

# College of Business Administration

*Welcome New Students & Guests!*

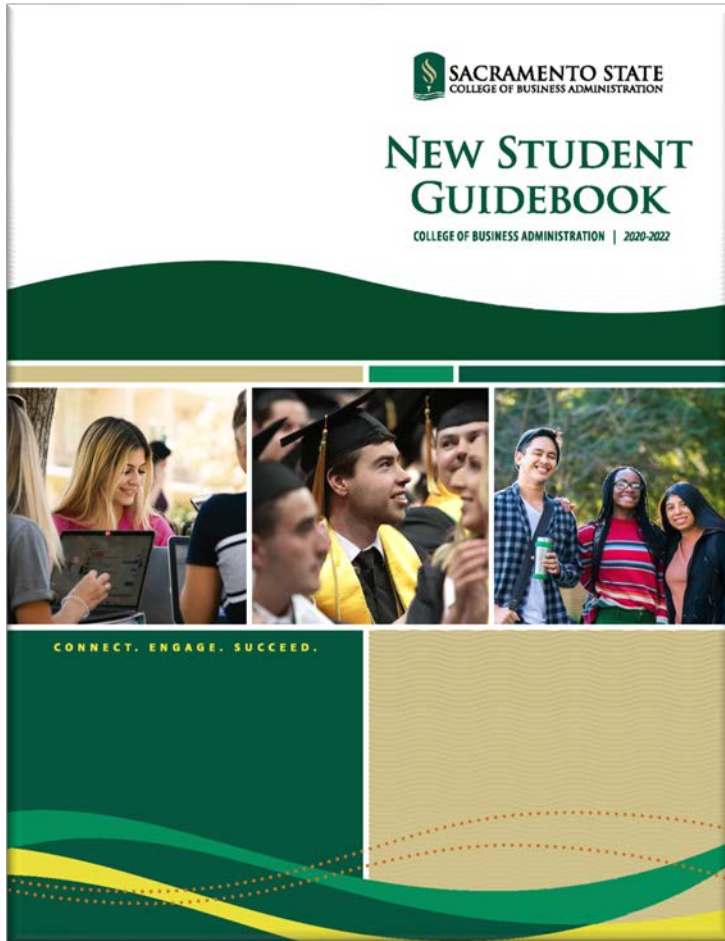



# Purpose of Orientation

By the time this session is over, you should know...

- what the OSE is and how it serves you
- important academic policies for Business majors
- how and when to apply to the Business major
- “upper division” course requirements for all Business majors
- what to enroll in for your first semester

# Get Ready!



 College of Business Administration  
Undergraduate Business Advising Center  
916-278-8122 (2499)  
[www.csus.edu/cba/ubac](http://www.csus.edu/cba/ubac)  
[cba-ugrad@csus.edu](mailto:cba-ugrad@csus.edu)

**BUSINESS ADMINISTRATION REVIEW**

Name: Herky Hornet ID Number: 123456789

Current Academic Plan:

☒ Expressed Interest in Business ☐ Other: \_\_\_\_\_  
(Submit expressed interest declaration)

Lower division business courses in progress (term Spring 2020):  
ACCY 2

Lower division business courses still to complete:  
MIS 10 (or MIS 1, 2, & 3) \_\_\_\_\_  
MATH 24 (may require ALEKS placement)\* \_\_\_\_\_

Please submit:

☒ Unofficial Transcripts (with final grades)

NOTES:

Current Overall GPA: 2.985 Lower Division Major GPA: 3.000

When to apply to major: February 1 - March 15 for Fall 2021 major admission

**Complete WPJ (Writing Proficiency for Juniors) ASAP:**

Next Portfolio Review: June 15 - July 24, 2020  
Visit [www.csus.edu/wpj](http://www.csus.edu/wpj) and click on WPJ Placement Score Information

Class schedule (classes must be taken in order listed to stay on track for graduation):

Fall 2020 semester	Spring 2021 semester
MIS 10 -or- MIS 1, 2, & 3	DS 101
MATH 24*	HROB 101
Upper division GE (#100+)	MGMT 102
	Writing Intensive

ADDITIONAL NOTES:  
\*Contact math department for MATH 24 placement/enrollment: [www.csus.edu/math](http://www.csus.edu/math)

Reviewed by CBA Advisor Date: 8/9/2020



# What is the College of Business Administration?

Accredited by the **Association to Advance Collegiate Schools of Business (AACSB)**, an honor granted to only 5% of institutions worldwide.

