

## Elevator Pitch Examples

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I'm [Name] and I grew up in the Bay Area then moved to San Diego where I attended [University]. I studied International Business and was an active member in the Finance Society. During my senior year, I studied abroad in Spain where I continued to study Spanish, and International Business. Throughout college, I had two internships in financial services at [Company Name], and one in business development at [Company Name]. For the past three years, I have been working at [Company Name] as an Associate in Global Wealth Management. I worked during the day and studied in the evenings to pass my Series 7 and Series 63 licenses. At [Company Name], I steward operations and trades for four brokers with \$200 million under management. With my MBA, I intend to leverage my experience gained in the private sector and work in business development and sales. Technology and Consumer Products are both target industries I'd like to pursue. Would it be possible to set up a meeting to discuss ideas you might have in connection with both my target areas?"

"Hello, my name is [Name] and I am currently an MBA student at Sac State with a concentration in Finance. I have 4 years of experience working at [Company Name] optimizing marketing campaigns by determining efficiencies across various mediums of advertising and capitalizing on economies of scale in terms of production of units of particular brands. I have analyzed metrics to recommend quantified strategies to CEO's and Marketing VP's on a daily basis. As a result, I have been involved in the budgeting and execution of various marketing and tactical campaigns. I am looking to pursue a finance career within the wine industry. While being employed at [Company Name] for the past 4 years, my knowledge in the wine and spirits industry is a great value proposition. I approach my work with a strong sense of urgency and resiliency under pressure. Would you have availability to discuss opportunities, companies, associations, or upcoming events that are relevant to my interest areas."