

Table 16: PPA 220B Language for Specific Primary Learning Objectives

Specific PPA Learning Objective	Translation to be used in learning objectives for course that appears on course
1d. Learn to apply analytical tools appropriately	Understand the basic process of how to conduct a benefit/cost assessment and some of the specific techniques necessary to do it.
2a. Learn the appropriate knowledge and skills of economics	Be able to apply a specific public policy “tool” (Munger’s Triangle, Government Failure, Comparative Institutional Analysis, Microeconomic Based Market Analysis, Market Failure Approach, etc.) to a California relevant public policy concern in order to gain a better understanding of how best to deal with it.
4c. Understand the difference between analysis and advocacy	Learn how values are reflected in policy analyses and how to define and respect the line between analysis and advocacy given that values are inherent in most analyses about how to structure a policy intervention.
6c. Use an articulate and confident style of oral presentation	Gain a greater comfort in your ability to make a public presentation and engage in a public discussion on a public policy topic.
6d. Comprehend the ethical implications regarding how a public problem is framed	Explore how the framing of a policy problem in terms of different lenses, such as “what is fair” or “what is efficient”, results in different “best” solutions
6e. Summarize technical theories and analyses in a way easily comprehended by multiple audiences	Learn how to compose a short paper on a policy problem that lays out the background and analytical approaches to it in ways that are easily understood by non-technical audiences.