## Values:

- Quality
- Diversity and Inclusion
- Global Mindset
- Ethics
- Social Responsibility
- Community



# Who are we?

## Centers and Programs

- CBA Advisory Council (CBAAC)
- Center for Small Business
- Center for Business Analytics
- Carlsen Center for Innovation & Entrepreneurship
- Student Investment Fund



**Alumni Network: Who do you know that was Made at Sac State?**

# Student Centric Services

## Office of the Associate Dean for Academic Programs

*Course management, registration and enrollment needs, grade corrections and appeals, curriculum design, academic policies*

### **Dr. Andrey Mikhailitchenko**

Interim Associate Dean for Academic Programs

### **Barbara Vong**

Administrative Analyst

### **Maryam Sabet**

Administrative Coordinator

## Department Chairs

### **Dr. Jessica Bagger**

Management and Organizations

### **Dr. Jesse Catlin**

Marketing and Supply Chain Management

### **Dr. Jay Lee**

Strategy and Entrepreneurship

### **Dr. Hao Lin**

Finance, Insurance, and Real Estate

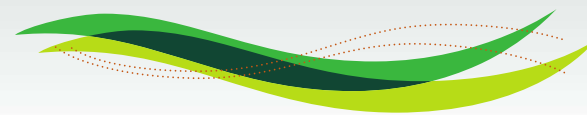
### **Dr. Hugh Pforsich**

Accountancy

### **Dr. Joseph Taylor**

Information Systems and Business Analytics

CONNECT. ENGAGE. SUCCEED.



# Meet the Office of Student Engagement (OSE) Staff

## **Bonnie Beevers**

Director of Office of Student Engagement

## **Nicole Zauner**

Coordinator of Student Programs

## **Sanitta Coey**

Assistant to the Director/Administrative Analyst

## **Felisa Lugo**

Office Coordinator (Interim)

## **Maria Lindstrom**

Academic Advisor/Coordinator

## **Brandon MacLeod**

CBA Undergraduate Academic Advisor

## **Jayme Richards**

CBA Undergraduate Academic Advisor

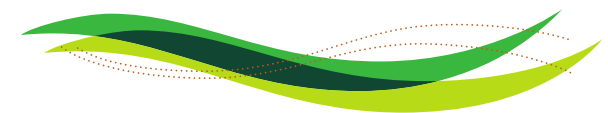
## **Stephanie Serrato Neumann**

First/Second Year Academic Advisor



# The Office of Student Engagement (OSE)

- Clubs, organizations, honor societies
- Internships and job board
- Scholarships and awards
- Peer Tutoring
- Events: Core Connect, Biz Fest, Food 4 Thought, Prep Week Meal Streak, Becker CPA Days, Advising Dash-n-Bash, DSP Career Fair





# Undergraduate Business Advising Center

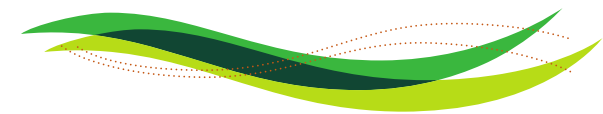
## **“One Stop” Academic Advising Services:**

- *“Drop-In” office hours via Zoom for quick questions*
- *Appointments for long-term planning*
- *First Year Focus/Second Year Success*
- *Admission/Impaction*
- *General Education*
- *Probation/Academic Standing*
- *Graduation Applications*



**Faculty Advisors** are also available for questions about your field of study:

- *What careers can I pursue with this concentration?*
- *Which concentration electives should I take?*
- *How do I prepare to get a professional license like CPA, CFP, Realtor?*



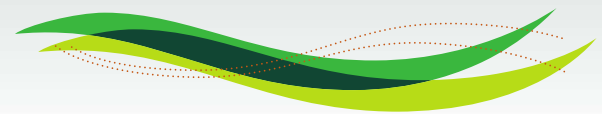
# Expressed Interest Status

All students (First-Year and Transfer) are admitted to Sacramento State with the status of “Expressed Interest” in the Business Administration major.



