College of Business Administration

Welcome New Students & Guests!
Purpose of Orientation

By the time this session is over, you should know...

• what the OSE is and how it serves you
• important academic policies for Business majors
• when to apply to the Business major
• course requirements for all Business majors
Get Ready!
What is the College of Business Administration?

Accredited by the Association to Advance Collegiate Schools of Business (AACSB), an honor granted to only 5% of institutions worldwide.

Values:

- Quality
- Diversity and Inclusion
- Global Mindset
- Ethics
- Social Responsibility
- Community
Who are we?

Centers and Programs
• CBA Advisory Council (CBAAC)
• Center for Small Business
• Center for Business Analytics
• Carlsen Center for Innovation & Entrepreneurship
• Student Investment Fund

Alumni Network: Who do you know that was Made at Sac State?
Office of the Associate Dean for Academic Programs

Course management, registration and enrollment needs, grade corrections and appeals, curriculum design, academic policies

Dr. Andrey Mikhailitchenko
Interim Associate Dean for Academic Programs

Barbara Vong
Administrative Analyst

Maryam Sabet
Administrative Coordinator

Department Chairs

Dr. Jessica Bagger
Management and Organizations

Dr. Jesse Catlin
Marketing and Supply Chain Management

Dr. Jay Lee
Strategy and Entrepreneurship

Dr. Hao Lin
Finance, Insurance, and Real Estate

Dr. Hugh Pforsich
Accountancy

Dr. Joseph Taylor
Information Systems and Business Analytics
# Meet the Office of Student Engagement (OSE) Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Bonnie Beevers</td>
<td>Director of Office of Student Engagement</td>
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<tr>
<td>Nicole Zauner</td>
<td>Coordinator of Student Programs</td>
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<tr>
<td>Sanitta Coey</td>
<td>Assistant to the Director/Administrative Analyst</td>
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<tr>
<td>Felisa Lugo</td>
<td>Office Coordinator (Interim)</td>
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<tr>
<td>Maria Lindstrom</td>
<td>Academic Advisor/Coordinator</td>
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<tr>
<td>Brandon MacLeod</td>
<td>CBA Undergraduate Academic Advisor</td>
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<tr>
<td>Jayme Richards</td>
<td>CBA Undergraduate Academic Advisor</td>
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<tr>
<td>Stephanie Serrato Neumann</td>
<td>First/Second Year Academic Advisor</td>
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The Office of Student Engagement (OSE)

- Clubs, organizations, honor societies
- Internships and job board
- Scholarships and awards
- Peer Tutoring
- Events: Core Connect, Biz Fest, Food 4 Thought, Prep Week Meal Streak, Becker CPA Days, Advising Dash-n-Bash, DSP Career Fair
Undergraduate Business Advising Center

“One Stop” Academic Advising Services:
• “Drop-In” office hours via Zoom for quick questions
• Appointments for long-term planning
• First Year Focus/Second Year Success
• Admission/Impaction
• General Education
• Probation/Academic Standing
• Graduation Applications

Faculty Advisors are also available for questions about your field of study:
• What careers can I pursue with this concentration?
• Which concentration electives should I take?
• How do I prepare to get a professional license like CPA, CFP, Realtor?
Expressed Interest Status

All students (First-Year and Transfer) are admitted to Sacramento State with the status of “Expressed Interest” in the Business Administration major.

All students are required to declare a major by the time they reach junior class standing (60 units), or for transfer students, by the end of their first semester of Sac State enrollment.

At that point, Expressed Interest students may receive a registration hold if they are not making progress towards major admission.
First Year Focus (FYF) & Second Year Success (SYS)

FYF

Expressed Interest in Business students in their 1st and 2nd semester at Sac State

SYS

Expressed Interest in Business students in their 3rd and 4th semester at Sac State

Contact Information:

Stephanie Serrato-Neumann, Academic Advisor
sjs256@csus.edu
First Year Focus

- Review business program impaction and pre-requisite courses
- Mentorship opportunities
- Academic Advising Services
  - Develop short or long term course planning
- Referrals to campus services and resources
- Complete the BCSEE Survey (emailed 2 weeks before semester begins)
Second Year Success

- Track progress towards major
- Academic Advising Services:
  - Business Advising
  - General Education
- Information on how to apply to major
- Major and/or concentration exploration
- Career exploration/development
- Referrals to campus services and resources
Outline of the Business Administration Major

Lower Division
I  Lower division (23 units)

Upper Division
II  Major Core (24 units)
III  Concentration (18 - 24 units)
• **Required Lower Division (23 units)**

- **ACCY 1** - Accounting Fundamentals
- **ACCY 2** - Managerial Accounting (ACCY 1)
- **ECON 1A** - Introduction to Macroeconomic Analysis*
- **ECON 1B** - Introduction to Microeconomic Analysis*
- **MGMT 10** - Introduction to Business Law
- **MIS 10** - Business Applications (Spreadsheets) – 2 units
- **MATH 24** - Modern Business Math* (ALEKS placement test required)
- **STAT 1** - Introduction to Statistics* (ALEKS placement test required)

*Or, AP scores of 3 or higher
CBA Academic Policies

• Minimum Grade Requirements
  - “C” for Math 24, “C-” for all others
  - Min. 2.0 in core and concentration

• Repeating Courses: 3 attempts

• 10-year “Currency of Knowledge” Policy

*Refer to page 29 in guidebook for more details
What is Impaction?

• Demand for the Business major exceeds available resources.

• Students must submit a **supplemental application** once all lower division major courses are **complete** and graded.

