

The background is an abstract watercolor-style composition. It features a mix of vibrant green and teal colors, with some areas appearing darker and more saturated, while others are lighter and more washed out. The colors blend together in a soft, painterly manner, creating a textured and organic feel. The overall palette is cool and natural, evoking a sense of freshness and sustainability.

Sustainable Fashion Criteria

1. **Recycle** products are created with reclaimed materials from used clothing.
2. **Organic** products are made from natural sources without any pesticides and toxic materials.
3. **Vintage** refers to any second-hand clothes or up-cycled clothes that have been given a new life.
4. **Vegan** products contain no leather or animal tissue products
5. **Artisan** products perpetuate the skills of ancestral traditions.
6. **Locally made** refers to the products requiring little transportation and contribute to a local economy.
7. **Custom** is a way of encouraging quality and “slow fashion” over mass-produced disposable fashion.
8. **Fair trade certified** refers to the products made by the companies who demonstrate a respect for human rights.

1. Organic

- Natural fibers that have been grown without any pesticides and other toxic materials
- The process of organic growth can be certified by various organizations.



CCOF

*Organic Certification, Trade Association,
Education & Outreach, Political Advocacy*

2. Recycled

- ▶ Anything that has been made from already existing materials, fabrics, metals or fibers.
- ▶ These are often reclaimed from previously made clothing and accessories and reworked into new ones.
- ▶ Fibers can also be re-purposed from pre-existing fabric, re-spun and reused for new garments.



3. Vintage/Second-hand

- **Vintage is a generic term for new or second hand garments created in the period from the 1920's to 1975.**
- **However, the term is often used more generally for second-hand clothes or up-cycled clothes (second-hand clothes that have been given a new life through some sort of customization).**

4. Vegetarian/ Animal Free

- Products that have been made without the use of leather or animal tissue products.
- Examples are shoes and bags made from “vegetal leather” using Amazonian rubber

5. Craft/Artisan

- Products that have been crafted using artisan skills
- Such as embroidery, which preserve the perpetuation of ancestral traditions.

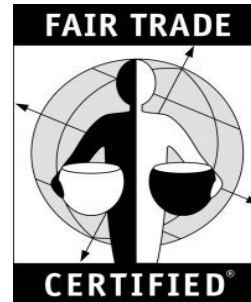


6. Custom or Tailor-Made

- This is a way of encouraging quality and “slow fashion” over mass-produced disposable fashion.
- On average, each person in the U.S. throws away 103+ pounds of textiles each year


7. Fair Trade Certified

- An organized movement that promotes standards for international labor, environmentalism, and social policy in areas related to production of goods.
- Some fair trade certification organizations such as fairtrade www.fairtrade.net, transfair (canada and us) www.transfairusa.org



8. Locally made

- Refers to the products requiring little transportation and contribute to a local economy.



Being a consumer, according to the 8 items in Sustainable Fashion Criteria, what items have you been following? What items are you ready to adopt?

A hand holding a lit sparkler against a dark, splattered background. The sparkler is bright and glowing, with many small sparks flying out. The background is dark with white splatters and a circular pattern. The text "What is your action plan?" is overlaid in white.

**What is your
action plan?**