be hesitant. This includes different types of accomplishments whether it be in journal publications, appointments, conference service, the attaining of a certificate, or the like. It is important that we celebrate our successes, not only among faculty but also among staff.

Since we plan to have these digest issues on our website, it will also be open to everybody. Thus, it gives the opportunity for those outside to see the College's accomplishments supporting the Sacramento State mission. Further it provides a repository for our activities and societal impact, something that will be useful to AACSB when they visit us again.

I would like to thank Mylah Nurse and Doug Evans for creating this issue and I sincerely hope that you enjoy reading this one as well as future issues. If you have suggestions for improvement in the Digest, those would be welcome too.

I wish all of you a successful 2023!

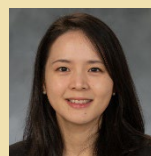


Interim Dean
Jaydeep
Balakrishnan

Faculty Accomplishments – ACCY

Daun Jang

Received Course Redesign Grant.



Partha Mohapatra

Published "The Influence of Ethical Beliefs and Attitudes, Norms, and Prior Outcomes on Cybersecurity Investment Decisions" was accepted for publication in *Business & Society*. Forthcoming.

Appointed as Diversity Faculty Fellow, 2022-2023



Grace Mubako

Received Course Redesign Grant.



Tota Panggabean

Paper Accepted: "Textual attributes on integrated reporting quality: Evidence in Asia and Europe," by *Cogent Business & Management*.



Roslyn Roberts

Appointed to the newly created Climate Emergency Mobilization Task Force by the Sacramento County Board of Supervisors to advise the county on climate and sustainability issues.

<https://green.saccounty.net/Pages/Climate-Emergency-Task-Force.aspx>

Appointed to the Sacramento County Climate Emergency Mobilization Taskforce

Traveled to Germany, visiting five universities in the Baden-Württemberg region affiliated with the CSU International Program and presented on Sustainable cities.

Presented at AFAANZ Conference in Melbourne.

Passed the Level I of the SASB FSA Credential.



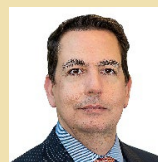
Faculty Accomplishments – FIRE

Jonathan Paulsen

Presented to the local Sacramento chapter of the Public Agency Risk Management Association (PARMA) on May 18. The presentation was "Cyber Liability - Proactive Risk Management in an Evolving Market". Kevin Bibler from Alliant Insurance was a co-presenter.

Presented "Navigating the Evolving Cyber Insurance Market and Underwriting Standards" at the California Association of Joint Powers Authorities (CAJPA) annual conference in South Lake Tahoe, CA. Adrienne Beatty from ACWA JPIA and Kyle McKibbin from Keenan AP were co-presenters.

Presented "Enhancing Your Risk Control Program to Meet the Demands of Higher Retentions" at the Association of Governmental Risk Pools (AGRiP) Annual Staff Forum in San Diego, CA. Marco Guardi, also from Sedgwick, is presenting with me.



Sudhir Thakur

Published - Thakur, SK (2022) Structure and Structural Transformation in India: A Regional Development Planning Approach, *Asian Profile*, 50(2):125-144.



Published - Thakur, SK (2022) Public Debt and Regional Inequality in India: Patterns, Determinants and Implications, *GeoJournal*
<https://doi.org/10.1007/s10708-022-10599-3>

Visiting Fellow at The Ohio State University (May 31-July 30, 2022) to work on a book manuscript and research projects.

Joseph VanVo

Received a visiting professorship invitation from the School of Business @ Sorbonne Paris 1 University on July 13, 2022 for 2022-23 academic year.



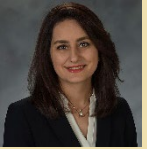
Faculty Accomplishments – ISBA

Sadaf Ashtari

Presented at the Women in STEM Education (WISE) Affinity group at Sac State

Served as session chair at the Americas Conference on Information Systems (AMCIS) hosted in Minneapolis, MN.