All students are required to declare a major by the time they reach junior class standing (60 units), or for transfer students, by the end of their first semester of Sac State enrollment.

***At that point, Expressed Interest students may receive a registration hold if they are not making progress towards major admission.***



# Outline of the Business Administration Major

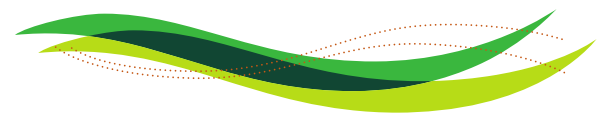
## Lower Division

I Lower division (23-24 units)

## Upper Division

II Major Core (24 units)

III Concentration (18 - 24 units)





# Lower Division (page 8)

- **Computer Literacy**                      2-3 units
  - **MIS 10** - Business Applications (Spreadsheets)
  - or
  - **MIS 1** - Word Processing (MS Word)
  - **MIS 2** - Spreadsheets (MS Excel)
  - **MIS 3** - Presentation Graphics (MS PowerPoint)
- **Required Lower Division (21 units)**
  - **ACCY 1** - Accounting Fundamentals
  - **ACCY 2** - Managerial Accounting (ACCY 1)
  - **ECON 1A** - Introduction to Macroeconomic Analysis
  - **ECON 1B** - Introduction to Microeconomic Analysis
  - **MGMT 10** - Introduction to Business Law
  - **MATH 24** - Modern Business Math (ALEKS placement test required)
  - **STAT 1** - Introduction to Statistics (ALEKS placement test required)

# What is Impaction?

- Demand for the Business major exceeds available resources.
- Students must submit a **supplemental application** once all lower division major courses are complete and graded.
- Applicants are rank-ordered by **overall GPA** and admitted based on current department resources.



# Application Dates & Process

## Spring Semester Admission

(all LD done by previous summer)

Apply September 1 - October 15

Students notified mid-November

## Fall Semester Admission

(all LD done by previous fall)

