

# Hospitality & Tourism Management (HTM)

## BACHELOR OF SCIENCE

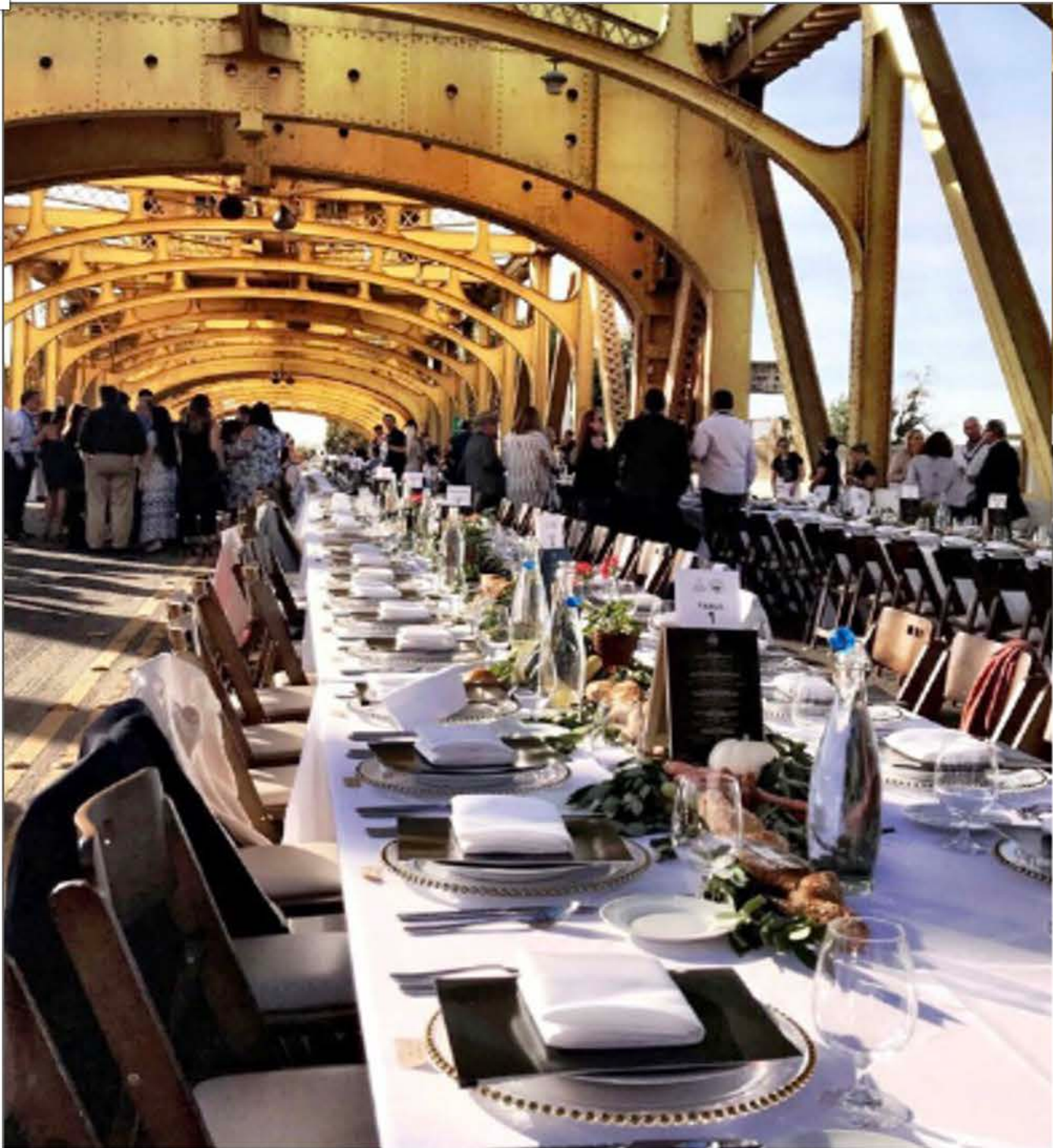
<https://www.csus.edu/college/health-human-services/public-health/hospitality-tourism.html>

### Earning an HTM degree means that you will:

- Learn how to create and manage people's experiences for work, play, and for fun
- Learn a core set of business skills needed for successful hospitality and tourism or related business operations
- Have a wide variety of career opportunities locally, nationally and/or globally
- Be prepared to work with people across different cultures and backgrounds
- Contribute to local, national and/or global economies



# Hospitality & Tourism Management



**With this degree, you can pursue a career in:**

- The largest service industry in the world
- Hotels, Resorts, and Lodging Management
- Tourism Development and Destination Marketing
- Special Event, Conference and Festival Planning
- Hospitality and Tourism Entrepreneurship

