Special Projects

A wide variety of special projects are hosted by instructors each semester. Below is a list of special projects we are working on for Spring 2021. We will post planned projects for Fall 2021 on or about May 2021.

- **Improve internal and external communication**: Students will work to develop information and communication processes / plans in an organization to enhance communication between leaders and employees and from organization to client / customer.
- **Social Media projects**: Students in this class will be creating a formal proposal for changing organizational communication for the business.
- **Business intelligence/data analytics project**: Students will work with your data, and possibly data from other sources to provide insights to your strategic questions. The participating organization would be expected to provide the students with data that they would like analyzed, and some high-level direction regarding the types of insights that would be of interest.
- **Website and mobile application development**: Students in these classes need website development and mobile application development projects.
- **Project Management**: Students in this course will focus on any project-based work for the organization that is within their skill set. Projects will need a beginning date, end date, and deliverable all able to occur within the confines of the semester. Students can also help an organization improve internal project management activities. Project deliverable will be a project plan and / or report depending on project.
- **Supply Chain Logistics**: Students in this course will work on projects that center on logistics in supply chain. Decisions in packaging, freight, materials movement, inventory management, capacity, supply chain coordination, supplier selection and management, supply chain sustainability, distribution channels, etc. also includes process analysis, forecasting, sourcing, and logistics.
- **Strategic Management**: Students in this course will work to perform a strategic audit and analysis on the organization using strategic management tools and techniques.