• Applicants are rank-ordered by **overall GPA** and admitted based on current department resources.
Application Dates & Process

Spring Semester Admission
(all LD done by previous summer)
Apply September 1 - October 15
Students notified mid-November

Fall Semester Admission
(all LD done by previous fall)
Apply February 1 - March 15
Students notified mid-April

Minimum requirements to apply:
- Good academic standing
- 45 earned units
- Lower division complete (page 8)
- Minimum 2.4 overall GPA to apply (actual GPA cut-off ranges between 2.8-3.0)
Application Statistics

Minimum GPA

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<tr>
<th>Semester</th>
<th>GPA</th>
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<tr>
<td>Spring 2015</td>
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<td>Fall 2015</td>
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<tr>
<td>Spring 2016</td>
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</tr>
<tr>
<td>Fall 2016</td>
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<tr>
<td>Spring 2017</td>
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<tr>
<td>Fall 2017</td>
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<tr>
<td>Spring 2018</td>
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<tr>
<td>Fall 2018</td>
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<tr>
<td>Spring 2019</td>
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<tr>
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What’s Your GPA?

<table>
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<tr>
<th>Grade</th>
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<tr>
<td>A</td>
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<tr>
<td>A-</td>
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<tr>
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<td>B</td>
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<tr>
<td>D</td>
<td>1.0</td>
</tr>
<tr>
<td>D-</td>
<td>0.7</td>
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Minors: A Taste of Business!

- Business Admin. (23 units)
  Similar prerequisites to the major:
  - ACCY 1 & 2
  - MIS 10
  - MGMT 10
  - STAT 1

- Human Resources (18 units)
- Marketing (15 units)
- Real Estate (18 units)
- Risk Management & Insurance (15 units)

Must be junior standing (60 units) for all minors.
Outline of the Business Administration Major

Lower Division
I Lower division (23-24 units)

Upper Division
II Major Core (24 units)
III Concentration (18 - 24 units)
The following Major Core courses may be taken by Expressed Interest students when they have completed the last of the lower division requirements:

- **DS 101** - Data Analysis for Managers \((MATH 24 \text{ and } STAT 1)\)
- **HROB 101** - Management of Contemporary Organizations
- **MGMT 102** - Business Communications

The following Major Core courses must be taken after being formally admitted into the Business Administration major:

- **FIN 101** - Business Finance
- **MIS 101** - Computer Information Systems for Management
- **MKTG 101** - Principles of Marketing
- **OPM 101** - Operations Management \((DS 101; \text{ can be taken concurrently})\)

The following Major Core course must be taken after all other Major Core courses have been completed (except for **MIS 101**):

- **GM 105** - Strategic Management
One Major, 10 Concentrations

• Accountancy (24)
• Business Analytics (21)
• Entrepreneurship (18)
• Finance (21) – 4 options
• General Management (21)
• International Business (21)

• Human Resources & Organizational Behavior (18)
• Management Information Systems (24)
• Marketing (21)
• Supply Chain Management (21)
Career Possibilities (pages 24-25)

General Information

CAREER POSSIBILITIES

Accountancy

Accounting
Accounting and Auditing
Accountant
Auditor

Budget Analyst

Budget Officer

Certified Public Accountant
Certified Financial Planner
Chief Accountant
Cost Accountant
Cost Analyst
Cost Manager

Critical Thinking

Decision Making

Dedication

Leadership

Problem Solving

CAREER POSSIBILITIES CONTINUED

Business Management

Business Analyst
Business Manager
Business Operations Coordinator
Human Resources Manager
Human Resources Coordinator
Human Resources Specialist
Information Technology Manager
Information Technology Specialist

Finance Management

Financial Analyst
Finance Director
Finance Manager
Finance Operations Manager
Finance Operations Specialist
Finance Specialist
Financial Services Manager
Financial Services Specialist
Finance Analyst
Finance Supervisor

International Business

International Business Manager
International Business Specialist

International Business (Continued)

Operations Management

Operations Manager
Operations Specialist

Project Management

Project Manager
Project Manager (Construction Projects)

Supply Chain Management

Supply Chain Analyst
Supply Chain Coordinator
Supply Chain Manager
Supply Chain Specialist

Students are encouraged to visit the Sacramento State Career Center (Lassen 1013) for detailed job description information.


Sacramento State
College of Business Administration
Finish in 4?

15 units per semester
x8 semesters (4 years)
= 120 units

12 units per semester
x10 semesters (5 years)
= 120 units
How do online classes work?

SYNCHRONOUS:
The class has days of the week and times assigned.
You will be expected to be available and logged in during those times for live lectures, discussions, and group work.

ASYNCHRONOUS:
The class has “TBA” for the meeting time.
You will be able to complete weekly classwork on your own schedule.
Set Yourself Up for Success!

• **Organization and self-discipline** are key. Consider keeping a planner (paper or electronic), schedule time for asynchronous classes, and set reminders and alarms.

• **Communication and connection** important for success in online courses! Reach out to your professors early and often. Faculty, advisors, financial aid, and tutors all have virtual office hours to discuss whatever you need.

• Set up a system and routine to **manage your email**.

• Remember Zoom and email **etiquette**: use your full name, know your student ID, use complete sentences, be aware of your environment. **Be professional!**

• Take advantage of free peer **tutoring**!
Stay Connected With Us!

BIZLIST (page 32)
CBA announcements and opportunities, jobs and internships, events, giveaways!

Facebook
Sac State Business Advising

Instagram
CBABizStudents
Stay Connected With Us!

• BY EMAIL
  CBA-ugrad@csus.edu

• ON WEB
  www.CSUS.edu/CBA/OSE
  *Find Zoom office hours here!

• DIRECTORY
  http://directory.csus.edu

• TAHOE HALL 1030 (currently closed to the public)
• BY TELEPHONE (not currently available)
  (916) 278-BIZZ (2499)
End Result: Graduation!