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Executive Summary

About AMP Electric:

AMP Electric is a union electrical subcontractor based in Sacramento, California and we are a startup company established on January 24, 2022. Our primary focus is on road work electrical systems such as traffic signals, street lighting, traffic signal intelligence, commercial or residential underground utilities etc.

Mission & Vision:

Our vision at AMP Electric is to be the preferred electrical subcontractor by creating connections that empower people, fostering opportunities for all our employees through growth, training and mentoring. Our mission is to provide the best service to the our clients and end users through hard work, dedication, and quality that satisfies and exceeds all the project requirements throughout the Sacramento region.

Management Team:

The company has five founders with 20% stake for each founder. The founders are Luis Alvarez (Co-President), Pedro Alcala (Co-President), Arnulfo Serrato (Vice-President), Miguel Ramirez (Vice-President, and Juan Cazares (Area Manager).

Operations:

AMP Electric will manage its business by having an office team that will take care of running the business office, complete bookkeeping tasks and handle correspondence. By correspondence we mean someone who will delegate time to communicate with the customer.

Market & Customer:

The market AMP Electric seeks and performs work is in sitework and underground construction. Our customers vary, but we focus on city work having to do with renovation of roads and sidewalks. Teichert, Granite, and Flatiron are our major partners that seek our scope knowledge to perform work. Although these are the top three due to the amount of projects, we work with other heavy civil GC's to perform work in the Sacramento region.

Market & Sales:

We plan on hiring a marketing team to be in charge of all our marketing strategies. To help grow our range of customers we plan on creating a company website, company social media platforms, and attend public construction events.

Competition:

As a newly start up electrical subcontractor in the area of Sacramento, CA we currently have competitors who have been in the electrical industry for many years such as Pacific Excavation, St. Francis, and M&M Electric.