

B.S. IN PUBLIC HEALTH HEALTH PROMOTION CONCENTRATION

Inspire Health.

What is Health Promotion?

Health Promotion is the process of enabling individuals and communities to increase control their health and improve overall well-being.

Key Roles & Functions

Community Engagement: Engage communities in advocating for changes that keep people safe and healthy.

Risk Analysis & Needs Assessment: Analyze and identify potential threats to public safety and harms to health.

Program Planning and Evaluation: Design and evaluate programs to educate the public and support behavior change.

Advocacy: Advocate for policy and structural changes to improve health and well-being.



Visit with a Student Success Center Advisor to learn more!

CAREER OUTLOOK

The demand for health promotion professionals is growing faster than average.

4-8% 
**Job growth over
the next 10 years**

A diverse field with well paying, stable positions.

\$81K

Health Promotion Specialist
Mean Annual Wage in CA.

The state capital offers many health promotion jobs in government, community programs, and nonprofits, giving students and graduates easy access to public health careers.

**CSUS.EDU/HHS/
PUBLICHEALTH**

6000 J STREET, SACRAMENTO CA 95819
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Why Public Health?

Public Health is science-based, evidence-backed, and dedicated to improving the health of all people and their communities. The field includes a wide variety of agencies, professionals, and programs that work to create the conditions to support health. Public Health aims to prevent injury and illness, protect the health of the public, and promote healthy behaviors, policies, institutions, and infrastructure. These aims are achieved using methods that embody the professional values of harm prevention, health equity, social justice, evidence-based decision making, and community engagement.

Learn About Topics like:

- Disease prevention
- Disaster response
- Environmental health
- Global health
- Health communication & education
- Maternal & child health
- Sexual & reproductive health
- Mental health
- Public health policy & law
- Public safety

Through Coursework in:

- Fundamentals of safety & health
- Public health policy & management
- Epidemiology
- US healthcare systems
- Disease prevention
- Ethics in public health
- Community health promotion
- Social marketing
- Community health planning & evaluation

Health Promotion is the perfect program for students who want to help people make smarter health choices, prevent problems before they start, make healthcare more accessible, advocate for safer, healthier communities, protect the environment, share health info in creative ways, and fight for equity and social justice. Come learn from a faculty of **experienced experts** with specialized preparation and **real-world knowledge** in the field of public health.



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