

Master of Business Administration

Entrepreneurship and Global Business Concentration

About Entrepreneurship and Global Business (EGB) Concentration

This concentration prepares students to systematically analyze opportunities for global entrepreneurship, understand and be able to cope with the issues and challenges facing global entrepreneurs; gain knowledge and hands-on experience in managing international business activities of global startups and existing companies and get familiarized with the power of networks while working globally.

As a result, the concentration will prepare individuals who are interested in beginning their own company in today's globalized business environment. At the same time it allows students the flexibility to tailor coursework to pursue career interests not only in entrepreneurial businesses, but also in multinational enterprises, governments, and non-profit organizations.

The college has the following resources to successfully deliver the concentration:

- Faculty with extensive teaching experience in the areas of entrepreneurship, global business, and international marketing, with a solid research background and real-world business experience in these areas.
- The skills and experience in using practical case-studies, team projects, simulation games and other learning tools on the graduate level.
- Strong links with the local business community that makes guest speakers, sponsored networking events and one-on-one discussions with local entrepreneurs and business organizations an effective means of achieving learning goals. This enables students to be exposed to the actual implementation of the topics covered in class with real-life companies.



MBA EGB Curriculum

A. Required Core Classes (15 units)

- (3) MBA 210 Management Accounting
- (3) MBA 220 Financial Management
- (3) MBA 230 Behavioral Science Applications in Management
- (3) MBA 240 Marketing Management
- (3) MBA 280 Value Chain Integration

B. Elective Group A (at least 9 units)

Students are required to take at least 9 units from the following:

- (3) MBA 235 Management of Innovation
- (3) MBA 270 Global Business Management
- (3) MBA 271 Integrative Entrepreneurship Management
- (3) MBA 282 Global Supply Chain Management
- (3) MBA 232 Negotiation and Relationship Management
- (3) MBA 272 & (3) MBA 243 Not Currently Offered

C. Elective Group B (at most 6 units)

Students may take at most 6 units of any MBA 200-level courses, which are not in Elective Group A. Total elective units from group A and group B are 15.

D. Culminating Experience (3 units) Select one of the following:

- (3) MBA 501 Culminating Experience Project in Business and Strategy
- (3) MBA 500A Thesis
- (3) MBA 500B Project

