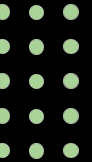


Bangladesh

Key Contributors:

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Background

- As of 2023, Bangladesh's population is 169.4 million
- They are considered the ninth most populated nation with 2.2% of the world's population
- In recent years it was proven that poverty has decreased, indicating that things are improving
- Still a developing country
- Although the World Bank has helped Bangladesh improve, they still face a lot of other issues like education and health
- Longest female-led government



Textile and Apparel industries (Then)



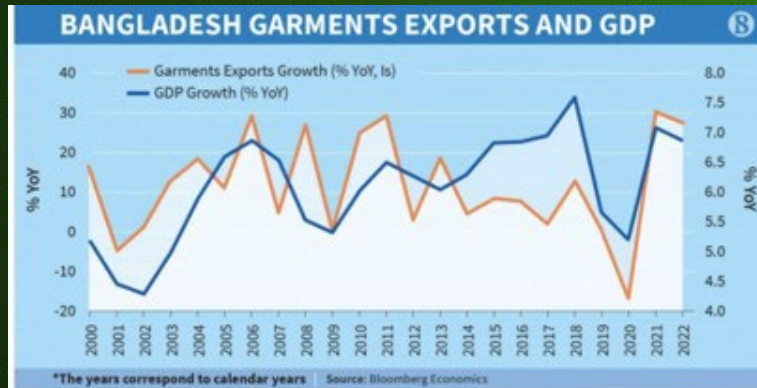
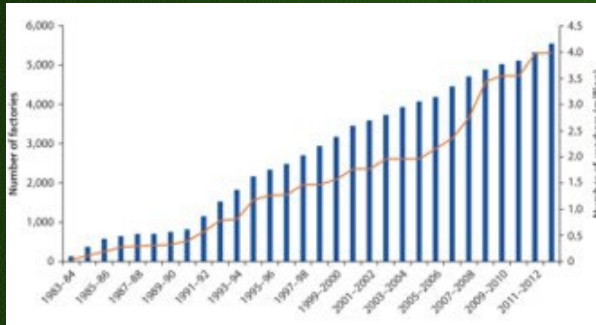
- From 1947 to 1971 the textile industry was largely owned by West Pakistanis
- Until the late 1960s Bengali entrepreneurs began to set up their own factories and lost both capital and technical enterprise
- In 1971, Bangladesh adopted export oriented industrialization to focus solely on the textile and clothing industry
- It was up until 1994, Bangladesh's ready made garments were mostly dependent on imported fabrics
- By 2005, the ready made garments industry was the only multi-billion dollar manufacturing/exporting industry in the country
- Bangladesh's exports increased in value by around 500 million dollars in 2006

Textile and Apparel industries (now)

- Bangladesh has many successes in their economy
- One of their many successes has to do with the fact that they have over 4M garment exporters
- They are big on basic garments (Ex. Sweaters, undergarments, socks, etc.)
- Although they are good on making products, they don't know how to market them as much as they want to
- The apparel is considered one of the largest sectors of their country
- Their national economy keeps growing today



Textiles/Apparel Imports and Exports



- Poland, Spain, the United States and Germany are the key trading partners of Bangladesh
- China and the United States export the most textiles to Bangladesh
- China imports were up to \$5.46B in 2020
- The United States imports were worth \$5.57B and that alone was just for woven apparel



Role in Global Trade

- In the late 1970s, Bangladesh's export-focused RMG business first emerged as a modest non-traditional export sector
- The export of apparel is the main source of foreign exchange benefits
- Bangladesh is a major exporter of apparel and most of their garments are basic garments



Historic Review



- Bangladesh stands as the 38th-largest export market and 60th largest exporter of goods to the United States.
- The majority of foreign investments in Bangladesh are American businesses.
- Bangladesh has become one of the leading markets and has created an exclusive access to important markets like the EU, Japan, and Canada.
- Bangladesh is a country that the United States imports clothing, shoes, textiles, headgear, and agricultural goods from.
- With \$8.3 billion in imports in 2021, the United States is Bangladesh's biggest market.

Best Alternatives

- There is a distinctive absolute advantage in Bangladesh's cheap labor cost
- The US should import apparel from Bangladesh
- The US can export textiles to Bangladesh



What U.S companies should trade with Bangladesh?



- Fashion companies that should trade with Bangladesh could be Tommy Hilfiger, GAP, Calvin Klein, and etc.
- These brands are mainly fast fashion brands
- Many of these brands choose to buy their clothes in Bangladesh because of competitive prices, producers' responsibility and real reliability.

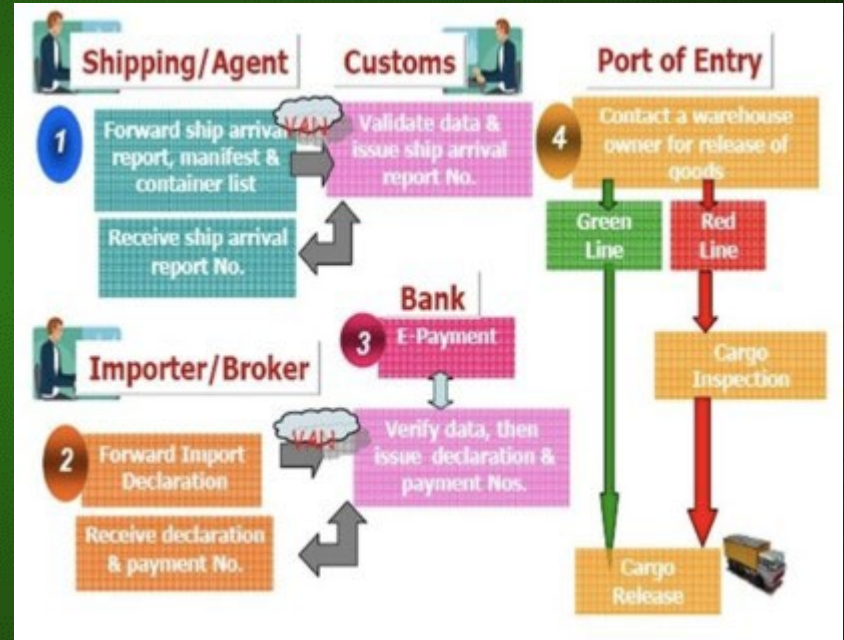


Garment from Bangladesh



How to import your clothing item?

- Some regulations and rules are
 - Letter of credit authorization form
 - Airway bill
 - Packing list
 - A certificate of origin
- Commercial importers and individual buyers must register with the Ministry of Commerce's Chief Controller of imports and exports, who issues import registration certificates
- The steps that the U.S. has to follow before having things imported from Bangladesh
 - Shipping/agent
 - Importer/broker



Benefits and losses importing from Bangladesh

Benefits:

- The U.S. gets decent apparel compared with other countries.
- Inclusive economic growth and development
- Both countries believe that supporting each other will help them in the future

Losses:

- Bangladesh often delays on the items that are supposed to be imported in a timely manner
- Most products can end up lost and it impacts both countries.
- They raise the cost of imported apparel from Bangladesh at the U.S. border at times.

Reflection

- Bangladesh is a developing country with a major developing market that is prospering and growing in the textile and apparel industry that continues to improve substantially.
- Bangladesh currently stands as the second largest economy in South Asia, the 37th largest in the world in nominal terms and the 25th largest by purchasing power parity
- The majority of the nation's exports include clothing, handmade goods, fish, shrimp, and prawns, as well as textile for domestic use, cotton and leather.

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