College of Business Administration

Welcome New Students & Guests!
Purpose of Orientation

By the time this session is over, you should know...

• what the OSE is and how it serves you
• important academic policies for Business majors
• how and when to apply to the Business major
• “upper division” course requirements for all Business majors
• what to enroll in for your first semester
Get Ready!

College of Business Administration
Undergraduate Business Advising Center
Sacramento State
www.csus.edu/collegeofbusinessadministration

New Student Guidebook
College of Business Administration | 2020-2021

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What is the College of Business Administration?

Accredited by the Association to Advance Collegiate Schools of Business (AACSB), an honor granted to only 5% of institutions worldwide.

Values:

• Quality
• Diversity and Inclusion
• Global Mindset
• Ethics
• Social Responsibility
• Community
Who are we?

Centers and Programs

• CBA Advisory Council (CBAAC)
• Center for Small Business
• Center for Business Analytics
• Carlsen Center for Innovation & Entrepreneurship
• Student Investment Fund

Alumni Network: Who do you know that was Made at Sac State?
Office of the Associate Dean for Academic Programs

Course management, registration and enrollment needs, grade corrections and appeals, curriculum design, academic policies

Dr. Andrey Mikhailitchenko
Interim Associate Dean for Academic Programs

Barbara Vong
Administrative Analyst

Maryam Sabet
Administrative Coordinator

Department Chairs

Dr. Jessica Bagger
Management and Organizations

Dr. Jesse Catlin
Marketing and Supply Chain Management

Dr. Jay Lee
Strategy and Entrepreneurship

Dr. Hao Lin
Finance, Insurance, and Real Estate

Dr. Hugh Pforsich
Accountancy

Dr. Joseph Taylor
Information Systems and Business Analytics
Meet the Office of Student Engagement (OSE) Staff

Bonnie Beevers
Director of Office of Student Engagement

Nicole Zauner
Coordinator of Student Programs

Sanitta Coey
Assistant to the Director/Administrative Analyst

Felisa Lugo
Office Coordinator (Interim)

Maria Lindstrom
Academic Advisor/Coordinator

Brandon MacLeod
CBA Undergraduate Academic Advisor

Jayme Richards
CBA Undergraduate Academic Advisor

Stephanie Serrato Neumann
First/Second Year Academic Advisor
The Office of Student Engagement (OSE)

- Clubs, organizations, honor societies
- Internships and job board
- Scholarships and awards
- Peer Tutoring
- Events: Core Connect, Biz Fest, Food 4 Thought, Prep Week Meal Streak, Becker CPA Days, Advising Dash-n-Bash, DSP Career Fair
Undergraduate Business Advising Center

“One Stop” Academic Advising Services:
• “Drop-In” office hours via Zoom for quick questions
• Appointments for long-term planning
• First Year Focus/Second Year Success
• Admission/Impaction
• General Education
• Probation/Academic Standing
• Graduation Applications

Faculty Advisors are also available for questions about your field of study:
• What careers can I pursue with this concentration?
• Which concentration electives should I take?
• How do I prepare to get a professional license like CPA, CFP, Realtor?
All students (First-Year and Transfer) are admitted to Sacramento State with the status of “Expressed Interest” in the Business Administration major.

All students are required to declare a major by the time they reach junior class standing (60 units), or for transfer students, by the end of their first semester of Sac State enrollment.

At that point, Expressed Interest students may receive a registration hold if they are not making progress towards major admission.
Outline of the Business Administration Major

Lower Division
1. Lower division (23-24 units)

Upper Division
2. Major Core (24 units)
3. Concentration (18 - 24 units)
Lower Division (page 8)

- **Computer Literacy** 2-3 units
  - MIS 10 - Business Applications (Spreadsheets)
    - or
    - MIS 1 - Word Processing (MS Word)
    - MIS 2 - Spreadsheets (MS Excel)
    - MIS 3 - Presentation Graphics (MS PowerPoint)

- **Required** Lower Division (21 units)
  - ACCY 1 - Accounting Fundamentals
  - ACCY 2 - Managerial Accounting (ACCY 1)
  - ECON 1A - Introduction to Macroeconomic Analysis
  - ECON 1B - Introduction to Microeconomic Analysis
  - MGMT 10 - Introduction to Business Law
  - MATH 24 - Modern Business Math (ALEKS placement test required)
  - STAT 1 - Introduction to Statistics (ALEKS placement test required)
What is Impaction?

• Demand for the Business major exceeds available resources.

• Students must submit a **supplemental application** once all lower division major courses are **complete** and graded.

• Applicants are rank-ordered by **overall GPA** and admitted based on current department resources.
Application Dates & Process

Spring Semester Admission
(all LD done by previous summer)
Apply September 1 - October 15
Students notified mid-November

Fall Semester Admission
(all LD done by previous fall)
Apply February 1 - March 15
Students notified mid-April

Minimum requirements to apply:
• Good academic standing
• 45 earned units
• Lower division complete (page 8)
• Minimum 2.4 overall GPA to apply (actual GPA cut-off ranges between 2.8-3.0)
Application Statistics

Minimum GPA

- Spring 2015
- Fall 2015
- Spring 2016
- Fall 2016
- Spring 2017
- Fall 2017
- Spring 2018
- Fall 2018
- Spring 2019
- Fall 2019
- Spring 2020
- Fall 2020

Minimum GPA:
- Spring 2015: 2.65
- Fall 2015: 2.70
- Spring 2016: 2.75
- Fall 2016: 2.80
- Spring 2017: 2.85
- Fall 2017: 2.90
- Spring 2018: 2.95
- Fall 2018: 3.00
- Spring 2019: 2.95
- Fall 2019: 2.90
- Spring 2020: 2.85
- Fall 2020: 2.80
What’s Your GPA?

