



KENICHIRO CHINEN, PHD

Position: Professor

Discipline: International Business,
Sustainability Business

Final Degree: PhD, New Mexico
State University

Media coverage of his research:
[News](#) and [Japanese TV program](#).
(Need SACLINK account to watch
video.)

He worked as a systems engineer
(Accounting Information Systems)
in the early 1990s. He primarily
worked on the joint venture
project between Sanyo, Mazda,
and Ford.

CONTACT

PHONE:
(916) 278-6882

EMAIL:
chinen@csus.edu



RESEARCH

SELECTED PUBLICATIONS

Clemm, C., Matsumoto, M., Chinen, K., Chun, YY. & Romadona, M. (2025). Circular economy in practice: The influence of second-hand stores on used electronics consumption in Japan and Germany *Journal of Cleaner Production*, 527: 146717

Chinen, K., Wu, D., Matsumoto, M., Nguyen, NL. & Chinen, AT. (2025) Frugal by nature or by need? Unpacking long-term smartphone use in Japan and Germany *Cleaner and Responsible Consumption*, 19: 100331

Chun, YY., Chinen, K., & Matsumoto, M. (2023) How to attract newness-conscious consumers to a circular electric vehicle economy *Sustainable Production and Consumption*, 40:147-158

Chun, YY., Matsumoto, M., Chinen, K., and Endo, H. (2022). What will lead Asian consumers into circular consumption? An empirical study of purchasing refurbished smartphones in Japan and Indonesia. *Sustainable Production and Consumption*. 33:158-167.

Chinen, K., Matsumoto, M., McQuitty, S., & Kojima, M. (2022). The mediating role of functionality-orientation for purchasing remanufactured products: Case in China, Indonesia, and Thailand. *Journal of Industrial Ecology*, 26(2): 536-547

Matsumoto, M., Chinen, K. & Endo, H. (2018). Paving the way for sustainable remanufacturing in Southeast Asia: An analysis of auto parts markets. *Journal of Cleaner Production*, 205: 1029-1041.

Matsumoto, M., Chinen, K. & Endo, H. (2018). Remanufactured Auto Parts Market in Japan: Historical Review and Factors Affecting Green Purchasing Behavior. *Journal of Cleaner Production*, 172: 4494-4505.

Matsumoto, M., Chinen, K. & Endo, H. (2016). Comparison of U.S. and Japanese consumers' perceptions of remanufactured auto parts. *Journal of Industrial Ecology*, 21 (4): 966-979.

COMMUNITY ENGAGEMENT

Click here to watch [Community-engaged events](#) organized by Ken Chinen. Jacob Young placed 2nd in the annual CSU student Research Competition (April, 2025).