

Eric C. Lin



Position Professor of Finance

Discipline Finance, Risk Management & Insurance

Final Degree PhD in Finance

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Biography

Dr. Eric C. Lin is a Professor of Finance and Faculty Director of the IMBA Program at the College of Business Administration. Dr. Lin received his Ph.D. in Finance from the University of North Texas. He also holds an MBA degree from Kansas State University and a B.S.B.A in Finance from Xavier University (Ohio). He is a Certified Financial Planner (CFP®) and coordinates the financial planning degree program at the CBA. Dr. Lin's research work have appeared in the Research in Finance, Journal of Investing, International Journal of Environment and Health and the Proceedings of the Southwestern Finance Association.

Dr. Lin was formerly a member of a financial consulting team at a leading brokerage firm, providing financial planning and investment management services to both household and business clients. He held the FINRA Series 7 and Series 63 licenses. He is member of the Financial Management Association (FMA) and Financial Planning Association (FPA).

Areas of Interests

Teaching Finance, Risk Management & Insurance

Research Finance, Investments

Faculty Scholarship

Refereed Journal Articles

Kuhle, J. L. and **Lin, E. C.**, “Evaluating Real Estate Mutual Fund Performance Using the Morningstar Upside/Downside Capture Ratio,” Global Journal of Business Research, Vol. 12(1), 2018.

Lin, E. C., Kuhle, J. L., and Xu, H., “Existence of Price Pressures Surrounding Annual Changes in the Dogs of the Dow Portfolio,” Research in Finance, Vol. 34, 2018.

Lin, E. C., “The Effect of Dow Jones Industrial Average Index Component Changes on Stock Returns and Trading Volumes,” International Journal of Business and Finance Research, Vol. 12(1), 2018.

Kuhle, J. L. and **Lin, E. C.**, “An Evaluation of Risk and Return Performance Measure Alternatives: Evidence from Real Estate Mutual Funds,” Review of Business and Finance Studies, Vol. 9(1), 2018 [Lead Article].

Lin, E. C., “Investment Performance of the ‘Dogs of the Dow’ Strategies: Latest Evidence,” International Journal of Trade, Economics and Finance, Vol. 8(5), October 2017.

Lin, E. C. and Xu, H. “Modified Dollar Cost Averaging Investment Strategy: Evidence from Major Developed International Stock Markets,” Journal of Finance Issues, Vol. 15, No. 1 (Spring), 2016.

Xu, H., **Lin, E. C.**, and Kensinger, J. W., “On the Estimation of Risk Premium in the Gold Futures Market: A New Approach Using the Goldman Sachs Commodity (GSCI) Index,” Research in Finance, Vol. 29, 2013.

Xu, H., **Lin, E. C.**, and Kensinger, J. W., “The Value Effect of Crude Oil Derivatives Transactions by Oil Producers,” Research in Finance, Vol. 27, 2011.

Zhang, J., **Lin, E. C.**, and Shih, H., “S&P 500 Index Inclusions and Analysts’ Forecast Optimism,” Journal of Investing, Vol. 19, No. 4/Winter, 2010.

Bhuyan, R., **Lin, E. C.**, and Ricci, P. F., “Asian Stock Markets and the Severe Acute Respiratory Syndrome (SARS) Epidemic: Implications for Health Risk Management,” International Journal of Environment and Health, Vol. 4, No. 1, 2010.

Lin, E. C., “Changes in Trading Volume and Return Volatility Associated with S&P 500 Index Additions and Deletions,” Research in Finance, Vol. 26, 2010.

Other Intellectual Contributions

Global Conference on Business and Finance, Kailua-Kona, HI, January 2018, “Performance of Dollar-Cost Averaging Investment Strategies in MSCI Asian Emerging Markets.” (Best in Session Award)

International Conference on Financial Technology (ICFT), Taichung, Taiwan, May 2017, “Existence of Price Pressures Surrounding Annual Changes in the Dogs of the Dow Portfolio.” (Excellence in Presentation Award)

Academy of Financial Services (AFS) Annual Meeting, Las Vegas, NV, October 2016, “Performance of the “Dogs of the Dow.”

Academy of Financial Services (AFS) Annual Meeting, Orlando, FL, October 2015, “Dynamic Dollar-Cost Averaging – New International Stock Markets Evidence.”

Academy of Financial Services (AFS) Annual Meeting, Chicago, IL, October 2013, “A Modified Dollar Cost Averaging Investment Strategy.”

Financial Management Association (FMA) Annual Meetings, New York, NY, October 2010, “The Value Effect of Crude Oil Derivatives Transactions by Oil Producers.” Presented by co-author

Financial Management Association (FMA) European Conference, Hamburg, Germany, June 2010, “The Value Effect of Crude Oil Derivatives Transactions by Oil Producers.” Presented by co-author