

GOAL #7

RAISE THE PROFILE OF THE COLLEGE OF NATURAL SCIENCES & MATHEMATICS

Indicators of Success

- Increase media mentions and name recognition
- Increase social media engagement and web traffic
- Increase visits to campus by external groups
- Increase engagement with local communities and professional societies
- Increase number of externally-funded research projects and high impact publications
- Increase number of student and faculty presentations at local, national, and international conferences
- Increase collaborations with other universities, national labs, community colleges, and corporations

Suggested Strategies

- Hire a student to assist college and departments with social media and web
- Build relationships with regional business community
- Increase college awards for high achieving students, faculty and staff
- Increase connection with NSM alumni and involvements of NSM alumni in college activities
- Establish a Dean's Leadership Council
- Increase funding for SURE awards
- Increase college resources to support faculty travel