

Table 15: PPA 220A Language for Specific Primary Learning Objectives

Specific PPA Learning Objective	Translation to be used in learning objectives for course that appears on course
1a. Construct clear definition of problems	Using the methods of Bardach and CAM analysis, learn to effectively construct and use a clear definition of a policy problem in a statement that does not include solution option(s) to the “true” policy problem in thinking about how to deal with it.
1b. Identify and evaluate reasonable alternatives to answer questions	Using the methods of Bardach and CAM analysis, learn to effectively identify and evaluate reasonable alternatives to address a clearly defined policy problem; and evaluating these options in terms of criteria that include at least measures of efficiency and equity.
2a. Learn the appropriate knowledge and skills of economics	Understand the important role that economic concepts (supply, demand, markets, perfect competition, monopoly, consumer and producer surplus, externalities, public goods, etc.) and thinking (rational prioritization, marginal analysis, equilibrium, “bang for the buck, etc.) play in policy analysis.
4c. Understand the difference between analysis and advocacy (<i>this has been switched from a “S” to “P”</i>)	Understand that the role of the policy analyst is to offer advice to policymakers on the desirability of alternative solutions to a policy problem. Both ethical and value neutrality are desired in policy analysis. If personal values enter a policy analysis, they must be noted.
5. Societal Role: <i>Recognize the role of policy and administration in public governance</i>	Understand that even competitive market systems can “fail” under certain circumstances (related to market structure, externalities, public goods, and information asymmetry), that a market system offers no guarantee that an outcome is viewed as “equitable” by society, and that the choice of different political institutions in a democracy yield different political/policy outcomes. Thus, there may be a role for public sector involvement in all these areas.
6a. Write clearly and succinctly for multiple audiences	Understand the major formats, genres, and styles of writing used in the discipline, and practice reading and writing as a learning process that involves peer and instructor feedback, revision, critical reflection, and self-editing (<i>required language for GWI class that this is</i>).