

COLLEGE OF BUSINESS ADMINISTRATION

Business Honors (BHON) Program

The Business Honors Program prepares our most capable students to become highly-qualified managers through a cross-functional and integrated program.



THE PROGRAM

Two-year Commitment:

Students enrolled in BHON program must commit to two years of full-time study including BHON-specific coursework to be completed in four consecutive semesters.

Admission Requirements:

Admission to the Business Honors Program is based on primarily academic achievements and extracurricular activities. Students are eligible to apply if they have completed (or expect to have completed) all pre-business major requirements (MIS 10, ACCY 1, ACCY 2, ECON 1A, ECON 1B, MGMT 10, MATH 24, and STAT 1) by the time of enrollment, achieved junior class standing, have an overall GPA of 3.5 or higher, and met all other requirements.

We accept applications between mid-February and mid-March for admission to the following Fall semester.

OUR MISSION

- We strive to enhance your education with an integrative learning program that challenges students in business analytics, enterprise planning, problem solving, and decision making.
- We focus on preparing students for career advancement by equipping them with managerial knowledge and skillsets that embody the best of business practices.
- We make every effort to build camaraderie and promote lifetime networks among students, faculty, and the business community.

KEY BENEFITS

- Cohort format facilitates close interactions with exceptionally motivated peers for bonding and lasting relationships
- Small class setting allows for highly engaging class activities and effective learning and practice
- Exclusive integration courses inspire enterprise perspectives and holistic management skills
- “Save-a-Seat” privilege during semester registration ensures your enrollment for business courses for timely graduation
- Dedicated faculty and staff provide specialized academic advising and career mentoring
- Special events offer valuable networking opportunities with community and business leaders
- BHON brand recognition enhances your employability and earning potential

Cohort Design:

The Business Honors Program immerses students into an exceptional learning experience through cohort groups. Together, you will learn to plan, propose, and present effective solutions and to provide thorough analyses in problem-solving scenarios while honing your professional, teamwork, and leadership skills.



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CURRICULUM STRUCTURE

The basis of the Business Honors experience is a three-tier curriculum structure that includes business foundation courses, integration courses, and a practicum seminar.

Course Summary

The courses are categorized into 3 groups:

1. Seven foundation courses (14 units)
2. Six integration courses (18 units)
3. Practicum seminar (1 unit)

FOUNDATION

Foundation courses provide students with the basic tools of business knowledge. The foundation is composed of 7 eight-week classes, including business data analysis, business communication, finance, human resources and organizational behavior, marketing, management information systems, and operations management (14 units).



Business Honors Course Sequence			
1st Semester	2nd Semester	3rd Semester	4th Semester
Business Foundation Courses (14 units)	1st and 2nd Integration Courses (6 units)	3rd and 4th Integration Courses (6 units)	5th and 6th Integration Courses (6 units)
	Practicum Seminar (1 unit)		
Business Concentration Courses (18–27 units)			

INTEGRATION (CORE)

Integration courses focus on critical thinking, problem solving, decision making, integration of business resources, and understanding business as an enterprise.

The six full-semester courses include (18 units):

- Business Intelligence
- Value Chain and Supply Chain Management
- Enterprise Resource Planning and Infrastructure
- Entrepreneurship and Innovation
- Project Management
- Strategy and Leadership (capstone)

PRACTICUM

The practicum seminar brings executive managers from businesses, not-for-profit organizations, and the government sector into the classroom for discussions that focus on practice (1 unit).

For more information about the Business Honors Program call 916-278-6463, or email bus-honors@csus.edu

