

Marty Wilson



Position Professor

Associate Dean for Academic Program (Interim)

Discipline Supply Chain Management

Final Degree PhD, University of Washington (1991)

Faculty Contact Info

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Biography

Dr. Marty Wilson is a Professor in the College of Business Administration at California State University, Sacramento in the Department of Marketing and Supply Chain Management. She teaches courses in operations management, supply chain management, and quantitative methods for decision making. She joined the University in 2004, and has served the College in various roles including interim Associate Dean for Academic Programs.

Dr. Wilson received her Ph.D. in Industrial Engineering from the University of Washington, an M.S. in Mineral Economics from the Colorado School of Mines, and a B.S. in Industrial and Systems Engineering from The Ohio State University.

Dr. Wilson's research has focused on transportation disruptions and supply chain performance as well as environmental impacts and sustainability reporting. She is especially interested in supply chain relationships and the logistics of goods movements.

Areas of Interests

Teaching Operations Management, Simulation, Operations Modeling and Analysis

Research Supply Chain Dynamics, System Dynamics Simulation Transportation

Faculty Scholarship

Refereed Journal Articles

Journal Article, Academic Journal

Wilson, M., Lojo, M. (2015). BioPharma: Managing Shift Schedules. *Journal of Case Research and Inquiry*, 1(1), 163-178.

Wilson, M. (2013). A Critical Review of Environmental Sustainability Reporting in the Consumer Goods Industry: Greenwashing or Good Business? *Journal of Management and Sustainability*, 3(4), 15 pages

Kelley, C., Pope, R., Wilson, M. (2008). A Survey of Corporate Social Responsibility Reporting Practices of Australian and U.S. Financial Service Firms. *Journal of the Academy of Finance*, 6(2), 119-130.

Wilson, Martha, "The Impact of Transportation Disruptions on Supply Chain Performance"
Transportation Research Part E: Logistics and Transportation Review. Volume 43, pp. 395-320. 2007.