



College of Business
 Office of Student Engagement
 Undergraduate Business Advising Center
 Tahoe Hall 1030 – (916) 278-2499 (BIZZ) – cba-ugrad@csus.edu
 Upper Division Concentration Worksheet (see reverse for lower division and major core)

INTERNATIONAL BUSINESS

Concentration Requirements (21 units)

Course	Grade	Institution/Semester Taken	Equivalent Course	Prerequisites/Notes
Required Courses (9 units)				
FIN 190 – Multinational Business Finance				(FIN 101)
IBUS 190 – International Business				
MKTG 190 – Multinational Business				(MKTG 101)
Select ONE of the following:				
ACCY 190++ – International Accounting				(ACCY 111)
ENTR 187 - Entrepreneurship				
IBUS 180 – Sustainability Bus in Global Econ				

Choose 9 units from **ONE** of the following Areas of Emphasis:

Accounting Emphasis (9 units)

ACCY 111 – Intermediate Accountancy I
 ACCY 121 – Cost Accounting
 ACCY 171 – Federal Tax Procedures I

Economics Emphasis (9 units)

GEOG 141 – Geography of Economic Activity
 ECON 190 – International Trade
 ECON 192 – International Finance
 ECON 193 – Developmental Economics

Finance Emphasis (9 units)

FIN 134 – Financial Management (FIN 101)
 FIN 135 – Investments (FIN 101)
 FIN 136 – Modern Portfolio Mgmt (FIN 101)
 FIN 137 – Financial Institutions (FIN 101)
 FIN 138 – Principles of Risk Management

Human Res/Org Behavior Emphasis (9 units)

HROB 151 – Mgmt of Human Resources
 HROB 155 – Conflict Management +
 HROB 156 – Current Trends ++
 HROB 157 – Labor Relations ++

Marketing Emphasis (9 units)

MKGT 121 – Marketing Research & Info (MKTG 101 and DS 101; DS 101 may be taken concurrently)
 MKTG 122 – Buyer Behavior (MKTG 101)
 MKTG 123 – PR & Ethics
 MKTG 125 – Advertising (MKTG 101)
 MKTG 129 – Marketing Management (MKTG 101)

Supply Chain Management Emphasis (9 units)

MKTG 160 – Principle of Quality Management
 MKTG 181 – Supply Chain Logistics (OPM 101)
 MKTG 186 - Adv Operations Planning (OPM 101) +
 MKTG 188 – Supply Chain Modeling ++

Foreign language Emphasis (9 units)

9 units upper division language approved by IBUS faculty advisor

Overseas University Study Emphasis (9 units)

9 units upper division overseas university study approved by IBUS faculty advisor

Special Emphasis (9 units)

Other area of emphasis approved by IBUS faculty advisor

Sustainability in Business Emphasis (9 units)

TRACK A – for students who have taken IBUS 180

GROUP A (ENVIRONMENTAL SUSTAINABILITY) – Select one of the following (3 units)

GEOG 118 - Earth Transformed; GEOG 161 – California’s Water Resources++; GEOL 130 - Oceanography; ENVS 138 - Introduction to Environmental Sociology or SOC 138 - Environmental Sociology

GROUP B (ECONOMIC SUSTAINABILITY) – Select one of the following (3 units)

ECON 120 - Economics and Environmental Degradation+; ECON 123 - Resource Economics++; ECON 162 - Energy Economics+; ECON 193 – Development Economics++

SELECT ANY COURSE NOT ALREADY TAKEN IN GROUP A OR GROUP B (3 units)

OR

TRACK B – for students who have not taken IBUS 180

IBUS 180 - Sustainability Business in Global Economy (3 units)

GROUP A (ENVIRONMENTAL SUSTAINABILITY) – Select one of the following (3 units)

GEOG 118 - Earth Transformed; GEOG 161 - California’s Water Resources++; GEOL 130 - Oceanography; ENVS 138 - Introduction to Environmental Sociology or SOC 138 - Environmental Sociology

GROUP B (ECONOMIC SUSTAINABILITY) – Select one of the following (3 units)

ECON 120 - Economics and Environmental Degradation+; ECON 123 - Resource Economics++; ECON 162 - Energy Economics+

+Typically Offered Fall semester only

++Typically Offered Spring semester only



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 Business Administration Major Worksheet – **International Business**
 Effective Fall 2021

Lower Division Requirements (23 units)

All lower division requirements must be **completed** at the time of application to the upper division major.

Course	Grade	Institution/Semester Taken	Equivalent Course	Prerequisites/Notes
MIS 10 – Business Applications (Spreadsheets) – 2 units				
ACCY 1 – Accounting Fundamentals				
ACCY 2 – Managerial Accounting				(ACCY 1)
ECON 1A – Introduction to Macroeconomics				
ECON 1B – Introduction to Microeconomics				
MATH 24 – Modern Business Mathematics				(ALEKS PPL) Calculus courses ok as substitution
MGMT 10 – Introduction to Business Law				
STAT 1 – Introduction to Statistics				(ALEKS PPL)

- The Business Administration major is **impacted**.
- Applicants will be **ranked based on overall GPA and lower division major GPA**.
- Minimum GPA to **apply** is 2.4, however, this does not guarantee admission to the program. Actual GPA cut-offs have been higher.
- GPA cutoffs for the past few semesters have been in the 2.90/3.00 range.
- All lower division requirements must be completed at the time of application.
- The number of students admitted to the major each semester will **vary** depending on faculty resources.
- Application period – for Spring semester (September 1 – October 15); for Fall semester (February 1 – March 15)

Upper Division Major Core Requirements (24 units)

Course	Grade	Institution/Semester Taken	Equivalent Course	Prerequisites/Notes
<i>The following courses are open to expressed interest in business students who have completed the lower division requirements:</i>				
DS 101 – Data Analysis for Managers				(MATH 24 and STAT 1)
HROB 101 – Mgmt of Contemporary Org				(junior standing)
MGMT 102 – Business Communication				(ENGL 20 and junior standing)
<i>Students must be approved into the upper division business major in order to enroll in the following courses:</i>				
FIN 101 – Business Finance				
MKTG 101 – Principles of Marketing				
OPM 101- Operations Management				(DS 101; concurrent enrollment ok)
MIS 101 – Computer Info Systems for Mgmt				
GM 105 – Strategic Management				(DS 101, HROB 101, MGMT 102, FIN 101, MKTG 101, OPM 101)