Published - Ashtari, S. and (MBA Student) Taylor, A.D., 2022. The Internet Knows More Than My Physician: Qualitative Interview Study of People with Rare Diseases and How They Use Online Support Groups. *Journal of Medical Internet Research*, 24(8), p.e39172.
<https://www.jmir.org/2022/8/e39172>



Beom-Jin Choi

Accepted - Jeong, S.-C. and Choi, B.-J., Moderating Effects of Consumers’ Personal Innovativeness on the Adoption and Purchase Intention of Wearable Devices, *Sage Open*, TBD.



Ramakrishna Dantu

Published - Taylor, J., Dantu, R. and Wells, T., 2022. Promoting Guest Satisfaction: Digital Platforms as a Means to Encourage Economic Development in Hospitality. *International Journal of Hospitality & Tourism Administration*, pp.1-30..e39172.



Evren Eryilmaz

Featured with the Center for Small Business in Comstock magazine.
<https://www.comstocksmag.com/sponsored/benefiting-students-and-businesses?fbclid=IwAR0YNIlc2qxqa0m-KNMwh817VigjyyoD8SP3dINxOno6l-syz-meSKRiBN8>



Min Li

Featured with the MSBA program in Sacramento State Newsroom
<https://www.csus.edu/news/newsroom/stories/2022/8/business-analytics-masters.html>



Joseph Taylor

Published - Taylor, J., Dantu, R. and Wells, T., 2022. Promoting Guest Satisfaction: Digital Platforms as a Means to Encourage Economic Development in Hospitality. *International Journal of Hospitality & Tourism Administration*, pp.1-30..e39172.

Featured on ABC10 reporting regarding Cryptocurrency
<https://www.youtube.com/watch?v=Q7BaTbkMmLc>

Published - Taylor, J., Sahaym, A. and Vithayathil, J., 2022. Do CIOs Matter in the Face of Exogenous Shocks? An Examination Through Upper Echelon Theory. *International Journal of Innovation and Technology Management*, p.2350005.

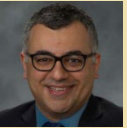
Published - Joshi, K.D., Taylor, J. and Deng, X., 2022. Accounting for Digital Variability in Crowd Work: Three Research Considerations. *ACM SIGMIS Database: the DATABASE for Advances in Information Systems*, 53(3), pp.7-9.



Faculty Accomplishments – M&O

Pooria Assadi

PRJ Accepted – Assadi, P., Hiring, Algorithms, and Choice: Why Interviews Still Matter. Forthcoming at *Business Ethics Quarterly* (equal co-authorship w/ V. Bhargava)



Ryan Fuller

Coordinated presentation - Dr. Ståle Einarsen, a Professor of Work and Organizational Psychology at the University of Bergen in Norway and thought leader on workplace bullying and harassment, visited Sacramento State in Fall semester. He gave a public presentation on Sept. 14, titled “Workplace bullying: Causes, consequences, and interventions.” On Sept. 16, he presented at the first research coffee hour of the academic year to a group of COB faculty, and spoke on “Workplace bullying and harassment: testing the work environment hypothesis.” Along with collaborators in the Bergen Bullying Research Group, Dr. Einarsen has authored or co-authored more than 140 peer-reviewed articles, 15 editorially reviewed articles, 19 edited/authored books, and 54 book chapters, with over 38,000 citations on Google Scholar.

Visiting professor - Sapienza University in Rome during July 1-31, 2022. During the visit, he lectured in PhD seminars on the topics of crisis communication thought leadership and research methods and collaborated on research projects with Sapienza faculty. He also presented at Luiss University Department of Management in Rome on his recently published research on nonprofit crisis communication.



Sargam Garg

Published – chapter in *Strategic Human Resource Management and Organizational Effectiveness*, by Routledge Taylor & Francis Group.
<https://www.routledge.com/Strategic-Human-Resource-Management-and-Organizational-Effectiveness-Essays/Takeuchi-Gong-Boon-Jiang/p/book/9781032383293>

Panelist - Mid-Stage HR Doctoral Consortium, Human Resource Division, Annual Academy of Management Meeting, Seattle, WA.

Presented a paper at the Annual Academy of Management Meeting, Seattle, WA. Garg, S. (2022) Examining Idiosyncratic Deals in an International Context. And selected as one of the 10 innovative and high interest papers by Managerial and Organizational Cognition (MOC) Division of the Academy of Management for Tuesday Coolness Presentations.

