

# Jai Joon “Jay” Lee



**Position** Professor

**Discipline** Strategic Management

**Final Degree** PhD, Strategic Management, University of Pittsburgh

## **Faculty Contact Info**

**Office** Tahoe Hall 2079

**Phone** 916-278-7105

**Email** [jlee@csus.edu](mailto:jlee@csus.edu)

## **Biography**

Jai Joon (Jay) Lee is a Professor of Management at California State University Sacramento. He received his Ph.D. in Strategic Management at the Katz Graduate School of Business, University of Pittsburgh. Prior to his academic career, he has 13 years of information, communications & telecommunications (ICT) industry experiences.

## **Areas of Interests**

**Teaching** Strategic Management, International Business

**Research** Corporate Strategy, Competitive Dynamics, Industry Analysis

**Consulting** Korea Information Society Development Institute, Media Future Institute

## **Faculty Scholarship**

### ***Refereed Journal Articles***

*Journal Article, Academic Journal*

Lee, J. J., Han, Y. (. (2015). Frequency and Variety on Strategic Action Portfolios. *The Journal of Global Business Management*, 11(April 2015), 121-133.

Lee, J. J. (2012). Competitive Dynamics, Market Partitioning. *Journal of Global Business Management*, 8(2), 179-190.

Han, Y. (Lee, J. J. (2012). Strategic actions, structural choices, and performance implications. *Journal of Global Business Management*, 8(1), 148-152.

Lee, J. J. (2012). Formulating Competitive Repertoires - Four Different Types of Competitive Actions. *THE GSTF Journal of Business Review*, 2(2), 105-109.