Apply February 1 - March 15

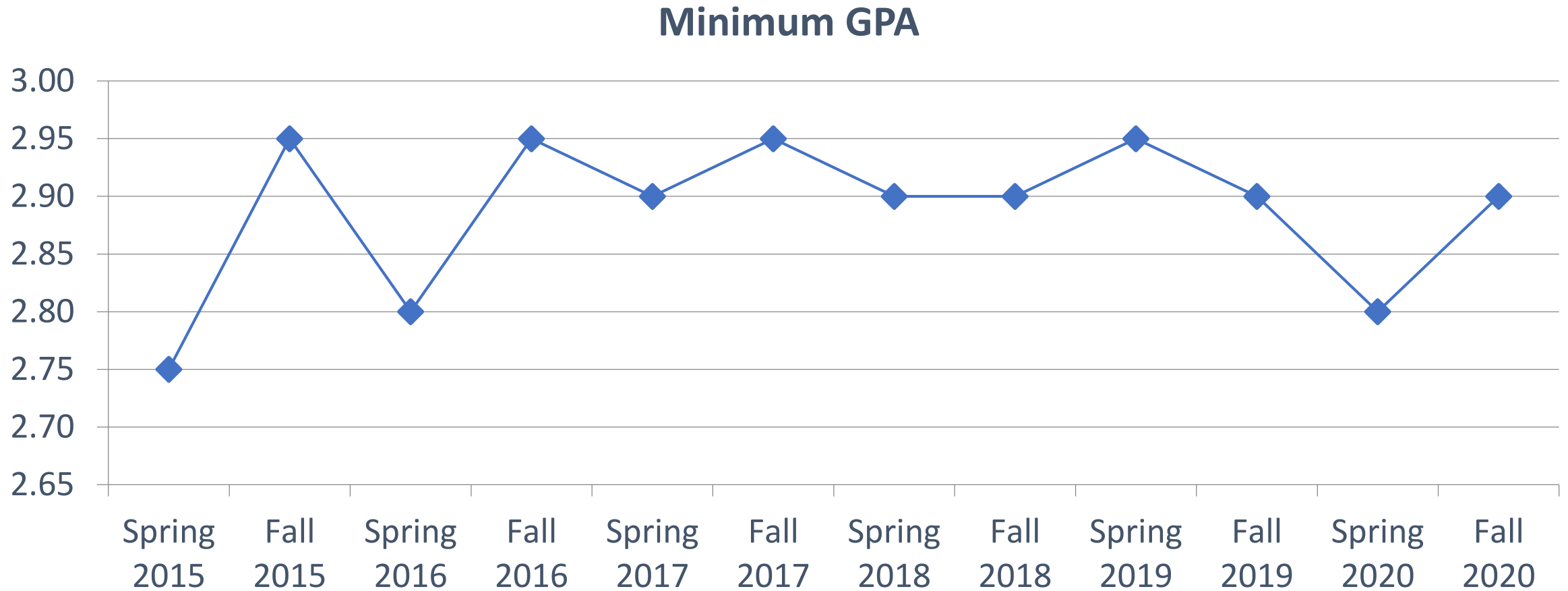
Students notified mid-April

## Minimum requirements to apply:

- Good academic standing
- 45 earned units
- Lower division complete (page 8)
- Minimum 2.4 overall GPA to apply (actual GPA cut-off ranges between 2.8-3.0)



# Application Statistics



# What's Your GPA?

Grade	GPA
A	4.0
A-	3.7
B+	3.3
B	3.0
B-	2.7
C+	2.3
C	2.0
C-	1.7
D+	1.3
D	1.0
D-	0.7

# What are my options?



- **Reapply** when lower division is complete
- **Reapply** if GPA improves (minimum 2.8 recommended to be competitive)
- Declare an **alternate major** (many are 40 units or less). Meet with a Career Counselor to determine other paths that lead to the same goals.
- Use your classes towards a **minor** in Business!
- Consider an **MBA!**



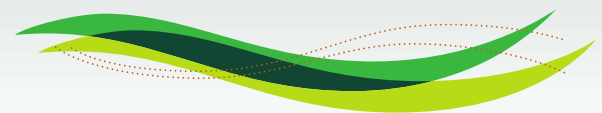
# Minors: A Taste of Business!

- Business Admin. (23 units)

*Similar prerequisites to the major:*

- ACCY 1 & 2
- MIS 10 or MIS 1-2-3
- MGMT 10
- STAT 1

- Human Resources (18 units)
- Marketing (15 units)
- Real Estate (18 units)
- Risk Management & Insurance (15 units)



# Upper Division Major Core (page 9)

- *The following Major Core courses may be taken by Expressed Interest students when they have completed the last of the lower division requirements:*
  - **DS 101** - Data Analysis for Managers (*MATH 24 and STAT 1*)
  - **HROB 101** - Management of Contemporary Organizations
  - **MGMT 102** - Business Communications
- *The following Major Core courses must be taken after being formally admitted into the Business Administration major:*
  - **FIN 101** - Business Finance
  - **MIS 101** - Computer Information Systems for Management
  - **MKTG 101** - Principles of Marketing
  - **OPM 101** - Operations Management (DS 101; can be taken concurrently)
- *The following Major Core course must be taken after all other Major Core courses have been completed (except for MIS 101):*
  - **GM 105** - Strategic Management

# One Major, 10 Concentrations

- Accountancy (24)
- Business Analytics (21)\*
- Entrepreneurship (18)
- Finance (21) – 4 options
- General Management (21)
- International Business (21)