Presented a paper at the Annual Academy of Management Meeting, Seattle, WA. Garg, S. (2022) Stories they Tell: Understanding Co-workers as Sculptors of Employee Perceptions of HRM Practices.

Presented - Nevertheless She Persisted: Succeeding as a Woman Academic, Professional Development Workshop, Annual Academy of Management Meeting, Virtual Meeting

Awarded - Research and Creativity Activity (RCA) Award, California State University, Sacramento (2022-23). Award earned on May 13, 2022



Franziska Renz

Published - Renz, F. M., & Vogel, J. U. N. (2022). Ripple makes waves. *Journal of Case Research and Inquiry*, 7, 91-102.

Published - Zhang, Y., & Renz, F. M. (2022). How far am I away from being an American?. *Journal of Case Research and Inquiry*, 7, 213-224.

Published - Renz, F. M. (2022). Person-environment fit: A luxury good for those who can afford it?. *Evidence-Based HRM: A Global Forum for Empirical Research*, 10(3), 312-329.

Published ahead-of-print - Renz, F. M., & Vogel, J. U. N. (in press). More than just agents: The role of executives’ psychological ownership in aligning interests of principals and agents. *Managerial Finance*.

Published ahead-of-print - Renz, F. M., & Posthuma, R. A. (in press). 30 years of psychological ownership theory: A bibliometric review and guide for management scholars. *Journal of Management History*.

Awarded- Love of Learning Award from The Honor Society of Phi Kappa Phi.

Presented - Renz, F. M. (2022). Capitalizing on organizational diversity: A multidisciplinary meta-analytic structural equation model analysis with mediation. Academy of Management, Annual Meeting, Seattle, Washington.



Faculty Accomplishments – MCSM

Yuan Ye

Published - Ye, Y., Peng, D.X, Fan, L., Narayanan, A. An empirical investigation of governance mechanism choices in service outsourcing. *International Journal of Operations & Production Management*, 42(9), 1467-1496.
<https://doi.org/10.1108/IJOPM-01-2022-0025>



Faculty Accomplishments – S&E

Ken Chinen

Published Chun, YY., Matsumoto, M., Chinen, K., and Endo, H. (2022). What will lead Asian consumers into circular consumption? An empirical study of purchasing refurbished smartphones in Japan and Indonesia. *Sustainable Production and Consumption*. 33: 158-167.

Published - Chinen, K., Matsumoto, M., Tong, P., Han, Y., Niu, K-H. (2022). Electric vehicle owners’ perception of remanufactured batteries: An empirical study in China. *Sustainability*. 14(17), 10846



Darcy Fudge Kamal

Hosted Ozan Aglargo (Anadolu), from Turkey, Fulbright Scholar visiting UC Boulder, through the Fulbright Outreach Lecturing Fund on November 3 and 4.

Published - Coming out ahead while losing a partner: the Thoroughbred industry stays on course. *Journal of Business Strategy*.

Organized and Moderated - As a voted Rep at Large for the Strategic Management Society's Cooperative Strategies Interest Group, a panel on "Startups' relationships beyond venture capital", featuring Ha Hoang (Essec), Riitta Katila (Stanford), Anne Ter Wal (Imperial); and chaired a paper session on market entry at the annual conference in London, U.K.



Nathan Kim

Published - Entrepreneur & Innovation Exchange - Kim, N and Parker, S. (2022). “Is working from home a temporary state for new entrepreneurs?”
<https://eiexchange.com/content/is-working-from-home-a-temporary-state-for-new-entrepreneurs>

Presented at the Academy of Management Annual Meeting, 2022, Seattle - Busch, C., Howell, T., Kim, N., Spreitzer, G., and Wu, A. “Coworking Spaces: Implications for Organizations, Workers, and Entrepreneurs”



Jeff Niu

Published - Chinen, K., Matsumoto, M., Tong, P., Han, Y., Niu, K-H. (2022). Electric vehicle owners’ perception of remanufactured batteries: An empirical study in China. *Sustainability*. 14(17), 10846

