



CBA ORGANIZATIONAL WISDOM STUDIO PROJECT LIVE

**“DEVELOPING WISDOM TO MANAGE
EMOTIONAL ENERGY IN ENTREPRENEURSHIP”**

*An interdisciplinary event hosting executives, artists and scholars,
in collaboration with Sacramento State's Global Entrepreneurship Week*

**Thursday, November 21, 2019, 1:30 p.m.
Hinde Auditorium • University Union**

INTRODUCTION

We welcome you to the CBA Organizational Wisdom Studio live event to explore entrepreneurship from a wisdom lens. More than 2000 years ago Socrates wisely stated: "Wisdom begins in wonder." Following this approach our CBA Organizational Wisdom Studio Project aims to "to create a vibrant platform among academics, artists, executives, and students to gather, explore, generate, and communicate wisdom for organizations to enhance leadership capacities for pursuing happier organizational experiences in our society." The major drive for the event you are attending today has been to integrate leadership experience, scientific knowledge and artistic vision to explore entrepreneurship in organizations and society.

Today's Studio event hosts a stellar panel of accomplished entrepreneurs from a wide range of fields. We aim to gather wisdom cues about how emotional energy interrelates with entrepreneurial decisions. Primarily based on their personal success stories, our panelists will provide insights about whether and how specific emotions such as hope, anger, courage, enthusiasm, pride, amusement and fear can fuel people's entrepreneurial journeys. While doing this we will also explore different facets of entrepreneurship in service industry, show business, music and sports.

Our panel will start with a "sneak preview" of the Work-Life Wisdom episodes. These episodes have been produced based on the materials from the live CBA Organizational Wisdom Studio event organized in November 2017 to develop a wisdom approach to anger in organizations. Our first episode titled "Acting within Boundaries" will lead the conversation to explore how emotional energy can fuel entrepreneurship.

We are excited about building more projects like today's Studio event to explore other organizationally important topics from an interdisciplinary lens. We are equally excited about releasing our Work-Life Wisdom series soon in a digital platform to generate further conversations about how we can create happier work experiences. If you want to hear about these upcoming projects and join our journey to pursue organizational wisdom, please connect with us via e-mail at: cbaorgwise@csus.edu



Professor Hakan Ozcelik
College of Business Administration, Sacramento State

EVENT PROGRAM

1:30 p.m.

SESSION I:

Welcome and Introductions
Co-Hosts *Elisabeth Nunziato & Hakan Ozcelik*

Preview of Work-Life Wisdom Series - Episode 1:
"Acting within Boundaries"

An Entrepreneurial Journey in the Service Sector
Bill Glasser

An Entrepreneurial Journey in Show Business
Jack Gallagher

An Entrepreneurial Journey in Performing Arts
Julian Dixon

Integrating Insights to Understand Emotional Energy in Entrepreneurship: Q&A with audience

2:45 p.m.

Intermission

3:00 p.m.

SESSION II:

An Entrepreneurial Journey in Sports Marketing
Lonie Paxton

Wisdom Forum about Entrepreneurship: Q&A with Audience

Concluding Remarks

4:00 p.m.

Reception

PANELISTS



Mr. Julian C. Dixon shares his passion for the creative arts as a performing artist, a dedicated music educator, and a visionary arts administrator, an “artpreneur” of sorts. He received his classical training in tuba performance from San Francisco State and Boston Universities. His extensive performing experience includes such ensembles as the multiple-award winning *Atlantic Brass Quintet*, *Shirim Klezmer Orchestra* and the *Tokyo*

Disneyland Jamaican Police Band; and notable performances at *Cleveland’s Severance Hall* and *Carnegie Hall*. Currently, Julian Dixon is the principal tuba of the *Sacramento Philharmonic & Opera*, where he also serves as the *Senior Director, Community Engagement and Education*. In 2000, he joined the CSU, Sacramento - School of Music faculty. Mr. Dixon also has seven years of corporate business experience in the wireless industry that culminated with him facilitating the merger of Verizon Wireless National Accounts.



Mr. Jack Gallagher is a comedian, actor and writer with a recurring role on the *HBO* sitcom *Curb Your Enthusiasm*. As a television host, he has won three *Emmy Awards* for his work on the *PBS* series, *Money Moves*; *Off-Limits*; and *Kids, Cash and Common Sense*. He was the host of the California Lottery's *The Big Spin* game show from 1996 to 1998. He is the author and performer of seven critically acclaimed one-man shows: *Letters to Declan*

(1993), *Just the Guy* (2002), *What He Left* (2006), *A Different Kind of Cool* (2010), *Complete and Unfinished* (2013), *5 Songs* (2015), and *Concussed: Four Days In The Dark* (2017). Gallagher became a regular at the Improv in Los Angeles and appeared on *The Tonight Show* with both Johnny Carson and Jay Leno, as well as appearances on *Late Night* with Conan O'Brien.

PANELISTS



Mr. William “Bill” Glasser is the co-founder of Language World Services, a company which has grown into one of Northern California's largest face-to-face spoken language interpreting agencies for two decades. The agency has successfully delivered over 50,000 unique interpreting assignments in over 25 different spoken languages to clients such as UC San Francisco Medical Center and Clinics, Kaiser Permanente, and the State of California. He also spun off his software platform into a new

"software as a service" (SaaS) company called Fluency, Inc., which serves over 75 interpreting organizations in the U.S. and Canada. Bill serves as a board member in the *California Healthcare Interpreting Association*, and supports area non-profits such as the *International Rescue Committee*, and *California Care Force free health clinics*. Recently he inaugurated a *54-seat non-profit theater venue* in El Dorado county.



Ms. Elisabeth Nunziato is an acclaimed actor, director and producer. She produced and directed the feature film *Stolen Moments* now streaming on Amazon.com; *Mahalia: A Gospel Musical* for Gateway Media; and co-produced the comedy series pilot, *Carpool*. She is a Creative Partner with the *national award-winning NK Media*, a film and media production company. She is also a founding Company Member of *The B Street Theatre*, a professional new works theater

company producing 18 to 20 contemporary works annually. Ms. Nunziato has directed or co-starred in *over 40 productions* at the B Street, more recently, the regional premieres of *The Curious Case of the Watson Intelligence* by Madeleine George, *Detroit* by Lisa D'Amour and *Oblivion* by Carly Mensch. Co-starring film roles include *Phenomenon* opposite Forest Whitaker with John Travolta and Robert Duvall. Ms. Nunziato is also a seasoned program host and voice-over actor.

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FOR FUTURE CONNECTIONS

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