



**COB ORGANIZATIONAL WISDOM STUDIO LIVE**

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**“REBALANCING WISELY TOWARDS  
WELL-BEING”**

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*An interdisciplinary event hosting leaders, artists, and scholars  
to help enhancing people's health, happiness, and performance*

**Monday, May 1, 2023, 7:00 p.m.**  
**University Studio  
in CSUS Library**

## INTRODUCTION

We are excited about hosting you in this live studio event to explore how organizations can address the well-being expectations of next-generation employees, including Sacramento State students. Since pandemic, Sacramento State has made well-being a strategic priority, while also stepping forward to become an Anchor University in its region to cultivate purposeful community partnerships. Supporting these strategic actions, COB Organizational Wisdom Studio's mission is to lead an interdisciplinary platform among scholars, artists, and practitioners to co-create practical wisdom for employees, students, and larger society to enhance their health, happiness, and performance.

Today's live studio event brings together leaders from different organizations to explore how organizations can rebalance wisely towards well-being. Well-being is a multi-layered phenomenon that involves different components. During pandemic every organization navigated through challenges to promote well-being among their members. Every organizational leader has learned from their experience when trying to address these challenges, yet there has been little opportunity to create a reflective conversation among these leaders to generate insights for the future. Today's event aims to take a step in this direction.

While reflecting on their recent leadership experiences, our guests will also help creating insights around "Wisdom-Oriented Leadership", where leaders feel like an intuitive scientist, think like a disruptive artist, act like an organizational engineer, and reflect like an ethical philosopher. Then we will lead an interactive forum to generate suggestions about how organizations can "renovate" their HR systems to address the next generation's well-being expectations, with prompters from the "BYOD-Bring Your Own Dream" positive imagery narratives created by Sac State students.

In addition to producing live-event projects, COB Organizational Wisdom Studio has also established a digital presence with more than 30 video-episodes published in its YouTube Channel, focusing on such topics as overcoming organizational challenges during the pandemic, regulating anger in organizations, and leading with emotional intelligence. These episodes have been viewed by more than 12,000 people across Europe, Africa, Asia, Australia, and America. A recent article in AACSB Thought Leadership Platform has featured our projects. We look forward to increasing COB Organizational Wisdom Studio's impact further. To join our journey, you can connect with us via: [cbaorgwise@csus.edu](mailto:cbaorgwise@csus.edu).



Professor Hakan Ozcelik  
College of Business, Sacramento State

## EVENT PROGRAM

### SESSION I:

**Welcome and Introduction**  
*Co-Hosts Elisabeth Nunziato & Hakan Ozcelik*

**Insights from Deputy City Manager in Roseville**  
*Megan Scheid*

**Insights from Sacramento State University Provost**  
*Dr. Carlos Nevarez*

**Insights from B Street Theater Artistic Director**  
*Lynsay Burch*

### INTERMISSION - 10 Minutes

### SESSION II:

**Wisdom-Oriented Leadership**  
*Ms. Scheid, President Nelsen, Ms. Burch*

**Well-Being and HR Management Systems**  
*Joseph VanVo*

**BYOD - "Bring Your Own Dream" Presentations**  
*Sac State COB Students*

**Rebalancing Wisely Towards Well-Being**  
*Panelists with Students*

**Wisdom Forum about Well-Being**  
*Q&A with Audience*

**Concluding Remarks**  
*Dean Jean-Francois Coget*

## PANELISTS



**Ms. Lyndsay Burch** has directed more than twenty productions in B Street Theater, written for multiple touring shows, and produced hundreds of professional productions. She has written two full-length plays for the B Street's Family Series: Gandhi! (2018) and an adaption of The Wizard of Oz (2019). She was honored as one of Sacramento Business Journal's "40 under 40" in 2017 and as one of Sacramento Business Journal's "Women Who Mean Business" in 2021. She is an alum of

Elon University's BFA Acting Program, the National Theater Institute, Yale University's Directing Intensive, SDC's Observership Class of 2017 and Theatre Bay Area's ATLAS Program for Directors. Lyndsay serves as the President of the National New Play Network (NNPN). Locally, Lyndsay is a proud member of Point West Rotary (PWR) and she is a recent graduate of Leadership Sacramento, Class of 2020.

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**Dr. Carlos Nevarez** is interim Provost and Vice President of Academic Affairs and a Professor of Education at the Sacramento State. His research focuses on the link between leadership and institutional change. He combines his academic career with regular conference speaking, consultancy, and training on leadership development. He has served as Director of the doctoral program in Educational Leadership and Chair of the Graduate and Professional Studies branch in the College of

Education at Sacramento State. He is passionate about studying leadership and organizational behavior and the role leaders play in advancing student success. He has authored four books on community college leadership and is currently working on a fifth book with an emphasis on Human Resources in Community Colleges. His productivity with this line of scholarship has afforded him regular opportunities to share his research with regional, state, national, and international audiences.

## PANELISTS



**Ms. Megan Scheid** has served on the City Manager's Executive Team in Roseville since 2010. She has worked at the Capital region's only full-service city since 2007. She leads organizational culture and leadership efforts, City Council initiatives and public affairs, legislative, media, and community relations. Megan was recognized by the League of California Cities with the 2023 Award for Advancement of Diverse Communities. She serves on several advisory boards in California. She was

named Influencer of the Year in 2019 by the California Capital Chapter of the Public Relations Society of America. Megan served four years as a Navy officer in Florida and Hawaii after earning a B.S. in journalism at Northwestern University in Chicago. She was the third woman in 65 years to lead the school's midshipman battalion. She was Sacramento County's Communications and Media Director, after spending 10 years in the private sector at public-relations and advertising firms in Hawaii and Florida.

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**Dr. Joseph VanVo** is an industrial/organizational consultant since 1996, specializing in global business, organizational development (OD) & Organizational Behavior (OB). He has provided consulting services for many organizations in the United States, Asia, Australia, and Europe - both for-profit and non-profit - in education, technology, vocational nursing, residential & commercial real estate & mortgage, and consultancy. He has also been in executive

management leadership at USG Corporation (a Fortune 500) and its USG International Pacific Rim Subsidiaries - Australia, China (People's Republic of), Hong Kong, India, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan (Republic of China), Thailand, and Vietnam. In addition to teaching in College of Business at Sacramento State, he has taught in other universities both in the US and in other countries, including Australia, France, Greece, Republic of China, Thailand and Vietnam.



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## OUR SINCERE THANKS TO...

### ***Our Sponsor:***

Sacramento State Provost's Office

### ***University Leadership Support:***

President Robert S. Nelsen  
Provost Carlos Nevarez  
Dean Jean Francois-Coget

### ***CCE CTOD Visual Design Crew for Studio Recording:***

Deborah Hunt (*Executive Producer*)  
Jose Mungia (*Producer and Director*)  
Susan Pikowsky Tater (*Videographer*)  
Mallory Kong (*Videographer*)

### ***Post-Production Editing Support:***

Jason Kuykendall (*NK Media Solutions*)

### ***Wisdom Studio Advisory Fellows***

Dr. Sadaf Ashtari, College of Business  
Dr. Robin Fisher, School of Music  
Dr. Ryan Fuller, College of Business  
Provost Carlos Nevarez, CSUS  
Dr. Sharon Furtak, Psychology  
Dr. Joseph VanVo, College of Business  
Mr. Christopher Wynn, COB Student

### ***Those who supported organizing the event:***

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## FOR FUTURE CONNECTIONS

**Please e-mail at:**  
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