**B.S. Fashion Merchandising and Management (FASH)**

**Program Planning Sheet**

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| Advisors: |
| Professor Dong ShenEmail: dshen@csus.edu Student’s last name A-L\* | Professor Minjeong KangEmail: kangm@csus.edu Student’s last name M-Z\* |

*\*Students are encouraged to schedule advising meetings with the designated advisor according to their last name. If the advisor is not available or not reachable, you may reach out to other advisors for help.*

*Please visit the* [*Department of Family and Consumer Sciences*](https://www.csus.edu/college/social-sciences-interdisciplinary-studies/family-consumer-sciences/) *website and the* [*Fashion Merchandising and Management website*](https://www.csus.edu/college/social-sciences-interdisciplinary-studies/family-consumer-sciences/fashion-merchandising/) *for more information.*

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| First Name: | Last Name: |
| Sac State ID: | Sac State Email: |

**Units Required for Major: 51**

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| A. Required Core Courses (27 units) | Prerequisites | CSUS term | Transfer term | Grade | Equivalent/Substitution Courses (Institution, course code & #) |
| ECON 1A Introduction to Macroeconomic Analysis (3) (GE D) **OR**PHOT 11 Digital Imaging (3) (GE C1) |  |  |  |  |  |
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| ECON 1B Introduction to Microeconomic Analysis (3) (GE D) **OR**GPHD 5 Introduction to Graphic Design (3) (GE C1) |  |  |  |  |  |
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| MATH 24 Modern Business Mathematics (3 (GE B4) **OR**STAT 1 Intro to Statistics (3) (GE B4)\*  |  |  |  |  |  |
| Math 10 or score 51 or higher on ALEKS PPL exam |  |  |  |  |
| FASH 30 Fashion and Human Environment (3) (GE D) |  |  |  |  |  |
| FASH 31 Science of Textiles (3) (GE B1) |  |  |  |  |  |
| FASH 32 Fundamentals of Apparel Production (3) | FASH Major |  |  |  |  |
| MKTG 101 Principles of Marketing (3) |  |  |  |  |  |
| FACS 100 Research Methods an Application in FACS (3) | FASH Major and 6 FASH units |  |  |  |  |
| FACS 168 Senior Seminar (3) | Graduate Senior and 21 FASH units  |  |  |  |  |

*\*STAT 10A and STAT 10B can be substituted for STAT 1*

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| B. Required Upper Division Courses (21 units) | Prerequisites | CSUS  | Transfer | Grade | Equivalent/Substitution Courses (Institution, course code & #) |
| FASH 130 History of Western Fashion (3) (GE C1) |  |  |  |  |  |
| FASH 131 Quality Analysis: Apparel (3) **Spring only** | FASH 31 and FASH 32 |  |  |  |  |
| FASH 134 Intro. to Fashion Industry (3) |  |  |  |  |  |
| FASH 135 Merchandise Buying (3) **Fall only** | FASH 134 |  |  |  |  |
| FASH 136 Fashion Retailing (3) **Spring only** | FASH 134 |  |  |  |  |
| FASH 139 Textiles and Apparel in the Global Economy (3) **Spring only** | FASH 134 |  |  |  |  |
| FASH 146 Fashion Entrepreneurship (3) (Service Learning) | FASH 134 |  |  |  |  |
| C. Elective Upper Division Courses Choose one (3 units) | Prerequisites | CSUS  | Transfer | Grade | Equivalent/Substitution Courses (course, number, title, units) |
| FASH 133 Creative Principles of Apparel Design (3) **Fall only** | FASH 30 and FASH 31 |  |  |  |  |
| FASH 137 Clothing, Society and Culture (3) (GE D) |  |  |  |  |  |
| FASH 148 Fashion Law (3) **Once a year, Fall or Spring** |  |  |  |  |  |

**FASH 33 Fashion Sustainability, Global Impact, and Critical Thinking (3) (recommended for GE A3)**

Requirements for B.S. in Fashion Merchandising and Management:

* 120 units minimum with 39 upper division units
* General Education Requirements including 9 upper division GE units

FASH Majors must have a minimum of C- in all prerequisite courses within and outside the department.

All students should meet with their faculty advisor at least once per academic year.

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| Advisor Signature: | Date:  |

How to establish an Internship for FASH students:

1. At least one semester before taking an internship, the student needs to tentatively determine what experience they would like to gain from an internship.
2. A student may find their own placement but must get approval from the department supervisor before they start the intern program.
3. The internship has to be a formal intern program established by a corporation, such as Macy's or Nordstrom.
4. There is an internship packet available at the department office.

Rev. Jan.2024