



KEN CHINEN, PHD

Position: Professor

Discipline: International Business, Sustainability Business

Final Degree: PhD, New Mexico State University

Media coverage of his research: [News](#) and [Japanese TV program](#). (Need SACLINK account to watch video.)

He worked as a systems engineer (Accounting Information Systems) in the early 1990s. He primarily worked on the joint venture project between Sanyo, Mazda, and Ford.

CONTACT

PHONE:
(916) 278-6882

EMAIL:
chinen@csus.edu



RESEARCH

SELECTED PUBLICATIONS

Chun, YY., Chinen, K., & Matsumoto, M. (2023) How to attract newness-conscious consumers to a circular electric vehicle economy *Sustainable Production and Consumption*, 40:147-158 (Published by Elsevier, Impact factor 12.1)

Chun, YY., Matsumoto, M., Chinen, K., and Endo, H. (2022). What will lead Asian consumers into circular consumption? An empirical study of purchasing refurbished smartphones in Japan and Indonesia. *Sustainable Production and Consumption*. 33:158-167. (Published by Elsevier, Impact factor 12.1)

Chinen, K., Matsumoto, M., McQuitty, S., & Kojima, M. (2022). The mediating role of functionality-orientation for purchasing remanufactured products: Case in China, Indonesia, and Thailand. *Journal of Industrial Ecology*, 26(2): 536-547 (Published by Wiley, Impact factor 5.9)

Matsumoto, M., Chinen, K. & Endo, H. (2018). Paving the way for sustainable remanufacturing in Southeast Asia: An analysis of auto parts markets. *Journal of Cleaner Production*, 205: 1029-1041. (Published by Elsevier, Impact factor 11.1)

Matsumoto, M., Chinen, K. & Endo, H. (2018). Remanufactured Auto Parts Market in Japan: Historical Review and Factors Affecting Green Purchasing Behavior. *Journal of Cleaner Production*, 172: 4494-4505. (Published by Elsevier, Impact factor 11.1)

Matsumoto, M., Chinen, K. & Endo, H. (2016). Comparison of U.S. and Japanese consumers' perceptions of remanufactured auto parts. *Journal of Industrial Ecology*, 21 (4): 966-979. (Published by Wiley, Impact factor 5.9)

COMMUNITY ENGAGEMENT

Click here to watch [Community-engaged events](#) organized by Ken Chinen.