

# Sanjay Varshney



**Position** Professor

**Discipline** Finance

**Final Degree** Ph.D., CFA

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## **Biography**

Sanjay Varshney is Professor of Finance at California State University, Sacramento. He recently served as the Vice President for Economic and Regional Partnerships and Dean of the College of Business Administration at Sacramento State for 10 years. He earned an undergraduate degree in accounting and financial management from Bombay University, a master's degree in economics from the University of Cincinnati, and a PhD in finance from Louisiana State University. He also holds the Chartered Financial Analyst designation. Dr. Varshney serves as the Chief Economist for the Sacramento Business Review. He is frequently featured and cited in regional and national media.

## Published Intellectual Contributions

### *Refereed Journal Articles*

- Wang, F., Lam, M., Varshney, S. (2017) Driving Mechanism of Corporate Social Responsibility in United States and Mainland China. *Electronic Journal of Business Ethics and Organization Studies*, 22(1), 15-27.
- Mikhailitchenko, A., Varshney, S. (2016). SME Internationalization in Emerging Markets: Symbiotic vs. Commensal Pathways. *Journal of Marketing and Consumer Behavior in Emerging Markets*, 1(3), 4-19.
- Hegde, S., Lin, H., Varshney, S. (2016). Investor recognition and liquidity: Evidence from dual listing on the NYSE and NASDAQ. *Applied Economics Letter*.
- Mikhailitchenko, A., Varshney, S. (2016). Russian Foreign Trade under New Wave of Political Pressure: A Glance from Inside. *AIB Insights*, 16(2), 6-9.
- Lee, J. J., Sun, Y., Varshney, S. (2016). A Weakening Chain? Impact of China's Economic Slowdown on Global Supply Chain Management of US Multinational Enterprises: A Capital Market's Perspective. *Journal of Supply Chain and Operations Management*, 14(1), 68-84.
- Tootelian, D., Varshney, S., Mikhailitchenko, A. (2012). Can Producing and Marketing Healthy Foods Contribute to Economic Health? *Journal of Food Products Marketing*, 18(3), 18 (3): 242-256.
- Varshney, S., Lin, H., Liu, L. (2011). A cost-benefit analysis of food safety program: The case of Sacramento County, California. *Journal of International Finance and Economics*, 11(2), 138-145.
- Xiong, Y., Zhou, H., Varshney, S. (2010). The Economic Profitability of Pre-IPO Earnings Management and IPO Underperformance. *Journal of Economics and Finance*, 34(10), 229-256.
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- Tootelian, D., Varshney, S. (2010). The Grandparent Consumer: A Financial "Gold Mine" With Gray Hair? *Journal of Consumer Marketing*, 27(1), 57-63.
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Liu, L., Varshney, S., Lin, H. (2009). Conditional performance evaluation: Evidence from UK unit trusts. *Journal of International Finance and Economics*, 9(5), 21-28.

Varshney, S. (2004). Advising Private Clients: An Empirical Examination of Financial Markets. *Journal of Management Research*, 28(1).

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Varshney, S. (2004). Managerial Bonding and Stock Liquidity: An Analysis of Dual Class Shares. *Journal of Economics and Finance*, 28(1).

*Other*

Alvayay, J., Gonzalez, L., Puccio, S. G., Varshney, S., West, B. W. (2009). *Homeowner's Guide to Foreclosure in California*. Sacramento, CA: California Department of Real Estate.