

ARTIFICIAL INTELLIGENCE MANAGEMENT

BS IN BUSINESS ADMINISTRATION



AI Management Concentration

The AI Concentration in the MIS program provides students with a comprehensive understanding of AI's role in business and technology. Core courses cover AI-related programming, ethical considerations, emerging technologies, and technology strategy. A hands-on practicum reinforces practical skills through real-world projects. Electives allow students to tailor their learning toward AI applications in business, innovation, and digital transformation.

Career Opportunities

AI Project Manager

Digital Transformation Consultant

AI Business Analyst

Product Manager – AI Applications

Innovation Strategist

Technology Risk Analyst

AI Ethics & Policy Analyst

Intelligent Automation Specialist

Typical Salary for Professionals

\$80,000 to \$120,000

Concentration Information

Dr. Ramakrishna Dantu at Ramakrishna.dantu@csus.edu

AI Management Student Club

- Understanding AI benefits all concentrations in business.
- Connect and collaborate with peers interested in AI applications.
- Learn how AI is transforming decision-making across industries.
- Gain exposure to internships and career opportunities in AI-powered roles.
- Acquire in-demand skills in AI tools, automation, and decision support.
- Meet guest speakers from the AI and tech industries.

- Learn to "Lead in the Age of AI."
- For AI Management Club Information, email: cob-aimclub@csus.edu



SACRAMENTO STATE
COLLEGE OF BUSINESS

Curriculum

Pre-Requisite Courses (23 units)

ACCY 1	Accounting Fundamentals 3	ECON 1B	Introduction to Microeconomic Analysis 3	MGMT 10	Introduction to Business Law 3
ACCY 2	Managerial Accounting 3			STAT 1	Introduction to Statistics 3
ECON 1A	Introduction to Macroeconomic Analysis 3	MIS 10	Business Applications 2		
		MATH 24	Modern Business Mathematics 3		

AI Concentration (24 Units) Required Courses

MIS 15	Introduction to Business Programming	MIS 130	Responsible Use of AI	MIS 164	AI Management Practicum
		MIS 172	AI Strategy and Architecture	MIS 152	Cloud and AI Infrastructure

Electives (Select three of the following)

MIS 181	Machine Learning Applications in Business	DS 102	Foundation and Tools for Business Analytics	HROB 159	Special Topics in Organizational Behavior
MIS 183	Business Intelligence Applications	DS 110	Data Mining for Business Analytics	FIN 149	Real Estate Analytics

Major Core Courses (24 units)

DS 101	Data Analysis for Managers 3	HROB 101	The Management of Contemporary Organizations 3	MIS 101	Computer Information Systems for Management 3
FIN 101	Business Finance 3			MKTG 101	Principles of Marketing 3
GM 105	Strategic Management 3	MGMT 102	Business Communications 3	OPM 101	Operations Management 3

Qualifications and Application Requirements

- When the pre-requisite courses are completed students must file the supplemental business application to officially apply to business administration as their major. Visit <https://www.csus.edu/college/business-administration/undergraduate/impacted-major.html> for more information.
- Students who do not complete the required prerequisites as presented in the following Business Major program are subject to being administratively dropped from courses in which they are inappropriately enrolled.

**The Sacramento State
College of Business is
proudly AACSB Accredited**

AACSB accreditation is known, worldwide, as the longest-standing, most recognized form of specialized accreditation that an institution and its business programs can earn. Achieving AACSB accreditation follows a rigorous review process and less than 5% of the 16,000+ business programs worldwide have received AACSB accreditation.

