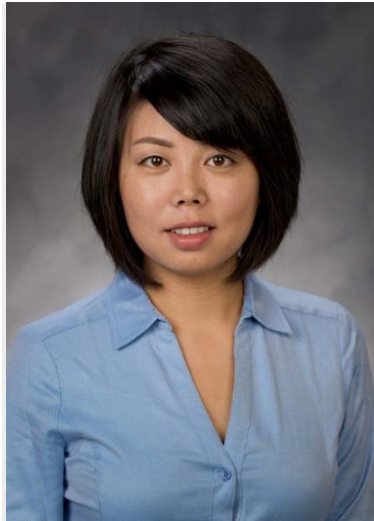


Yang Li



Position Associate Professor

Discipline Business Administration/Supply Chain Management

Final Degree PhD, Duke University (2013)

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Biography

Yang Li is an Associate Professor of Supply Chain Management in the College of Business Administration, California State University, Sacramento. She obtained her Ph.D. in Operations Management from the Fuqua School of Business, Duke University, in 2013. She received an M.S. in Operations Research from the Graduate School of the Chinese Academy of Sciences, China, and a B.A. in Mathematics from Beijing University of Technology, China.

Yang Li's research interests include inventory management, dynamic pricing, revenue management and supply chain management. Her dissertation studies the impact of prices on firms' operational decisions, particularly in systems with delivery lead times and environmental concerns.

Her teaching interests include Operations Management and Supply Chain Management.

Areas of Interests

Teaching Operations Management, Supply Chain Management

Research Operations Management, Supply Chain Management, Revenue Management, Dynamic Pricing, Inventory Management

Consulting Operations Management, Supply Chain Management

Teaching Experiences

- OPM101: Operations Management, California State University, Sacramento
- BHON 109: Operations Management, California State University, Sacramento
- BHON 130: Value Chain Integration, California State University, Sacramento
- MBA 280: Supply Chain/Value Chain Management, California State University, Sacramento
- IMBA 243: Global Supply Chain Management, California State University, Sacramento

Faculty Scholarship

Refereed Journal Articles

- Bernstein, Fernando., Yang Li, Kevin Shang. 2016. A Simple Heuristic for Joint Inventory and Pricing Models with Lead Time and Backorders. *Management Science* 62(8) 2358 – 2373.
- Liu, Feng, Shaoqiong Zhao, Yang Li. 2017. How Many, How Often, and How New? A Multivariate Profiling of Mobile App Users. *Journal of Retailing and Consumer Services* 38, 71 – 80.
- Sun, Yang, Yang Li. 2017. Optimizing Outbound Logistics at a Clinical Laboratory's Patient Service Center. *Journal of Supply Chain and Operations Management* 15(1), 21 – 33.
- Li, Yang, Yang Sun, Yi Zhang, and Xiangpei Hu. Pricing Model for Perishable Products with Flexible Returning Policies. *Journal of Supply Chain and Operations Management* 16(1), 1 – 16.
- Li, Kunpeng, Yang Li, Qiannong, Gu, Alicia Ingersoll. Joint Effects of Remanufacturing Channel Design and After-Sales Service Pricing: An Analytical Study. *International Journal Production Research*. Published on line: 23 Jul, 2018.

Professional Activities and Awards

- Alan Khade Best Paper Award, the 30th Annual CSUPOM Conference, Hayward, CA, March, 2018.
- Alan Khade Best Paper Award, the 29th Annual CSUPOM Conference, Pomona, CA, February, 2017.
- Secretary of Consortium of Supply Chain & Operations Management (CSUPOM), since March 2018.
- Associate Editor for Journal of Supply Chain & Operations Management (JSCOM), since Spring 2015.
- Session chair for the 28th Annual CSUPOM Conference, San Francisco, CA, February, 2016.
- Program chair, proceedings co-editor, track chair for the 26th Annual CSUPOM Conference, Sacramento, CA, February 2014.
- Invited session chair, POMS Annual Meeting, Denver, CO, May 2013.
- Textbook Review for LEAP Publishing: *Operations Management*, 1e, by Cachon and Terwiesch, Fall 2017.
- Journal Reviewer: Naval Research Logistics (NRL), Production and Operations Management (POMS), International Journal of Operations Research (IJOR), Journal of Operations Research Society (JORS), Journal of Supply Chain and Operations Management (JSCOM), Journal of Retailing and Consumer Services (JRCS), American Journal of Information Technology (AJIT), Mathematical Methods in the Applied Sciences (MMAS).