

# Yongliang “Stanley” Han



**Position** Professor

**Discipline** Strategic Management

**Final Degree** PhD, University of Southern California (2002)

## Faculty Contact Info

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## Biography

Dr. Stanley Han is Professor of strategic management and entrepreneurship (with tenure) at the College of Business Administration, California State University, Sacramento. He attended Peking University in Beijing where he received a B.A. in international economics. Subsequently, he attained a doctorate in business administration with a concentration in strategic management from the University of Southern California. He joined the faculty of California State University, Sacramento in 2001.

Dr. Han has published over twenty journal articles and has made various conference presentations since 2001. His research topics include strategic alliances in knowledge-intensive industries, innovation management, corporate strategy, entrepreneurship, and multinational management issues.

Dr. Han is a highly effective teacher and a recipient of the Outstanding Teaching Award. He has taught courses on Strategic Management and Innovation Management at both MBA and undergraduate levels. He has also taught in the Executive MBA programs at California State University, Sacramento and several leading universities in China.

Outside the classroom, Dr. Han has given lectures and provided consulting services to various companies and government agencies in China, including the country's top think-tanks, industrial parks, free trade zones, multinational conglomerates, and privately-owned businesses.

### **Areas of Interests**

**Teaching** Strategic Management, Innovation Management, Entrepreneurship

**Research** Strategic alliances in hi-tech industries, Strategy and structure of firms in emerging markets, Innovation management, Venture capital

### **Faculty Scholarship**

#### ***Refereed Journal Articles***

*Journal Article, Academic Journal*

Han, Y. (2019). The Locus of Innovation: A Literature Review. *Journal of Accounting, Business and Management*, 26.1, 63-69.

Han, Y. & Liu, X. (2018). Strategic Alliances in Knowledge-Intensive Industries: An Integrated View. *Journal of Accounting, Business and Management*, 25.2, 10-21.

Lee, J. J., Han, Y. (2015). Frequency and Variety on Strategic Action Portfolios. *The Journal of Global Business Management*, 11, 121-133.

Han, Y. Li, J. (2015). Environmental and Organizational Influences on Political Strategies of Chinese Private Ventures: A Conceptual Framework. *The Journal of Global Business Management*, 11.1, 36-40.

Han, Y. Lee, J. J. (2012). Strategic actions, structural choices, and performance implications. *Journal of Global Business Management*, 8(1), 148-152.

Liu, X., Han, Y. (2010). Venture capital ownership and financial reporting. *Review of Business Research*, 10(5), 190-196.