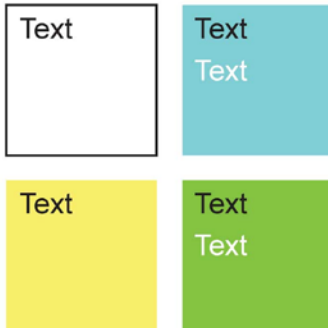


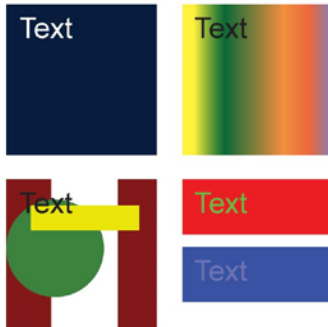
Poster Design Principles

We recommend light colored backgrounds.



36"

Don't use dark colors, multi-color gradients, busy backgrounds, or clashing colors.



trifold 12"

Do use easy-to-read sizes.

Header 200pt

24 pt Paragraph Text (Smallest Recommended)
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Recommended Sans Serif Fonts:

Arial/Calibri
Myriad Pro
Franklin Gothic

Recommended Serif Fonts:

Minion Pro/Cambria
Times New Roman
Bookman Old Style

Don't use type that is too small.

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Don't use hard to read fonts.

Curly M1 Edwardian Script

Don't overlap type or make it too close.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus vel rhoncus metus. Sed ac felis consectetur, viverra lectus at, mollis leo. Cras pellentesque velit felis. Curabitur mollis dui mi. In interdum varius massa vel vehicula. Aenean eleifend tristique libero, a ultricies libero hendrerit a. Ut aliquam tincidunt mauris, vitae malesuada nisi placerat vitae. Praesent ultricies eu augue sit amet adipiscing. Quisque consequat eget nisi quis pretium. Mauris vulputate purus id ligula lobortis, eget accumsan erat adipiscing. Nunc id nibh quis diam placerat interdum et sed lectus. Nulla varius arcu sapien, eu faucibus ligula rutrum euismod. Praesent tristique pretium lectus, sed consectetur odio mattis a. Etiam sed nunc et nibh porta pretium a non urna. Cras condimentum augue ligula, sed tristique sapien euismod in. Ut auctor metus id consectetur aliquet.

Don't stretch or compress type.

Headline

48"

trifold 24"

Headline

Do use large or high resolution images. Use Google Image Search and set the search tools for large image size.



Don't use small or low resolution images.



Don't stretch or compress images. Keep the image in proportion.

trifold 12"