- Human Resources & Organizational Behavior (18)
- Management Information Systems (24)
- Marketing (21)
- Supply Chain Management (21)

***Career Possibilities:  
pages 24-25***



# CBA Academic Policies



- Minimum Grade Requirements
  - “C” for Math 24, “C-” for all others
  - Min. 2.0 in core and concentration
- Repeating Courses
- 10-year “Currency of Knowledge” Policy

\*Refer to page 29 in guidebook for more details

# Fall Registration

## Expressed Interest Students:

- Priority is any **lower division** Business courses. Delaying these means delaying major admission and graduation!
- If all lower division are complete, take bridge courses (**DS 101, HROB 101, MGMT 102**).
- Upper division GE is always an option!

# Avoid the Bottleneck!

## Fall 2020

*Expressed Interest*

Lower Division  
Business: MIS,  
MATH, STAT, etc.

Upper Div. GE  
(#100+)

Upper div. GE  
(#100+)

## Spring 2021

*Apply to major*

DS 101

HROB 101

MGMT 102

Writing  
Intensive/GE

## Fall 2021

*Admitted to major*

FIN 101

MKTG 101

MIS 101

Concentration  
Courses



# Registration Tips & Tricks

- Pay attention to your priority registration appointment
- Watch out for registration holds and prerequisites
- Pay your fees on time
- Be flexible!
- “Crashing” classes
- Meet with your advisor before the rush
- Ask questions! Better safe than sorry.



# Set Yourself Up for Success!



- **Organization and self-discipline** are key. Consider keeping a planner (paper or electronic), schedule time for asynchronous classes, and set reminders and alarms.
- **Communication and connection** important for success in online courses! Reach out to your professors early and often. Faculty, advisors, and tutors all have virtual office hours to discuss whatever you need.
- Set up a system and routine to **manage your email**.
- Remember Zoom and email **etiquette**: use your full name, know your student ID, use complete sentences, be aware of your environment. **Be professional!**
- Take advantage of free peer **tutoring**!

# What's Next?

- Submit final *unofficial* transcripts to Business  
*Email transcripts to: [CBA-UGRAD@CSUS.EDU](mailto:CBA-UGRAD@CSUS.EDU)*
- Take ALEKS placement if you need to enroll in MATH 24 or STAT 1  
*ALEKS Exam: [www.csus.edu/math](http://www.csus.edu/math)*
- Be aware of application deadlines!  
*Apply September 1 – October 15 for Spring admission*  
*Apply February 1 – March 15 for Fall admission*



# Stay Connected With Us!



## BIZLIST (page 32)

*CBA announcements and opportunities, jobs and internships, events, giveaways!*



**Facebook**

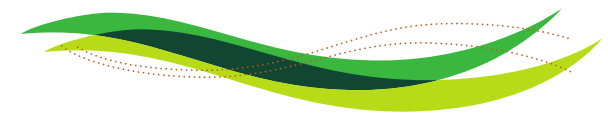
Sac State Business Advising



**Instagram**

**CBABizStudents**

CONNECT. ENGAGE. SUCCEED.



# Stay Connected With Us!

- BY EMAIL

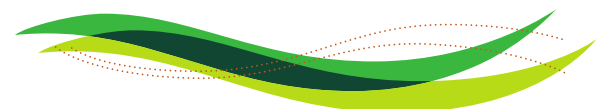
[CBA-UGRAD@CSUS.EDU](mailto:CBA-UGRAD@CSUS.EDU)

- ON WEB

[www.CSUS.edu/CBA/OSE](http://www.CSUS.edu/CBA/OSE)

*\*Find Zoom office hours here!*

- TAHOE HALL 1030 (currently closed to the public)
- BY TELEPHONE (not currently available)  
(916) 278-BIZZ (2499)



# End Result: Graduation!



## Follow up questions?

Business Advisors are available on Zoom  
until 4:30 today!

<https://csus.zoom.us/my/cbaadvising>

Meeting code: CBAAdvising