College of Business
Office of Student Engagement
Undergraduate Business Advising Center
Tahoe Hall 1030 – (916) 278-2499 (BIZZ) – cob-ugrad@csus.edu
Upper Division Major Worksheet (see reverse for lower division requirements)
Effective Fall 2025

ENTREPRENEURSHIP

Upper Division Major Core Requirements (24 units)

Course	Grade	Institution/Semester Taken	Equivalent Course	Prerequisites/Notes
The following courses are open to expressed interest in business students who have completed the lower division requirements:				
DS 101 – Intro to Business Analytics				(MATH 24 and STAT 1)
HROB 101 – Mgmt of Contemporary Org				(junior standing)
MGMT 102 – Business Communication				(junior standing)
Students must be approved into the upper division business major in order to enroll in the following courses:				
FIN 101 – Business Finance				
MKTG 101 – Principles of Marketing				
OPM 101- Operations Management				(DS 101; concurrent enrollment ok)
MIS 101 – Computer Info Systems for Management				
GM 105 – Strategic Management				(DS 101, HROB 101, MGMT 102, FIN 101, MKTG 101, OPM 101)

Concentration Requirements (18 units)

Course	Grade	Institution/Semester Taken	Equivalent Course	Prerequisites/Notes
Required Courses (9 units)				
ENTR 185 – Venture Growth Strategies				(ENTR 187 or ENTR 189)
ENTR 187 – Entrepreneurship				
ENTR 189 – Corporate Entrepreneurship				
Elective Courses (9 units) - Select **THREE** electives from the following:				
ACCY 111 – Intermediate Accounting I				
ACCY 121 – Cost Accounting				
ENTR 188 – Social Entrepreneurship				
FIN 134 – Financial Management				(FIN 101)
FIN 135 - Investments				(FIN 101)
FIN 136 – Modern Portfolio Management.				(FIN 101)
FIN 137 – Financial Institutions & Markets				(FIN 101)
FIN 138 – Prin. of Risk Mgmt. & Insurance				
FIN 190 – Multinational Business Finance				(FIN 101)
HROB 151 – Mgmt. of Human Resources				
HROB 155+ – Conflict Mgmt. & Negotiations				
IBUS 180 – Sustainability Business in Global Econ				
IBUS 190 – International Business				
MKTG 121 – Marketing Research & Info.				(MKTG 101 and DS 101; DS 101 may be taken concurrently)
MKTG 126 – Salesmanship				
MKTG 129 – Marketing Management				(MKTG 101, senior standing)
MKTG 160 – Principles of Quality Mgmt.				
MKTG 181 – Sustainable Supply Chain				(OPM 101)
MKTG 188+ – Supply Chain Analytics				(OPM 101)
MKTG 190 – Multinational Marketing				(MKTG 101)

+ Typically offered Spring semester only

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Business Administration Major Worksheet

Updated Fall 2024

Lower Division Requirements (23 units)

All lower division requirements must be **completed** at the time of application to the upper division major.

Course	Grade	Institution/Semester Taken	Equivalent Course	Prerequisites/Notes
MIS 10 – Business Applications (Spreadsheets)				
ACCY 1 – Accounting Fundamentals				
ACCY 2 – Managerial Accounting				(ACCY 1)
ECON 1A – Introduction to Macroeconomics				
ECON 1B – Introduction to Microeconomics				
MATH 24 – Modern Business Mathematics				(ALEKS PPL) Calculus course ok as substitution
MGMT 10 – Introduction to Business Law				
STAT 1 – Introduction to Statistics				(ALEKS PPL)

- The Business Administration major is **impacted**.
- Applicants will be **ranked based on overall GPA and lower division major GPA.**
- Minimum GPA to **apply** is 2.4, however, this does not guarantee admission to the program. Actual GPA cut-offs have been higher.
- GPA cutoffs for the past few semesters have been in the 2.80/3.00 range.
- All lower division requirements must be completed at the time of application.
- The number of students admitted to the major each semester will **vary** depending on faculty resources.

Where to apply:

The application can be found on your online Student Center- bottom right corner under “Forms”.

When to apply online:

Spring Semester

If finishing computer literacy/lower division courses by the end of the previous Summer, the application will be available September 1.

Supplemental online business application due:

October 15

Fall Semester

If finishing computer literacy/lower division courses by the end of the previous Fall, the application will be available February 1.

Supplemental online business application due:

March 15