

New Minor in Fashion Merchandising and Management

Starting Fall 2022



NEW MINOR IN FASHION MERCHANDISING AND MANAGEMENT

The Department of Family and Consumer Sciences would like to announce a new minor in Fashion Merchandising and Management (FASH) to be offered starting Fall 2022.

For more information, please contact an advisor and visit our website:

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<https://www.csus.edu/college/social-sciences-interdisciplinary-studies/family-consumer-sciences/fashion-merchandising/>



The Minor in Fashion Merchandising and Management can complement many majors on campus such as psychology, sociology, communication studies, journalism, marketing, entrepreneurship, management, business, art, and design.

PROGRAM DESCRIPTION

The Minor in Fashion Merchandising and Management provides students an understanding of the role fashion plays in social/cultural environment, business/economic environment, and natural environment through course work in textiles, fashion industry, fashion globalization, fashion entrepreneurship, fashion law and elective options in historic costume, fashion design/creation, fashion buying, and retailing.

Program Requirements (21 units):

Required Courses

- FASH 30 Fashion and Human Environment (GE D)
- FASH 31 Textiles
- FASH 134 Introduction to Fashion Industry
- FASH 139 Textiles and Apparel in the Global Economy
- FASH 146 Fashion Entrepreneurship
- FASH 148 Fashion Law

Select One from the following:

- FASH 130 History of Fashion
- FASH 133 Creative principles of Apparel Design
- FASH 135 Merchandise Buying
- FASH 136 Fashion Retailing