<table>
<thead>
<tr>
<th>Grade</th>
<th>GPA</th>
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<tr>
<td>A</td>
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<td>1.0</td>
</tr>
<tr>
<td>D-</td>
<td>0.7</td>
</tr>
</tbody>
</table>
What are my options?

- **Reapply** when lower division is complete
- **Reapply** if GPA improves (minimum 2.8 recommended to be competitive)
- Declare an alternate major (many are 40 units or less). Meet with a Career Counselor to determine other paths that lead to the same goals.
- Use your classes towards a **minor** in Business!
- Consider an **MBA**!
Minors: A Taste of Business!

- Business Admin. (23 units)
  
  Similar prerequisites to the major:
  - ACCY 1 & 2
  - MIS 10 or MIS 1-2-3
  - MGMT 10
  - STAT 1

- Human Resources (18 units)
- Marketing (15 units)
- Real Estate (18 units)
- Risk Management & Insurance (15 units)
The following Major Core courses may be taken by Expressed Interest students when they have completed the last of the lower division requirements:

- DS 101 - Data Analysis for Managers \((MATH 24 \text{ and } STAT 1)\)
- HROB 101 - Management of Contemporary Organizations
- MGMT 102 - Business Communications

The following Major Core courses must be taken after being formally admitted into the Business Administration major:

- FIN 101 - Business Finance
- MIS 101 - Computer Information Systems for Management
- MKTG 101 - Principles of Marketing
- OPM 101 - Operations Management (DS 101; can be taken concurrently)

The following Major Core course must be taken after all other Major Core courses have been completed (except for MIS 101):

- GM 105 - Strategic Management
One Major, 10 Concentrations

• Accountancy (24)
• Business Analytics (21)*
• Entrepreneurship (18)
• Finance (21) – 4 options
• General Management (21)
• International Business (21)

• Human Resources & Organizational Behavior (18)
• Management Information Systems (24)
• Marketing (21)
• Supply Chain Management (21)

Career Possibilities:
pages 24-25
CBA Academic Policies

• Minimum Grade Requirements
  - “C” for Math 24, “C-” for all others
  - Min. 2.0 in core and concentration

• Repeating Courses

• 10-year “Currency of Knowledge” Policy

*Refer to page 29 in guidebook for more details
Fall Registration

Expressed Interest Students:

- Priority is any **lower division** Business courses. Delaying these means delaying major admission and graduation!

- If all lower division are **complete**, take bridge courses (**DS 101, HROB 101, MGMT 102**).

- Upper division GE is always an option!
Avoid the Bottleneck!

**Fall 2020**
*Expressed Interest*
- Lower Division Business: MIS, MATH, STAT, etc.
- Upper Div. GE (#100+)
- Upper div. GE (#100+)

**Spring 2021**
*Apply to major*
- DS 101
- HROB 101
- MGMT 102
- Writing Intensive/GE

**Fall 2021**
*Admitted to major*
- FIN 101
- MKTG 101
- MIS 101
- Concentration Courses
Registration Tips & Tricks

• Pay attention to your priority registration appointment
• Watch out for registration holds and prerequisites
• Pay your fees on time
• Be flexible!
• “Crashing” classes
• Meet with your advisor before the rush
• Ask questions! Better safe than sorry.
Set Yourself Up for Success!

- **Organization and self-discipline** are key. Consider keeping a planner (paper or electronic), schedule time for asynchronous classes, and set reminders and alarms.

- **Communication and connection** important for success in online courses! Reach out to your professors early and often. Faculty, advisors, and tutors all have virtual office hours to discuss whatever you need.

- Set up a system and routine to **manage your email**.

- Remember Zoom and email **etiquette**: use your full name, know your student ID, use complete sentences, be aware of your environment. **Be professional!**

- Take advantage of free peer **tutoring**!
What’s Next?

• Submit final *unofficial* transcripts to Business
  
  *Email transcripts to: CBA-UGRAD@CSUS.EDU*

• Take ALEKS placement if you need to enroll in MATH 24 or STAT 1
  
  *ALEKS Exam: www.csus.edu/math*

• Be aware of application deadlines!
  
  *Apply September 1 – October 15 for Spring admission*
  
  *Apply February 1 – March 15 for Fall admission*
Stay Connected With Us!

BIZLIST (page 32)
CBA announcements and opportunities, jobs and internships, events, giveaways!

Facebook
Sac State Business Advising

Instagram
CBABizStudents
Stay Connected With Us!

• BY EMAIL
  CBA-UGRAD@CSUS.EDU

• ON WEB
  www.CSUS.edu/CBA/OSE
  *Find Zoom office hours here!

• TAHOE HALL 1030 (currently closed to the public)
• BY TELEPHONE (not currently available)
  (916) 278-BIZZ (2499)
End Result: Graduation!

Follow up questions? Business Advisors are available on Zoom until 4:30 today!

https://csus.zoom.us/my/cbaadvising

Meeting code: CBAAdvising